

# AGENDA

## **ART, CULTURE & HERITAGE STRATEGIC REFERENCE GROUP MEETING**

Notice is hereby given that a meeting of the Art, Culture & Heritage Strategic Reference Group will be held in the Guringai Room, Civic Centre on

**THURSDAY 29 JUNE 2017**

Beginning at 5:00pm for the purpose of considering and determining matters included in this agenda.

## **Committee Members**

Michael Regan (Chair)	Implementation Advisory Group
Hugh Burns	Environment Local Representative Committee
Julie Hegarty	Environment Local Representative Committee
Jim Boyce	Resident – Narrabeen Ward
Sharon Cartwright	Resident – Frenchs Forest Ward
Julia Davenport	Resident – Manly Ward
Neil Evers	Budawa Aboriginal Signage Group
Caroline Glass-Pattison	Resident – Curl Curl Ward
Laura Greaves	Resident – Manly Ward
Martin Hardy	Resident – Narrabeen Ward
Richard Magee	Resident – Narrabeen Ward
Martin McCallum	Resident – Pittwater Ward
Lorrie Morgan	Resident – Pittwater Ward
Gina O'Neill	Resident – Manly Ward
John Pearson	Resident – Pittwater Ward
Penny Philpott	Resident – Frenchs Forest Ward
Stefanie Schoeninger	Resident – Manly Ward
Stewart Wauchop	Resident – Curl Curl Ward

## **Council Officer Contacts**

Mick Darda	Executive Manager Place Management
Emma Marshall	Governance Support Officer
Michael Hedger	Director Manly Art Gallery & Museum
Alicia Terry	Arts & Cultural Development Officer
Zoe Johnson	Arts & Cultural Officer
Andrew Pigott	Executive Manager Strategic Land Use Planning

## **Quorum**

Majority of members (excluding vacant positions)

**Agenda for a meeting of the Art, Culture & Heritage Strategic Reference Group**

**to be held on Thursday 29 June 2017**

**in the Guringai Room, Civic Centre**

**Commencing at 5:00pm**

<b>1.0</b>	<b>APOLOGIES</b>	
<b>2.0</b>	<b>DECLARATION OF PECUNIARY AND CONFLICTS OF INTEREST</b>	
<b>3.0</b>	<b>REVIEW OF MEETING NOTES</b>	
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<b>5.0</b>	<b>UPDATE ON ACTIONS FROM LAST MEETING</b>	
	Nil	
<b>6.0</b>	<b>GENERAL BUSINESS</b>	
	<b>NEXT MEETING</b>	

### **3.0 CONFIRMATION OF NOTES OF PREVIOUS MEETINGS**

#### **3.1 NOTES OF ART, CULTURE & HERITAGE STRATEGIC REFERENCE GROUP HELD 27 APRIL 2017 .....1**

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#### **RECOMMENDATION**

That the Notes of the Art, Culture & Heritage Strategic Reference Group held 27 April 2017, copies of which were previously circulated to all Members, be confirmed as a true and correct record of the proceedings of that meeting.

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# NOTES

## **ART, CULTURE & HERITAGE STRATEGIC REFERENCE GROUP MEETING**

held in the Guringai Room, Civic Centre on

**THURSDAY 27 APRIL 2017**

**Notes of the Art, Culture & Heritage Strategic Reference Group Meeting  
held on Thursday, 27 April 2017  
in the Guringai Room, Civic Centre  
Commencing at 5.15pm**

**ATTENDANCE:**

**Committee Members**

Michael Regan (Chair)	Implementation Advisory Group
Hugh Burns	Environment Local Representative Committee
Jim Boyce	Manly, Warringah Pittwater Historical Society
Julia Davenport	Resident – Manly Ward
Laura Greaves	Resident – Manly Ward
Martin Hardy	Resident – Narrabeen Ward
Richard Magee	Resident – Narrabeen Ward
Martin McCallum	Resident – Pittwater Ward
Lorrie Morgan	Resident – Pittwater Ward
Gina O'Neill	Resident – Manly Ward
Penny Philpott	Resident – Frenchs Forest Ward

**Council Officer Contacts**

Mick Darda	Executive Manager Place Management
Sherryn McPherson	Administration Officer Governance

**Visitors**

David Kerr	General Manager – Planning, Place and Community
Michael Hedger	Director Manly Museum and Art Gallery
Alicia Terry	Arts and Cultural Development Officer
Zoe Johnson	Arts and Cultural Officer

**Quorum**

Majority of members (excluding vacant positions)

## 1.0 APOLOGIES

Apologies were received Julie Hegarty, John G Pearson, Neil Evers, Stewart Wauchop, Caroline Glass-Pattison, Stefanie Schöninger and Sharon Cartwright

## 2.0 DECLARATION OF PECUNIARY AND CONFLICTS OF INTEREST

Nil

## 3.0 CONFIRMATION OF NOTES OF PREVIOUS MEETINGS

### 3.1 NOTES OF ART, CULTURE & HERITAGE STRATEGIC REFERENCE GROUP HELD 23 FEBRUARY 2017

#### DISCUSSION

##### Questions:

Question 1: Can you please provide an update on the Pittwater Road Conservation Area Review?

Response: This item was addressed at Council meeting on 26 April 2017. A copy of the report can be found on Council's website

<http://www.northernbeaches.nsw.gov.au/council/meetings>

*The Council resolved to:*

1. *Endorse the update on the Pittwater Road Conservation Area Review project.*
2. *Commence community engagement with landowners and other interested stakeholders in the vicinity.*

Question 2: Is the condition of the Heritage listed Steyne Hotel being monitored by Council? It appears to have some compliance issues.

*Response: This item will need to be reviewed and further investigated by Council's Heritage Advisory Officer and Compliance department.*

Question 3: In regards to the Tender process of Manly heritage items. 100 items were put out for consultants to respond to in November 2016, 3 consultants responded and a decision was to be made in early December 2016, has anything happened?

*Response: The project is currently on hold until a best practice method is established. Council is working on updating the inventory list and has met with the heritage advisors from 3 former councils to establish the best process moving forward in regards to updating the Heritage sheets without further engaging and spending additional funds on consultants.*

Question 4: Is there a removable heritage list and who is responsible for the items that were accumulated by the former Manly, Warringah and Pittwater Councils?

*Response: Yes, there is a register and the assets are accounted for. Council's heritage items will be maintained by Heritage Officers. Council is still in the process of managing ownership of items. David Kerr, Michael Regan and Mick Darda further liaise with Jim Boyce in regards to this issue after the meeting.*

## **DECISION**

That the Notes of the Art, Culture & Heritage Strategic Reference Group held 23 February 2017, copies of which were previously circulated to all Members, are hereby confirmed as a true and correct record of the proceedings of that meeting.

