Attachment A:

PITTWATER PARK, PALM BEACH PARKING DEMAND MANAGEMENT STRATEGY

The Pittwater Park, Palm Beach Parking Demand Management Strategies have been developed through the following principles, with principle one being the highest priority:

1. Prioritise the parking needs of local businesses within a 400m radius of them through increased provision of high turnover parking spaces within the existing parking opportunities.
2. Allowing for the parking needs of permanent off-shore residents while maintaining space for other users.
3. Ensure parking availability for local residents, recreational users and visitors to the area, observing Crown Land conditions of use.
4. Maximise availability of parking spaces through parking restrictions within Pittwater Park (south) car park to better manage peak parking demand.
5. Provide parking for commuters travelling between Central Coast and Palm Beach, where space allows.
6. Promote seasonable overflow parking alternatives to nearby sports fields and Governor Phillip Park.
7. Promote public transport mode of travel to Palm Beach, and between overflow parking and commercial areas/ferry wharf.
8. Ensure road safety in local streets and car parks is considered through all recommended strategies and that Roads and Maritime (RMS) Guidelines are adhered to at all times.

STRATEGY ONE
Improve accessibility through high turnover parking

1.1 Pittwater Park (south) – 78 car parking spaces, includes 3 accessibility spaces

1.1.1 32 4P (four hour) P Ticket, Northern Beaches Parking Permit parking spaces on eastern side between 6am – 9pm Saturday, Sunday and Public Holidays.
1.1.2 Two (2) P5 (five minute) parking spaces between 6am – 9pm every day. These will be located near the ferry wharf on the western side.
1.1.3 41 8P (8 hour) P Ticket, Northern Beaches Parking Permit parking spaces on western side everyday between 6am – 9pm Saturday, Sunday and Public Holidays.

- Existing conditions to remain for three (3) disabled spaces in Pittwater Park (south) as per Australian Road Rules.
1.2 Pittwater Park (north) – approx. 47 spaces

Great Mackerel Beach and Coasters Retreat residents

1.2.1 Seek approval through Department of Industry – Lands to implement a 12-month trial of Western Foreshore Permit in Pittwater Park (north). Subject to criteria established as per Item 1.2.4.

1.2.2 Implement 12-month trial of Western Foreshore Parking Permit for residents and ratepayers from Coasters Retreat and Great Mackerel Beach valid only for Pittwater Park (north), pending approval from Department of Industry – Lands. Subject to development of Northern Beaches Parking Strategy and review of parking permits schemes currently in operation.

1.2.3 Introduce annual parking fee for Western Foreshore Parking Permit if implemented permanently after 12-month trial. Fee to be determined with funding allocated to management of permit scheme and commuter infrastructure improvements.

1.2.4 Council to establish criteria for issuing of Western Foreshore Parking Permit through consultation with the community.

Note:
- One permit per property
- Permit not transferable between vehicles
- Permit linked to vehicle registration
- Vehicle must not occupy the same car parking space for more than 21 consecutive days

1.2.5 Remove Pay & Display and Northern Beaches Parking Permit permissions from Pittwater Park (north).

1.2.6 Implement time restrictions to existing two (2) P5 (five minute) parking spaces in Pittwater Park (north) to operate only between 6am – 9pm everyday. Western Foreshore parking only between 9pm and 6am everyday.

Existing conditions to remain for one (1) disabled spaces in Pittwater Park (north).

Note: Construction of Palm Beach Walkway
- Four (4) parking spaces will be removed permanently from Pittwater Park (north) to allow construction of the Palm Beach walkway.
- It is expected that seven (7) additional spaces will be temporarily unavailable during construction of the Palm Beach walkway as a site compound will be established in this area. These seven (7) spaces will be returned as Western Foreshore Permit Parking after construction.

STRAATEGY TWO
Increase parking supply

2.1 Engage with Palm Beach Returned Services League (RSL) regarding future development to possibly incorporate a multi-story car park.

2.2 Promotion of vehicle parking in Iluka Reserve for Pay & Display ticket holders, Western Foreshore Permit holders and vehicles displaying a Northern Beaches Parking Permit.

