

Northern Beaches Council Street Art Program

Expression of Interest

We acknowledge the traditional owners of this land and Elders past and present. We recognise Aboriginal people as the original custodians of the Northern Beaches. Aboriginal culture is integral to our understanding of belonging, community and care of the land.



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council

Project Overview

Northern Beaches Council is commencing a new Street Art Program. The Program aims to create the foundations for a renowned collection of street art and murals across the Northern Beaches.

The first project in Council's Street Art Program was the Bungan Lane Mural Project in Mona Vale. In August 2020, artist David Cragg worked with local young people and his team to install *Midnight Dream*, a large-scale mural celebrating local endangered flora and fauna, and bush tucker species.

The next group of street art projects will be advertised to artists in one package. Artists can register their interest in any or all of the below opportunities and will be required only to provide a short written response to the opportunity, a current CV, client references and images of previous works. No concept designs are required at this stage.

Artists will be selected by a Panel comprising Northern Beaches Council Arts & Culture staff. Selected artists will then be formally engaged for the project and will work through a concept design phase with the building owners/property managers/key stakeholders for each site.

Artists are encouraged to submit their interest for any or all of the below opportunities:

Site	Budget
Brookvale Community Centre	\$7,500
Whistler Street Carpark, Manly	\$18,000
Peninsula Carpark, Manly	\$9,000

These budgets include artist fees, design development, materials and installation. Artists should hold Public Liability insurance (minimum cover \$20m) and a current Working With Children Check (or be willing to obtain one).

For the Whistler Street carpark project, artists may be required to hold High Risk Work licences including Elevated Work Platform (EWP) over 11m or an EWPA Yellow Card.

Surfaces will be primed for artists in advance of installation.

The selected artist for each of the three sites will be required to develop visual concepts and site-specific designs, in collaboration with Council and key stakeholders.

All three of the projects will involve community consultation, and in some cases, mentoring of a local, emerging street artist. Through engaging and upskilling local young people to help paint murals, Council aims to instil a sense of ownership and belonging for local residents.

Artist's contact details will also be kept on file and if other sites are approved in this financial year, artists may be approached to quote on any additional sites that are approved.

Images and approximate dimensions of the sites are attached below. Selected artists are encouraged to undertake site visits.

Indicative Timeline

EOI Opens	18 November 2020
EOI Closes	9 December 2020
Selected Artist Notified	14 December 2020
Installation	February-March 2021

Artist Selection Process

EOIs will be assessed against the Evaluation Criteria detailed below including the applicant's experience and capacity to deliver public murals and street art and work with private and/or government clients and building contractors.

The artist will be selected by a panel of relevant Council staff.

Evaluation Criteria

Proposals will be evaluated based on the following criteria:

- demonstrated understanding of the project
- experience in the design, construction and installation of large-scale public murals/ street art
- experience working with key stakeholders such as local government, landscapers, Community Centres, engineers and builders
- maintenance and durability – please detail materials used in your practice.
- demonstrated capacity to work within the project timeline and budget.

Council requires the artist to:

- coordinate the project within the agreed schedule and budget
- undertake the development and design of the artwork
- coordinate the development, fabrication and installation of the artwork within the timeframes and budget allocated
- develop and deliver the project in line with best practice community cultural development principles while undertaking consultation, research, creative development and design
- ensure that the artwork complies with Council's risk management, safety and construction standards, processes and procedures
- ensure that the artwork is suitable for the site with regard to materials, maintenance and public safety
- hold Public Liability insurance (minimum cover \$20 million)
- hold a current Working With Children Check (WWCC) or state a willingness to obtain one if required
- in appropriate circumstances, hold High Risk Work licences including Elevated Work Platform (EWP) over 11m or EWPA Yellow Card
- comply with Council's relevant Policies and Procedures, including the Code of Conduct
- artworks should also be guided by the ambitions and actions outlined in Council's Arts and Creativity Strategy, Connected Through Creativity 2029 and its Public Art Policy and Guidelines

Brookvale Community Centre, Brookvale

Introduction

The Brookvale Community Centre project provides an opportunity for a multi-panel mural across public areas outside the centre, and on panels on the outside of the building itself. Council has recently refurbished the landscaping and seating area around a wall located adjacent to Pittwater Road.