(Michael Regan / Jim Boyce)

### **Note:**

Mr Dick Persson, Administrator joined the meeting at 5.20pm.

## **NORTHERN BEACHES COUNCIL MERGER SAVINGS FUND**

Mr Dick Persson, Administrator addressed the group on this item.

## **DISCUSSION**

The Northern Beaches Council Merger Savings Fund is estimated to have saved up to 6 million dollars since the Councils have merged and this amount will potentially rise over the next four (4) year period. The Northern Beaches Merger Savings Fund will provide an on-going pool of money for projects that will directly benefit the community and will be executed through a range of projects.

The Administrator's Council Merger Savings Fund proposal will be presented through media releases and in the Manly Daily for community feedback.

4 strands of expenditure for the Fund will be going out for comment with proposals to fund activities or projects in the following areas:

1. Arts and culture
2. Events
3. Youth
4. Environment

Within the arts and culture strand the Administrator identified the following projects/programs:

- Public art to be displayed on the new Coastal Walkway, including participation by local artists. A four year program with an annual budget of \$500 000.
- Develop a new creative space (similar in concept to the Curl Curl creative space) in Avalon or Newport.

The Administrator asked that the SRG develop a Directions Paper to assist the incoming Council in prioritising arts and cultural planning for the future.

There was discussion and feedback related to:

- Extending the community-funded Pittwater Youth Art award across the new LGA.
- Developing a working group to assist council in planning for these investments in arts and culture.
- New cultural development should for the whole LGA. It can use previous council plans as a base.
- B-Line – To go further than Mona Vale / Newport.

### **Note:**

Dick Persson, Administrator left the meeting at 5.45pm and did not return.



## 5.0 UPDATE ON ACTIONS FROM LAST MEETING

Mick Darda – Executive Manager, Place Management addressed the group on this item.

### DISCUSSION

- 3.1 That the Art, Culture and Heritage SRG request the referral the definition of ‘history’ and heritage’ by Jim Boyce to the Administrator be adopted.** The draft Heritage Strategy is not a suitable location for the suggested definitions by Jim Boyce as there is no terminology schedule with the strategy, the strategy is a Heritage strategy devised by the Heritage Officers to protect the heritage values of the NBC and the items identified in Schedule 5 of the Manly, Warringah and Pittwater LEP. Therefore, in terms of the Heritage Strategy, the term Heritage does not mean “Heritage are those physical items of historical significance that have survived from the past”.

### 4.2

1. That staff consider the adaptive re-use of built Council assets for cultural use facilities for disposal. Consideration for active re-use for cultural or other users is current practice and will continue to operate.
2. Jim Boyce requested a progress/summary report on all heritage activities be provided at every SRG meeting. This is not practical given the current resource allocation for the SRG meetings.
3. Kate Lewis to provide members with a spreadsheet for rating the SRGs priority areas. The spreadsheet was completed and provided for online feedback and input to 14 March workshop.

### 5.1

1. That the Art, Culture and Heritage SRG request that senior staff, while working through the new structure, combine the areas of cultural activities and the library together into the same business unit. Feedback was provided to the Executive Management Team through the consultation period.
2. Members requested a list of activities as to what constitutes the arts from the three former Council’s cultural plans. See the Draft Directions Paper

### DECISION

That the update on the actions from the last meeting be noted.

## 4.0 AGENDA ITEMS

### 4.1 DEVELOPING THE COMMUNITY STRATEGIC PLAN - UPDATE

Mick Darda – Executive Manager, Place Management addressed the group on this item.

### DISCUSSION

The development of the CSP is currently in Stage 2, with a Discussion Paper released and various community forums held throughout the Northern Beaches. Almost 300 people have attended forums so far, and provided valuable feedback on the draft goals and strategies. All 11 SRGs were consulted in their February 2017 meetings through a series of workshops on draft goals and strategies for the Discussion Paper. Consultation details and the full Discussion Paper can be found at <http://yoursay.northernbeaches.nsw.gov.au/communitystrategicplan2>

All comments from the SRGs were considered and analysed. The comments were generally thoughtful and helpful in understanding that Council was on the right track with the Discussion

Paper goals and strategies.

The comments varied in relevance from strategies for the 10-year CSP, to actions for Council's next Operational Plans and Delivery Programs and actions that Council could consider in future service delivery.

The next steps in developing the CSP include a focus group to be held in April, further refinement of the goals and strategies and production of the draft CSP document in May-June. This will then be exhibited for final community feedback in July-August 2017.

## **DECISION**

That the Strategic Reference Group note the information update on the development of the Community Strategic Plan.

### **4.2 DRAFT HERITAGE STRATEGY - BRIEFING**

David Kerr, General Manager - Planning, Place and Community addressed the group on this item.

## **DISCUSSION**

The Northern Beaches Council is in the process of creating a new Heritage Strategy for the Local Government Area.

The former Councils managed their heritage strategies in various ways due to the differing structures of each area. The Strategic Planning Team are in the process of reviewing the policies and procedures for Heritage Management. The Strategy will be broken down into the following four (4) key areas:

1. Understand – Identify heritage assets and understand
2. Protect
3. Support
4. Promote

The draft Heritage Strategy will be workshopped at the next SRG. Following the workshop, a report will be put to Council seeking approval for community consultation and exhibition period prior to being endorsed by Council.

### Questions:

Question 1: Is Council responsible for the maintenance of the cemetery and does it fall under our depreciation schedule within the budget?

*Response: The question was taken on notice*

## **DECISION**

That the SRG note the information presented on the draft Northern Beaches Heritage Strategy.

#### 4.3 SRG IDEAS ON ART CULTURE AND HERITAGE - UPDATE

Mick Darda – Executive Manager, Place Management addressed the group on this item.

##### DISCUSSION

This item be deferred and the group will meet and further discuss this topic and present an overview at the next meeting.

##### DECISION

That the Group organise a meeting to discuss the supplied outcome listing on the 10 priorities and the group would provide business case.

#### 4.4 ART CULTURE AND HERITAGE SRG DIRECTIONS PAPER - WORKSHOP

##### DISCUSSION

The aim of this workshop is to acknowledge and build upon the work completed to date by the Strategic Reference Group (SRG) on the issues and priorities for 'Arts, Culture and Heritage' which will assist with the development of the draft SRG Directions Paper for the incoming Council.