2.3 Maintain boat trailer parking in Woorak Reserve, as per existing conditions.

2.4 Through construction of Palm Beach walkway, promote Governor Phillip Park as available car parking for visitors.
2.5 Investigate opportunities to increase parking in Governor Phillip Park through Palm Beach Masterplan.

2.6 Formalise and extend northwards the angled parking in the road reserve opposite the intersection of Iluka Road and Barrenjoey Road (stairway to McKay Reserve). Subject to funding.

**STRATEGY THREE**

**Overflow parking demand management plan**

Between October and April

3.1 Develop an overflow and holiday parking management plan between October and March utilising 181 car parking spaces located in Careel Bay car park with consideration of the following:

3.1.1 Remove 12P parking restriction for vehicles in Careel Bay car park between October and March. Caravans, boat and trailer parking excluded.

3.1.2 Negotiate use of Palm Beach Returned Services League (RSL) bus to provide transport between Careel Bay and Pittwater Park between October and March.

3.1.3 Promote the L90 and 199 public transport service between Careel Bay car park and Palm Beach.

3.1.4 Relocate outbound bus stop to the entrance of Careel Bay car park to improve access and connectivity.

3.1.5 Construct concrete bus stop pad to current DDA requirements and install bus shelter to support 3.1.4

3.1.6 Implement variable message sign on approach to Careel bay car park from the south to inform of parking conditions in Pittwater Park and use of ‘park and ride’ scheme between October and March.

**STRATEGY FOUR**

Provide for local business

4.1 Implement a 12m loading zone on eastern side of Barrenjoey Road (from driveway south of Barrenjoey House). Engage with all businesses in the vicinity regarding operational requirements.

4.2 Liaise with Australia Post to change existing Mail Zone parking restrictions in Iluka Road (outside Palm Beach Cellars) to support:

4.2.1 ¼ (15 minute) parking 8.30-5pm Everyday

4.2.2 Mail Zone 5pm – 7pm Everyday

**STRATEGY FIVE**

Encourage active and sustainable journeys

5.1 Promote use of L90 and 199 bus service to travel to Palm Beach to visitors and employees of local business.

5.2 Promotion of Governor Phillip Park as available parking for visitors, through construction of Palm Beach walkway.

5.3 Liaise with State Transit Authority, Transport for NSW, Palm Beach & Hawkesbury River cruises and Fantasea Cruising to improve bus and ferry connectivity through timetable changes.
STRATEGY SIX
Safer and more convenient parking, access and infrastructure

6.1 Barrenjoey Road
   6.1.1 Mark parking bays in Barrenjoey Road in locations where existing kerb and gutter is in place.
   6.1.2 Implement motor cycle parking between driveways of 1137 Barrenjoey Road and 1139 Barrenjoey Road to improve sight distance for vehicles exiting Pittwater Park (south) - loss of two (2) car parking spaces.

6.2 Iluka Road
   6.2.1 Implement recommendations detailed in draft Bitzios Report:
       • Parking bays in identified areas,
       • Line marking in identified areas,
       • Formal kerb and gutter in identified areas,
       • Marked centre lines on curves in identified areas,
       • Staggered parking bays,
       • Formalise cross over locations,
       • Include construction of footpaths to improve pedestrian access between Pittwater Park and Palm Beach ferry wharf in Northern Beaches Walking Plan.

6.3 Nabilla Road
   6.3.1 Include construction of footpaths to improve pedestrian access between Pittwater Park and Palm Beach ferry wharf in Northern Beaches Walking Plan.

6.4 Pittwater park (north)
   6.4.1 Formalise Pittwater Park (north) with marked bays. Funded through proposed Western Foreshore Parking Permit fees & charges, if implemented.

STRATEGY SEVEN
Maintain pedestrian, cyclist and traffic safety for road users at all times.

