



PITTWATER COUNCIL

Policy – No 21	Adopted:	OM: 23.09.1996
	Reviewed:	OM: 05.08.2013
	Amended:	OM: 17.10.2011
	Revoked:	

TITLE:	TOURISM IN PITTWATER
STRATEGY:	BUILDING COMMUNITIES & ECONOMIC DEVELOPMENT
BUSINESS UNIT:	COMMUNITY, LIBRARY AND ECONOMIC DEVELOPMENT
RELEVANT LEGISLATION:	NONE
RELATED POLICIES:	NONE

Objectives

1. Ensure that the natural environment of Pittwater is protected and appreciated by visitors and community alike and managed for sustainability.
2. Improve community knowledge of and attitudes towards tourism in Pittwater.
3. Ensure that tourism/ visitation issues are considered in the strategic planning of the area.
4. Work with the recognised tourism groups within Pittwater to encourage planned, sustainable and appropriate tourism development within the area to agreed standards.
5. Ensure any investment in infrastructure provision or up-grade has the two-fold benefit of improving facilities for the community while addressing the needs of tourism operators and users.
6. Encourage the provision and accessibility of community and visitor information.

Policy Statement

Pittwater Council is committed to the orderly and strategic development of tourism initiatives that benefit the ratepayers of Pittwater but which are environmentally and structurally sensitive to our unique environment.

In looking at tourism initiatives Council will be favouring those initiatives that create employment, that provide facilities for the residents of the area, which in turn can be used by tourists, that promote and protect our unique environment and lifestyle and that do not unduly interfere with the fabric of the society in which we live.

Implementation

In co-operation with the relevant organisations, Council will develop long-term management strategies which ensure tourism development which is acceptable to the Council's vision.

Pittwater Council will continue to formulate planning controls and policies which maintain the quality of the environment and conserve the resources which are the basis of tourism in the area.

In doing so Council will ensure that any investment in infrastructure provision or up-grade related to tourism has the two-fold benefit of also improving facilities for the community while addressing the needs of tourism.

Council will also ensure that any proposed tourism development meets with provisions of this policy.