##### DECISION

1. That the workshop conducted on April 27 with the Arts, Culture and Heritage SRG to review and add to the work conducted to date on the key issues and priorities for 'Arts, Culture and Heritage'. This workshop will contribute to the development of an Arts, Culture and Heritage Key Issues Paper for the incoming Council.
2. That a copy of the results will be reviewed and feedback will be provided back to the group once collated. Further opportunities for feedback will be available and included into a future discussion paper which will be presented to the new Council. The results are attached to the meeting notes at **Attachment 1**.

*The meeting concluded at 7.09pm*

This is the final page of the Notes comprising 7 pages  
numbered 1 to 7 of the Art, Culture & Heritage Strategic Reference Group  
meeting held on Thursday 27 April 2017 and confirmed on Thursday 29 June 2017

**ATTACHMENT 1**

## **Arts, Culture and Heritage SRG Workshop notes 27 April 2017**

### **Task:**

To assess how effectively the strategic directions addressed previously identified issues.

### **General feedback**

- Value for money or “Bang for buck”. This could be captured in a goal that encompasses leadership/best practice/good governance
- There is merit in being bold
- Opportunity to brand Northern Beaches as the artistic heart of Sydney

## Goal 1: Celebration and activation

To create a sense of life and vibrancy in our communities through cultural events, celebrations and ‘happenings’

Goal	General feedback
Celebration and activation	<p>More unusual events  More studio/workshop spaces, exhibitions/conventions (see Goal 2)  Foster “Community ownership”  This goal is audience focused – it focuses on the end product, rather than the creativity that is the driver for achieving these outcomes.</p> <p><i>Enable</i> the creation of cultural events, celebrations and happenings by (a) the community, (b) council</p>

Strategic direction	Feedback
Facilitate a public space activation program that actively involves and engages the local community across the northern beaches, with particular attention to non-urban areas or areas outside of CBD areas.	<p>Positive.  More outside of Manly CBD.</p>
Facilitate <b>and promote</b> unusual use of our public domain.	<p>Positive.  Promotion as stand-alone/integrated activity.</p>

Encourage <b>and promote</b> neighbourhood managed creative and social events	Promotion as stand-alone/integrated activity.
Encourage a broad range of activities that enable social interaction, stimulate wellbeing, and support people at each stage of their life	
Facilitate <b>and promote</b> lively community 'happenings' in our public places drawing on a combination of elements and activities	Promotion as stand-alone/integrated activity.
Encourage <b>and promote</b> music and performance art in public and private places	Promotion as stand-alone/integrated activity.
Work with the community to deliver creative and cultural services and events- with particular attention to multicultural celebrations	
Extend the promotion of council and community run activities, <b>infrastructure and services</b>	<p>Promotion as stand-alone/integrated activity.</p> <p>Branding Northern Beaches as cultural hub</p> <p>Awareness campaign to let public know what resources are available e.g. Corso stage</p>

## Goal 2: Creative spaces and places

To create environments which are welcoming, surprising and good for people

Goal	General feedback
Creative spaces and places	<p>This goal might benefit from being teased into two goals: one which addresses questions of <i>place</i> (place branding, local character, human scale, built environment) and another which addresses the desire for increased <i>cultural space</i> for the development and presentation of cultural produce.</p> <p>Scope to make the language more aspirational, for example “to create environments which welcome, celebrate and connect people”.</p> <p>Generated discussion about good design - how the form of a cultural space ought to follow its function.</p>

Strategic direction	Feedback
Improve the quality of the built environment and enhance the relationship between the community and their landscapes through an increased sense of belonging and place distinctiveness	<p>Great direction, which can only be achieved in conjunction with community and other parts of Council.</p> <p>This direction is linked to human scale and safety – relevant to the place making SRG</p>

Identify, encourage and promote localised villages – local, welcoming places where people can socialise and connect	Yes, a successful local creative brand perpetuates local creative industry. Must build on existing character of place.  Natural environment and green design essential.
<b>Strategic direction</b>	<b>Feedback</b>
Incorporate an element of surprise and humour into our built environment; promote the use of colour, light, green design and music to enliven our buildings and public places	Natural environment and green design essential.
Ensure that public places and community buildings cater for a diverse range of needs and purposes and are accessible and appealing to people from different age groups and cultural backgrounds	Programming and design are mechanisms for making a place attractive, but cannot change a place in isolation. Social planning issues, such as demographics, accommodation and employment all bear upon the appeal and diversity of a place.
Develop hubs for creative and artists to use as spaces for workshops, seminars or creative get-togethers	Positive.  Scope to drill down into needs based upon creation (workshops, studios, rehearsal space) and presentation (theatres, performance stages, shopfronts, galleries etc.)  This strategy should also sit under goal 5 – should be recognised that open space/built environment are not necessarily pre-requisites for developing creative networks.  Links to goal 5 - specific feedback identifies the need to facilitate access to venues/facilities for developing collaboration/creation for young artists



Encourage facilitate and support community members and local businesses to be actively involved in the design, development and care of our public spaces	
Collaborate with the local business community to activate unused spaces	
<b>Strategic direction</b>	<b>Feedback</b>
Facilitate, promote, and support the creative industries, local galleries, exhibition spaces, music and performance spaces	Cromer Depot and WAC Manager's Cottage for Creative Industries/Artists Residencies  Vivid type event for Northern Beaches
Extend and promote the use of council facilities and spaces for community purposes  <b>Alternative text:</b>  Review the usage of existing Council and community assets with a view to expanding or diversifying their usage for creative/cultural outcomes.	Use school facilities rather than in addition to Council's (more detail under Goal 5)

## Goal 3: Public art and creative expressions

To integrate public art and creative expressions into our places, projects and programs

Goal	General feedback
Public art and creative expressions	

Strategic direction	Feedback
Promote a broad understanding of public art that is inclusive, diverse and accessible	Yes – important to build council and community literacy to ensure that a broad, innovative range of creativity can be supported on the Northern Beaches
Encourage and support the development of a diverse range of permanent, temporary and ephemeral <b>artworks</b> in public spaces	<p>Remove the barriers to delivering work in public spaces, such as fees, regulations etc.</p> <p>Language needs to be tweaked to encourage a broad reading of “art”. “Creative outcome” would be preferred, as it encompasses performance, stencils, circus, design, street furniture, creative landscaping, lighting etc.</p> <p>Utilitarian public art works desirable in pocket parks in Dee Why</p>