7.1 Improve pedestrian access through new kerb ramps at the intersection of Palm Beach Road and Barrenjoey Road.
7.2 Continued enforcement of local streets in the area to maintain safety by enforcing road rules.
7.3 Ensure that pedestrian safety and access in Iluka Road and Nabilla Road is maintained through proposed future introduction of kerb, gutter and footpaths.
7.4 Seek RMS approval to implement 10km Shared Zone in Pittwater Park (north and south), Lucinda Park, Woorak Reserve, Iluka Reserve and Governor Phillip Park.
7.5 Ensure that all disabled parking spaces comply with current RMS guidelines.
7.6 Ensure lighting is to current standards in car parks and roads.
7.7 Undertake signage audit to maintain compliance and road safety.
STRATEGY EIGHT
Signage and way finding initiatives

8.1 Improve the awareness of available car parking areas by providing a parking signage and way finder plan for public and private car parks in the area:
- Woorak Reserve and Lucinda Park parking areas,
- Lucinda Park car park,
- Pittwater Park (north and south),
- Governor Phillip Park,
- Barrenjoey Road, near McKay Reserve.

8.2 Provide way finder signage in Governor Phillip Park to provide guidance to pedestrians walking to Palm Beach ferry wharf.

8.3 Provide way finder signage to visitors to the Palm Beach area directing them to Governor Phillip Park, local business, parks, local amenities, beaches, etc.

8.4 Update parking signage for Iluka Park and Woorak Reserve car parking changes.

STRATEGY NINE
Partnership with local stakeholders

9.1 Partner with National Parks and Wildlife and Currawong to provide education and parking awareness to visitors to encourage behaviour change relating to parking and promote public transport access.

9.2 Partner with operators of Fantasea Ferries and Hawkesbury River Cruises to provide education and parking awareness to visitors to encourage behaviour change relating to parking and promote public transport access.

9.3 Partner with operators of holiday accommodation to provide education and parking awareness to visitors to encourage behaviour change relating to parking and promote public transport access.

9.4 Partner with various business owners and operators in the Palm Beach area to provide education and parking awareness to visitors to encourage behaviour change relating to parking and promote public transport access.

9.5 Liaise with Central Coast Council to provide education and parking awareness to visitors to encourage behaviour change relating to parking and promote public transport access to holiday makers traveling from Palm Beach ferry wharf to the Central Coast.

9.6 Liaise with users of Careel Bay sports ground regarding use of Careel Bay car park between October and April.

9.7 Develop Transport Access Guide (TAG) for distribution to holiday accommodation, The Basin, Currawong, local business, residents and the general community regarding parking in Palm Beach.

9.8 Palm Beach Sailing Club to provide dates of special events and sailing regattas three (3) months in advance to ensure sufficient boat trailer parking in Woorak Reserve and Iluka Reserve.

9.9 Council to communicate TAG through website, relevant apps and social media.

9.10 Establish working group consisting of representatives from Northern Beaches Council, Coasters Retreat Residents Association, Great Mackerel Beach Residents Association, Palm Beach Whale Beach Residents Association, local clubs and the business community to monitor 12 month trial of Western Foreshore Parking Permit and changes to parking conditions, as referred to in the Pittwater Park Parking Demand Management Strategy.
STRATEGY TEN
Northern Beaches Parking Permit

10.1 Implement changes to the availability Northern Beaches Parking Permits and make unavailable to those who do not live permanently in the Northern Beaches Local Government Area.

10.2 Investigate opportunities to introduce a digital parking permit scheme to replace the current method of distributing the Northern Beaches Parking Permit.

STRATEGY ELEVEN
Technology and enforcement

11.1 Implement technology solutions to improve the efficiency of parking management and to enhance community liveability (subject to cost/benefit analysis).

11.2 Undergo review of technology options available to better manage and enforce identified issues.

11.3 Liaise with Compliance officers to ensure parking is monitored.

11.4 Implement a seasonal Enforcement Office to manage and monitor parking operations in the Palm Beach area between October and April.

11.5 Encourage active and sustainable travel for seasonal Enforcement Office through use of E-bike, Opal Card and walking.

STRATEGY TWELVE
Parking availability for Central Coast commuters

12.1 Encourage alternative commuter opportunities between Friday evening and Monday morning, such as utilising public transport, car-pooling or driving home on these days.

12.2 Promote Iluka Reserve and Carrel Bay as available car parking at peak times.

12.3 Remove opportunities for Central Coast commuters to obtain a Northern Beaches Parking Permit through introduction of improved technology and methods relating to distribution of parking permits.