

Let's go 'swap and go'

Claycups have a swap cup system that will save your café waste and costs.

Details of Council's support and the swap cup system

Cups that Council will provide to the cafe	25 cups
Additional set up costs for cafe	50 cups x \$7.50 = \$375 (recouped from customer deposit 50 x \$8.50 = \$425)
Additional fees during the three-month trial	If extra cups are required due to high demand, there is a minimum order of 50 cups
Ongoing fees for retailer beyond the three months	0
Return on Investment (based on 15c per lid and cup and \$375 investment) i. 50 uses per day ii. 200 uses per day	i. less than 8 weeks ii. less than 2 weeks
How do customers get a cup?	Customer pays \$8.50 deposit. They can return and receive a refund of \$8.50 at any time
Claycups provide the following to retailer; <ul style="list-style-type: none"> • Signage • Support • Extra cups required 	POS Signage supplied Support Claycups will check in to ensure the system is working well and provide advice and troubleshoot where required Extra cups retailer orders a top of a minimum of 50 cups
If too many cups from other cafes are brought back to café	Café will have extra cups to provide for deposit
If cups are chipped or broken	Customer to pay a deposit for next cup. Inform customers upfront that cup must be returned intact to receive refund
If café decides to leave the program after three months	Return 25 cups to Council's Swap for Good team. Cafe to keep extra purchased cups.
Cups saved from landfill per year i. 50 uses per day ii. 200 uses per day	i. 18,250 cups or 6 cubic metres ii. 73,000 cups or 24 cubic metres

Let's go 'swap and go'! Are you ready to go with Claycups?

Complete the Expression on Interest form on Council's website and list Claycups as your number one preference.

#SwapForGood

Contact us at SwapForGood@northernbeaches.nsw.gov.au

Information correct as of October 2020



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