Strategic direction	Feedback
Support the integration of public art in Council's capital works program to create high quality, innovative, distinctive and relevant public places	Language needs to be adapted to clarify that public art be considered in capital works projects in the planning phase
Improve access to funding opportunities for public art, including incorporation into capital works projects and encourage inclusion in private developments. This may also include promoting opportunities for community members to access other funding sources and grants for public projects	Utilise planning instruments as a mechanism for encouraging public art. For instance, in the LEP and DCP  Formalise usage of section 94 funding for arts/cultural outcomes
Support the arts in all its forms	Too general and more a value
Embed creative design in council-led works programs	By including creative design in its own right, we can encourage creative landscaping that enhances the public domain and celebrates the existing place character.
Establish a cultural hub to attract visitors and unite community	Proposed additional strategic direction/vision statement

## Goal 4: Valuing our heritage

To respect, protect and preserve our heritage of the Northern Beaches, in the built and natural environment, indigenous and non-indigenous

Goal	General feedback
Valuing our heritage	<p>Confusion about terminology when discussing history/heritage/heritage assets and legal implications of each word.</p> <p>Recognition of potential for eco and cultural tourism (which needs to be balanced in conjunction with preservation and conservation)</p> <p>Recommendations:</p> <ul style="list-style-type: none"> <li>- replace “heritage” with “history” because history incorporates fixed and intangible heritage e.g. Aboriginal history</li> <li>- add explanation of complexities of history</li> </ul>

Strategic direction	Feedback
Creation of an organisation wide heritage policy and procedure which prescribes how heritage issues are managed and communicated	Keep language on strategic level.

Develop a program for the identification, assessment, management and promotion of heritage places throughout the LGA.	Operational rather than strategic?  Could specify wording Indigenous and non-indigenous and remove point 5, plus include celebrate in goal 6.
Lead by example through the best practice management of Council owned heritage places	
Engage with the community on heritage issues and encourage a collaborative approach to heritage conservation	
Recognising, protecting and preserving Aboriginal heritage and history	
Collaborate with the local Aboriginal community to promote the northern beaches' Aboriginal cultural heritage and contemporary art	Include celebrate in this point, as deemed suitable by the Aboriginal community
Include 'heritage' as a consideration in the development of programs and cultural activities	More specifics required. Operational?
Maintain and build access to Council's existing collection	An additional strategic direction has been proposed which recognises Council's current work with collection management (Manly Art Gallery & Museum, local studies units, Manly Environment Centre etc.)

## Goal 5: Collaboration and Capacity building

Promote cultural development by empowering our community to be adventurous and open to new ideas and perspectives  
– whilst strengthening the skills and collaboration of creatives, historians, the local business community and other stakeholders.

Goal	General feedback
Collaboration and capacity building	<p>This goal generated a lot of discussion on operational matters, particularly relating to schools. Strategic direction 9, Goal 2 addresses these.</p> <p>The strategic directions seem to be aligned to two different principles or goals. Some address pathways for artists to develop, be it through education, networks or opportunities to present their work.</p> <p>The strategic directions relating to partnerships and leverage relate more to effective governance. Possibility to separate into two goals?</p> <p>Greater opportunities were identified as an issue for artists - yet there is no strategic direction that overtly identifies Council funding or grants program to incubate emerging talent.</p>

Strategic direction	Feedback
Through visionary leadership, stimulate an organisational culture within Council that embraces change, innovation and collaboration	This speaks to good governance - potentially a separate goal?

Strategic direction	Feedback
Encourage, facilitate and support community members to take leadership on creative initiatives, programs and projects	<p>Operational feedback relating to schools:</p> <ul style="list-style-type: none"> <li>- Collaborate with arts teachers association (and history etc.).</li> <li>- Engage with schools to fit with curricula to help develop more engaged, community-minded citizens</li> <li>- After-hours access to school facilities</li> </ul>
Promote and facilitate creative events and opportunities for community members, businesses and Council staff to learn new techniques, tools and knowledge	There is some cross-over between this strategic direction and the next.
Facilitate and support community forums, partnerships and networks for cross collaboration and knowledge-sharing with Council, local businesses & community	
Ensure that Council's policies and protocols are supportive to, and do not unduly hinder, creative processes and initiatives	This speaks to good governance - potentially a separate goal?
Collaborate with community members on projects - from early in concept and design stages to implementation and evaluation	

Facilitate the establishment of partnerships and networks between and within creatives and the creative industry	
Support local artists, historians - and creative and heritage groups - to access facilities and networks to meet the needs of the community	
Leverage Council's varied cultural infrastructure to ensuring that everyone has the opportunity to access arts and culture on the Northern Beaches.	Feedback recognised that the libraries are an essential part of the community coming together. Libraries are our largest pool of cultural infrastructure. Together with Glen Street and MAG&M, good governance should see cultural outcomes being delivered broadly.
Link in with national or Sydney-wide events for satellite offerings on Northern Beaches	Speaks more to good governance



## 4.0 AGENDA ITEMS

ITEM 4.1	UPDATE ON DIRECTIONS FOR BUILT HERITAGE
REPORTING OFFICER	SUSTAINABLE URBAN PLANNING MANAGER
TRIM FILE REF	2017/182848
ATTACHMENTS	NIL

### ISSUE

Developing strategic directions for the management of Council's built heritage.

### DISCUSSION

The former Councils managed their built heritage in various ways based on differences in structure and approach in each area. The Strategic Landuse Planning Team is in the process of reviewing its policies and procedures for Heritage Management. The first step has been the development of an internal strategy to provide a guide for action in the next 5 years.

The strategy identifies the legislative context, opportunities and risks, and key strategy areas for future action.

The objectives of the strategy are:

- To formulate a consolidated approach to heritage management across the LGA.
- To provide a focus and strategic direction for Council's management of heritage issues.
- That heritage conservation is based on the principle of "*heritage significance*".
- That all places of heritage significance are identified and documented.
- That the management of change to places of heritage significance is in accordance with best heritage practices and in partnership with owners and custodians.
- That the Council and community are educated about the importance and benefits of heritage conservation.
- To work with the community and property owners to develop innovative methods to incentivise and encourage heritage conservation.

The strategy includes an action plan with short to medium term actions linked to the key strategy areas: **Understand, Protect, Support, and Promote**.

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### RECOMMENDATION OF SUSTAINABLE URBAN PLANNING MANAGER

That the Art, Culture & Heritage Strategic Reference Group note the update.

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<b>ITEM 4.2</b>	<b>ART CULTURE HERITAGE DIRECTIONS PAPER - WORKSHOP</b>
<b>REPORTING OFFICER</b>	<b>EXECUTIVE MANAGER PLACE MANAGEMENT</b>
<b>TRIM FILE REF</b>	<b>2017/182866</b>
<b>ATTACHMENTS</b>	<b>1 <a href="#">Download</a> Draft Art Culture Heritage SRG Directions Paper</b>

## **ISSUE**

To review and finalise the SRG Directions Paper on Art Culture and Heritage.