The site is also close to Brookvale Oval and nearby schools.

The community centre is used by a variety of community groups, including culturally diverse groups. The seating area outside the centre is also occasionally used by these groups for gatherings.

Key information

- Address: 2 Alfred Road, Brookvale
- Proposed installation date: First week of February 2021
- Budget: \$7,500 including design, install, anti-graffiti coating
- All surfaces pre-primed heritage blue
- Two sides of the freestanding wall (most detail side of the wall with seating) + 8 small pre-primed panels on the adjacent community centre
- Relevant stakeholders to involve in consultation– Regular hirers from diverse backgrounds in the adjacent Community Centre and St Augustine's College.

Dimensions

Freestanding Wall	Wall 1	6420mm x 2100mm x 2 – 26.964sqm
Street facing panels on Community Centre	Wall 2	1760mm x 1200mm x 5 + Wall 2b 1760 x 540mm x 5 15sqm
West facing panel	Wall 3	2670 x 900 2.4sqm
Community Centre panels next to front door	Wall 4	770 x 1600 = 2.37sqm + 770 x 1300 = 1sqm
Total Area	48 sqm (approx)	



Whistler Street Carpark, Manly

Introduction

Whistler Street Carpark is the largest Council-run car park in Manly. It is a large structure located adjacent to Market Lane, and is used by many residents, workers and visitors. Its central location and the height of the available space will give the artwork strong visibility and exposure to both local residents and visitors to Manly.

Available artwork sites include the rooftop lift shaft, as well as the central lift shaft spine throughout the building structure.

Key information

- Address: 5a Market Lane, Manly
- Proposed installation date: Mid-Late February, 2021
- Budget: \$18,000 including design, installation, materials.
- The surface will be pre-primed before installation
- Reduced colour palette artwork suggested
- Possibility to extend the design down the lift shaft on visible areas.

Dimensions:

Face A	West Facing	30.5 sqm
Face B	North Facing	40.38 sqm
Face C	East Facing	37.1 sqm
Face D	West Facing	41.5 sqm
Total Area	150 sqm (approx)	



Peninsula Carpark, Manly

Introduction

Peninsula Carpark is located underneath Coles on Wentworth Street in Manly. Offering access to the busy retail centre, to Manly town centre and to the beach, this carpark offers opportunities for a multi-panel mural on various sites including elevator entrances and booths at the entrance to the carpark.

Key dimensions

Approximate total area: 85 square metres

Key information

- Address: 25 Wentworth St, Manly
- Proposed installation date: Early March, 2021
- Budget: \$9,000
- 5 Spaces – 2 booths, 2 areas around lift doors and pay station, 1 potential area at bottom of ramp before Coles
- All concrete surfaces pre-primed. Weathertex panels will need to be primed by the selected artist
- Option to colour code each level (assist with wayfinding).
- Option to propose use of stencils to carry the design through carpark.
- Weathertex boards on 2x booths can be removed, delivered to artist studio and then re-installed upon completion.





LOCK YOUR CAR AND DO NOT LEAVE POSSESSIONS OPEN TO VIEW

TRADE WASTE

How to apply:

Eligibility

Applicants are required to submit:

- written response introducing artist's practice and career, and detailing their interest in any or all of the projects (max 500 words)
- a current CV detailing up to five recent examples of relevant public artworks produced (maximum 2 pages)
- supporting documents, including high-resolution digital images (max 10 images)
- a letter of reference from a client, commissioner or gallerist (optional)
- business details including insurances, ABN and GST details if applicable
- availability to participate in the indicative program dates

Open to all Australian practising artists.

Aboriginal and Torres Strait Islander artists are encouraged to apply.

Links

[Northern Beaches Council Public Art Policy](#)
[Northern Beaches Council Public Art Guidelines](#)
[Northern Beaches Council Collection Management and Gifts Policy](#)
[Northern Beaches Council Arts & Creativity Strategy](#)

Contact

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