## **BACKGROUND**

At the last SRG meeting on 27 April, participants workshopped the draft paper and provided valuable comments to refine its content. These have been incorporated in to the advanced draft.

This is considered to be a document produced by the SRG, reflecting its aspirations and deliberations over the last 10 months on art, culture and heritage. The background to development of the document is included in the introduction on pages 2-3, and its links to the draft Community Strategic Plan are outlined on pages 4-5.

The strategic content is comprised of goals, addressing related issues and opportunities, from page 6 onwards. The SRG's suggested actions and ideas are outlined in Appendix 3.

## **DISCUSSION**

An advanced draft of the Directions Paper is attached and there will be a session at the SRG's final meeting on 29 June to finalise any input.

To make the best use of our time, it is recommended that members review the document and bring their thoughts and comments to the meeting.

It is intended that this SRG paper will be finalised by staff in July in line with final comments, then presented to the Administrator for noting. All SRG papers will then be available to the newly elected Council.

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## **RECOMMENDATION OF EXECUTIVE MANAGER PLACE MANAGEMENT**

That the Art, Culture & Heritage Strategic Reference Group members review the document and bring their comments to the meeting to help finalise the Strategic Reference Group Directions Paper on Art Culture and Heritage.

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# Art, Culture and Heritage

## Strategic Reference Group Directions Paper

Draft 20 April 2017 (updated 19 June 2017)

NORTHERN BEACHES  
COUNCIL

## Executive Summary

Arts, Culture and Heritage contribute and impact on our lives every day. In recent times the Northern Beaches community has been vocalising a desire for greater access to a variety of arts and cultural activities and a stronger connection to the heritage of our area.

With the formation of one Northern Beaches local government area, it is important to reassess previous priorities and develop new strategic directions for a holistic approach to the development and management of Arts, Culture and Heritage on the Northern Beaches.

We are fortunate to have such a popular and attractive tourist destination of Manly in our community but there are many beautiful places in our area and great potential to increase cultural activities across the entire peninsula for locals and visitors to enjoy. There is great opportunity to create and develop new possibilities for our community, to inspire and encourage the whole community to engage and participate in the Arts and Heritage of our local area.

## Purpose of this paper

This document provides a summary of the Arts, Culture and Heritage Strategic Reference Group's workshop findings from 28 September 2016 to 27 April 2017.

Issues and opportunities are listed with a view to providing the incoming elected Councillors insight from this important stakeholder group.

SRG members participated in: mapping existing cultural and heritage assets; identifying issues/priority areas; and workshopping goals and strategic opportunities. These activities were underpinned by a desktop review of the former Manly, Warringah and Pittwater's art, culture and heritage policy documents.

## Arts Culture and Heritage Strategic Reference Group - Northern Beaches Council

Following the formation of the new Northern Beaches Council in May 2016, eleven Strategic Reference Groups (SRGs) were formed across key areas of Council's operation. The role of the SRGs is to provide a valuable contribution to the directions of the new Council, including input into the development of the Community Strategic Plan (CSP). SRG members were recruited via EOI, represent a cross-section of the community, and bring expertise to their area of appointment. Each group also includes two-three former Councillors as Chair and Deputy Chair.

The Art, Culture and Heritage SRG consists of 17 members, listed in Appendix 1. The terms of reference of the SRG are to:

- Provide input to the Vision, Priorities and Objectives for the Northern Beaches Draft Community Strategic Plan
- Recommend a broad range of opportunities via galleries, museums, creative art spaces as well as community and third party activities.
- Explore educational opportunities e.g. Artists in residence

- Support historical societies and local studies services
- Advise Council on the heritage register to ensure identification of assets
- Ensure that we value multicultural assets

This paper has been prepared to capture the efforts and aspirations of this SRG over a 10 month period from 2016-17.

## Background

### Arts, Culture and Heritage in the region

Prior to formation of the Northern Beaches Council, the three former councils have valued arts, culture and heritage as an important inclusion to a healthy, vibrant and connected community. In recent years they actively engaged the communities across the Northern Beaches – the outcomes have then guided strategic directions and overarching goals in these documents:

- **Creative Warringah** strategy (adopted by Warringah council in 2014) was developed over a period of 12 months and was produced in response to the Community Strategic Plan outcomes. Created to motivate and enable opportunities for 'creatives' and contribute to the wellbeing of our communities through arts and culture.
- **Emerging issues paper: Arts**, Pittwater Social Plan 2012- 2016.
- **Emerging issues paper: Youth and Families**, Pittwater Council 2012- 2016
- **Community Strategic Plan 2025**, Manly Council (2015)
- **Manly Council – Cultural Plan; Arts and Culture Policy**

These documents were developed with significant community consultation. They reflect a commitment to support and nurture arts, culture and heritage for the Northern Beaches area.

Our community continues to have an interest in arts, culture and heritage across the Northern Beaches. Figure 1 shows the spread of places, activities and events which continue to grow in interest, attendance and ideas for enriching our community.

## Community Strategic Plan – Northern Beaches Council

Extensive community engagement in 2016-17 has involved over one thousand community members, including the SRGs, in developing the first Community Strategic Plan (CSP) for the Northern Beaches. While the CSP is not yet finalised, key community feedback has been used to help prepare this SRG Directions Paper.

Below are some of the draft goals and underlying strategies for the draft CSP. These have arisen from the issues and considerations raised by community members during the first stage of CSP engagement, and are a basis for second stage engagement. They outline possible outcomes for supporting Arts, Culture and Heritage which are relevant to this SRG Directions Paper:

### CSP – draft Social Goals

#### **Northern Beaches culture is stimulated through the arts and a variety of cultural and creative events:**

- a) Support local artists and creative groups to access facilities and networks and meet cultural and artistic needs of the community
- b) Expand cultural activities, events and creative opportunities, including safe nightlife opportunities across the area
- c) Provide more events and opportunities for young people to socialise in formal and informal ways

#### **Our well-designed public spaces inspire social interaction and inclusion and support health and wellbeing:**

- a) Develop urban design requirements that support the health, wellbeing, safety and inclusion
- b) Collaborate with the community to design public open spaces and neighbourhoods that cater for a wide range of uses and social interaction
- c) Encourage the community to be creatively involved in designing our public spaces and neighbourhoods

#### **Our community is healthy, active and engaged with the Northern Beaches lifestyle and various recreational opportunities:**

- a) Provide well maintained and safe public spaces that equitably support the active and passive recreational activities of the community
- b) Encourage and promote healthy, active living through collaborative partnerships with government agencies, community and sporting groups
- c) Encourage a broad range of activities that enable social interaction, stimulate wellbeing, and support people at each stage of their life

### CSP – draft Goals on Vibrant Local Economy

#### **Our businesses are well-connected and thrive in an environment that supports innovation and economic growth:**

Facilitate innovative environments where start-up businesses, entrepreneurs and innovators are supported and connected

**Our local economy provides a range of employment and education opportunities to match the skills and needs of the population:**

Facilitate new higher education and vocational training opportunities on the Northern Beaches

**Our local businesses create a diverse range of opportunities for work, education, leisure, and social life:**

- a) Enhance and extend opportunities for a sustainable tourist economy throughout the area
- b) Promote Northern Beaches as an attractive place to establish a business

**CSP – draft Environment Protection Goals**

**Our bushland, coasts and waterway assets are protected and managed for their natural values for future generations, allowing for appropriate and safe use and enjoyment:**

Protect the natural and cultural values of Council-managed lands while ensuring that access and use is sustainable

## STRUCTURE

This Directions Paper outlines the SRG's Vision that will help shape the future for arts, culture and heritage on the Northern Beaches. It outlines a range of goals and related strategic opportunities to support them:

- Six key themes have been developed into six **Goals**, each of which is supported by **Strategic Opportunities** these are drawn from the SRG's deliberations to date; feedback from the wider community during CSP development; and key strategies of the former Councils which were developed with extensive community engagement.
- The **SRG's ideas** for implementing the strategic opportunities are outlined in a separate document and can be found in the appendices.

### Goals

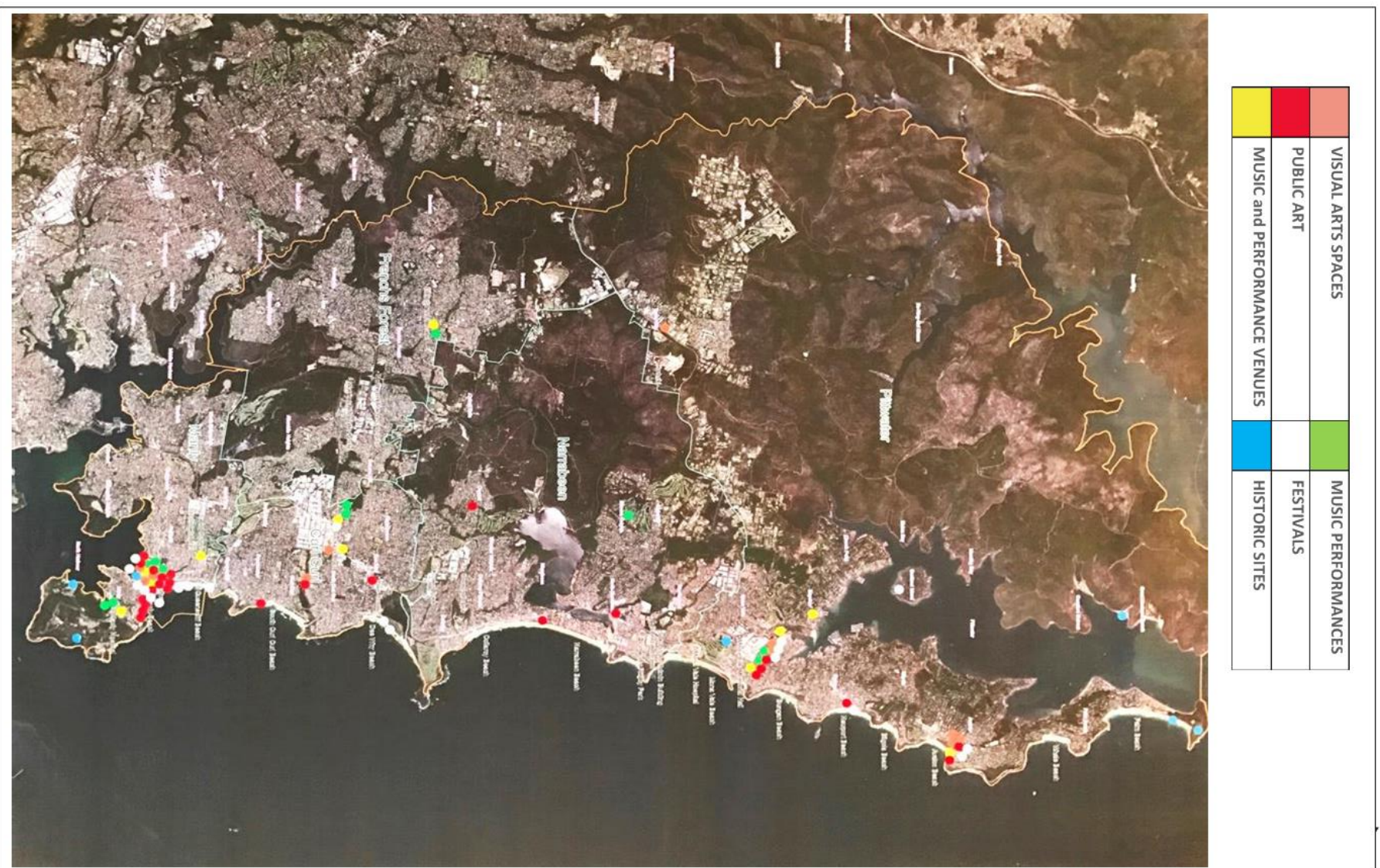
The six key goals for Arts, Culture and Heritage on the Northern Beaches provide a foundation for the strategic directions outlined in the following pages:

1. **Celebration and activation**  
To create a sense of life and vibrancy in our communities through cultural events, celebrations and 'happenings'
2. **Creative spaces**  
To foster the development of artistic practice across all art forms by enabling access to suitable spaces
3. **Creative places**  
To create environments which are welcoming, surprising and that connect people
4. **Public art and creative expressions**  
To integrate public art and creative expressions into our places, projects and programs
5. **Valuing our history**  
To respect, protect and preserve our history and heritage of the Northern Beaches, in the built and natural environment, indigenous and non-indigenous
6. **Collaboration and capacity building**  
Promote cultural development by empowering our community to be adventurous and open to new ideas and perspectives  
– whilst strengthening the skills and collaboration of creatives, historians, the local business community and other stakeholders.



**Figure 1 Mapping of Arts Culture and Heritage**

SRG members assisted with mapping the known activities, programs and spaces relating to arts, culture and heritage. See Appendix 2 for the full listing.



## Goal 1: Celebration and activation

To create a sense of life and vibrancy in our communities through cultural events, celebrations and 'happenings'

### Issues

- Risk of social isolation particularly affecting older people and people with a disability in the community. Isolation can also affect artists and other self-employed creative industry workers. Shared studio space and creative hubs can help encourage interaction between these individuals
- Developing a sense of community and social cohesion in new and growing communities
- Cultural events run are irregularly (outside of Manly CBD)- we need a more coordinated program of arts activities with greater variety across the northern beaches
- Limited access to arts and cultural activities across the northern beaches outside of the Manly CBD
- Desire for more festivals especially music festivals
- Need for music, dancing, theatre and events and activities that combine several types of creative expression

### Strategic Opportunities

- 1) Facilitate a public space activation program that actively involves and engages the local community across the northern beaches, with particular attention to non-urban areas or areas outside of CBD areas.
- 2) .
- 3) Encourage and promote neighbourhood managed creative and social events
- 4) Encourage a broad range of activities that enable social interaction, stimulate wellbeing, and support people at each stage of their life
- 5) Facilitate and promote lively community 'happenings' in our public places drawing on a combination of elements and activities
- 6) Encourage and promote music and performance art in public and private places
- 7) Work with the community to deliver creative and cultural services and events- with particular attention to multicultural celebrations
- 8) Extend the promotion of council and community run activities, infrastructure and services

## Goal 2: Creative spaces

To foster the development of artistic practice across all art forms by enabling access to suitable spaces

### Issues

- Limited availability of spaces including; exhibition and performance spaces, shared studio and rehearsal spaces
- Limited access to affordable studios for development of work
- Location – there are not enough arts activities available locally (especially in the North) transport limitations, time constraints and cost are also barriers

### Strategic Opportunities

- 1) Develop hubs for creatives and artists to use as spaces for workshops, seminars or creative get-togethers
- 2) Collaborate with the local business community to activate unused spaces
- 3) Facilitate, promote, and support the creative industries, local galleries, exhibition spaces, music and performance spaces
- 4) Review the usage of existing Council and community assets with a view to expanding or diversifying their usage for creative/cultural outcomes

## Goal 3: Creative places

To create environments which are welcoming, surprising and that connect people

### Issues

- Location – there are not enough arts activities available locally (especially in the North) transport limitations, time constraints and cost are also barriers
- The need to include art on the agenda for planning, development and building processes
- Desire for a more colourful and ambient ‘village style’ communal areas
- More outdoor space for creative activities or events needed

### Strategic Opportunities

- 1) Improve the quality of the built environment and enhance the relationship between the community and their landscapes through an increased sense of belonging and place distinctiveness
- 2) Identify, encourage and promote localised villages- local, welcoming places where people can socialise and connect building on existing character
- 3) Incorporate an element of surprise and humour into our built environment; promote the use of colour , light green design and music to enliven our buildings and public places
- 4) Facilitate and promote unusual use of our public domain.
- 5) Ensure that public places and community buildings cater for a diverse range of needs and purposes. That they are accessible, and appealing to people from different age groups and cultural backgrounds.
- 6) Encourage facilitate and support community members and local businesses to be actively involved in the design, development and care of our public spaces
- 7) Facilitate, promote, and support the creative industries, local galleries, exhibition spaces, music and performance spaces
- 8) Review the usage of exiting Council and community assets with a view to expanding or diversifying their usage for creative/cultural outcomes.



## Goal 4: Public art and creative expressions

To integrate public art and creative expressions into our places, projects and programs

### Issues

- Unsightly laneways in many urban areas
- Lack of art in many of our public spaces and places
- Desire for live music within the community where people of all ages can access
- Call for art to be more accessible in our urban landscapes as these are 'dominated by too much concrete'

### Strategic Opportunities

- 1) Promote a broad understanding of public art that is inclusive, diverse and accessible
- 2) Encourage and support the development of a diverse range of permanent, temporary and ephemeral creative outcomes in public spaces
- 3) Support the integration of public art at planning phase of Council's capital works program to create high quality, innovative, distinctive and relevant public places
- 4) Improve access to funding opportunities for public art, including incorporation into capital works projects and encourage inclusion in private developments.
- 5) Embed creative design in council-led works programs to enhance the public domain
- 6) Establish a cultural hub to attract visitors and unite community

## Goal 5: Valuing our history

To respect, protect and preserve our heritage and history of the Northern Beaches, in the built and natural environment, indigenous and non-indigenous

### Issues

- Ensuring the protection of heritage assets - Indigenous and non- Indigenous, built and natural
- Need to preserve the local natural environment
- Need for sharing with the community the value of heritage as a celebration of the Northern Beaches' history and identity
- Lack of coordinated strategic approach to heritage across the Northern Beaches LGA.

### Strategic Opportunities

- 1) Create an organisation wide heritage policy and procedure which prescribes how heritage issues are managed and communicated.
- 2) Develop a program for the identification, assessment, management and promotion of heritage places throughout the LGA.
- 3) Lead by example through the best practice management of Council owned heritage places.
- 4) Engage with the community on heritage issues and encourage a collaborative approach to heritage conservation.
- 5) Recognising, protecting and preserving Aboriginal heritage and history
- 6) Collaborate with the local Aboriginal community to celebrate the northern beaches' Aboriginal cultural heritage and contemporary art
- 7) Maintain and build access to Council's existing collection of 'moveable' heritage items

## Goal 6: Collaboration and capacity building

With Council as a leader, promote cultural development by empowering our community to be adventurous and open to new ideas and perspectives – whilst strengthening the skills and collaboration of creatives, historians, the local business community and other stakeholders.

### Issues

- Lack of local tertiary education options for fine arts with the closure of the arts department Northern Beaches Institute, TAFE.
- Lack of support for local artists
- Need for expansion of creative opportunities
- Limited options for artists and aspiring artists to explore and grow their skills
- Limited opportunities for young people to showcase their talents and skills and connect with their peers in the arts
- Growing interest on the northern beaches for locally based opportunities to participate in art making across all ages and backgrounds
- Limited opportunities to socialise and meet up with other creative people
- Need of support to local artists and creative groups to access facilities and networks, meeting cultural needs of the community

### Strategic Opportunities

- 1) Through visionary leadership, stimulate an organisational culture within Council that embraces change, innovation and collaboration
- 2) Encourage, facilitate and support community members to take leadership on creative initiatives, programs and projects
- 3) Facilitate and support community forums, workshops, partnerships and networks for cross collaboration and knowledge- sharing with Council, local businesses & community
- 4) Ensure that Council's policies and protocols are supportive to, and do not unduly hinder, creative processes and initiatives
- 5) Collaborate with community members on projects - from early in concept and design stages to implementation and evaluation
- 6) Facilitate the establishment of partnerships and networks between and within creatives and the creative industry
- 7) Support local artists, creatives, historians, and heritage groups - to access facilities and networks to meet the needs of the community
- 8) Leverage Council's varied cultural infrastructure to ensure that everyone has the opportunity to access arts and culture on the Northern Beaches (including through libraries, Glen St Theatre and Manly Art Gallery & Museum.
- 9) Link in with national or Sydney-wide events for satellite offerings on Northern Beaches.

## Appendix 1 - Art, Culture and Heritage SRG members

Michael Regan (Chair)	- Implementation Advisory Group
Julie Hegarty	- Local Representation Committee – Environment
Hugh Burns	- Local Representation Committee – Environment
Jim Boyce	- Manly, Warringah and Pittwater Historical Society
Sharon Cartwright	- Resident – Frenchs Forest Ward
Julia Davenport	- Resident – Manly Ward
Neil Evers	- Budawa Aboriginal Signage Group
Laura Greaves	- Resident- Manly Ward
Caroline Glass-Pattison	- Resident – Curl Curl Ward
Martin Hardy	- Resident – Narrabeen Ward
Richard Magee	- Resident – Narrabeen Ward
Martin McCallum	- Resident – Pittwater Ward
Lorrie Morgan	- Resident – Pittwater Ward
John Pearson	- Resident – Pittwater Ward
Penny Philpott	- Resident – Frenchs Forest Ward
Stefanie Schoeninger	- Resident – Manly Ward
Stewart Wauchop	- Resident – Curl Curl Ward



## Appendix 2

### Vision and Values

**Northern Beaches – a safe, inclusive and connected community that values its natural and built environment (Draft vision CSP)**

Key values that are relevant to this Directions Paper have been drawn from the Creative Warringah Strategy, Pittwater Emerging Issues paper and some formative work on Heritage:

**Collaborate** with the community, creative industry and local businesses to inject places and projects with qualities such as imagination, creativity, humanity and heart

**Value** our heritage and the artistic and cultural life of our communities

**Celebrate** the diversity of creative and cultural expression across the Northern Beaches

**Build** on unique strengths, characteristic, heritage and traditions of our communities

**Explore** new and imaginative ways of doing things

**Empower** community members to drive creative, cultural and heritage projects, programs and 'happenings'

**Recognise** the varying levels of knowledge, creative confidence and opportunity in the community and aim to ensure equality in access to programs and initiatives.

**Integrate** public art, creative expressions, cultural and heritage experiences into projects to create high quality, innovative, distinctive and welcoming places

## Appendix 3

# Art, Culture and Heritage

## Strategic Reference Group Ideas and Concepts

Contributions from SRG meeting – 23 February 2017

(\*'Other Ideas' have been sourced from previous Council documents  
that have undergone extensive community engagement e.g. Creative Warringah Strategy)

## Goal 1: Celebration and activation

To create a sense of life and vibrancy in our communities through cultural events, celebrations and 'happenings'

Strategic directions	Facilitate a public space activation program that actively involves and engages the local community across the northern beaches	Encourage and promote neighbourhood managed creative and social events	Facilitate and promote unusual use of our public domain	Facilitate and promote lively community 'happenings' in our public places drawing on a combination of elements and activities	Encourage and promote music and performance art in public and private places	Work with the community to deliver creative and cultural services and events	Encourage a broad range of creative activities that enable social interaction, stimulate wellbeing and support people at each stage of their life	Extend the promotion of council and community run activities
<b>SRG IDEAS</b>								
Festival of voice (choirs / independent singers) open to local and external singers				●	●	●	●	
Writers' Festival			●	●		●	●	
\$50,000 to fund a Bi-Annual Garden Festival providing awards to residences, apartment blocks, schools & commercial institutions				●		●	●	
Creative Arts and Heritage awards- Recognise our people								
Annual Sculpture walk/ festival	●		●	●		●	●	
<b>OTHER IDEAS*</b>								

Strategic directions	Facilitate a public space activation program that actively involves and engages the local community across the northern beaches	Encourage and promote neighbourhood managed creative and social events	Facilitate and promote unusual use of our public domain	Facilitate and promote lively community 'happenings' in our public places drawing on a combination of elements and activities	Encourage and promote music and performance art in public and private places	Work with the community to deliver creative and cultural services and events	Encourage a broad range of creative activities that enable social interaction, stimulate wellbeing and support people at each stage of their life	Extend the promotion of council and community run activities
Unusual activities in public domain e.g. public reserves, street parties, chalk drawing, painting, street art, rollerblading, yoga, hula hooping, juggling etc.			●					
Lively 'happenings' e.g. day or night markets, festivals and fringe festivals, vintage clothing, food and music etc.				●				
Work with local businesses to promote local talent; encouraging busking					●			
Promote the community's use of council's online events calendar								●

## Goal 2: Creative spaces and places

To create environments which are welcoming, surprising and good for people

Strategic directions	Improve the quality of the built environment and enhance the relationship between the community and their landscapes through an increased sense of belonging and place distinctiveness	Identify, encourage and promote localised villages – local, welcoming places where people can socialise and connect	Incorporate an element of surprise and humour into our built environment; promote the use of colour, light, green design and music to enliven our buildings and public places	Ensure that public places and community buildings cater for a diverse range of needs and purposes and are accessible and appealing to people from different age groups and cultural backgrounds	Develop hubs for creatives and artists to use as spaces for workshops, seminars or creative get-togethers	Collaborate with the local business community to activate unused spaces	Facilitate, promote, and support the creative industries, local galleries, exhibition spaces, music and performance spaces	Extend and promote the use of council facilities and spaces for community purposes	Encourage facilitate and support community members and local businesses to be actively involved in the design, development and care of our public spaces
SRG IDEAS									
Creative Industry Areas/ Precinct i.e. Manly Military Barracks sites		●		●	●		●		●
Two new permanent creative spaces (art designated)				●	●		●		●
Art Galleries x 2 - Art Facilities workshops & studios etc. - Sculpture Gardens x 3			●		●		●		●
Pop-up studios for writers / artists in vacant spaces	●	●	●		●	●		●	
Expansion strategy for Manly Art Gallery and Museum including storage spaces				●	●		●		
Masterplan for Development of Manly Art Gallery				●	●		●		
Art Precinct North Area designated for: Art - Theatre - Dance - Music - Art Class area.		●		●	●		●		

Strategic directions	Improve the quality of the built environment and enhance the relationship between the community and their landscapes through an increased sense of belonging and place distinctiveness	Identify, encourage and promote localised villages – local, welcoming places where people can socialise and connect	Incorporate an element of surprise and humour into our built environment; promote the use of colour, light, green design and music to enliven our buildings and public places	Ensure that public places and community buildings cater for a diverse range of needs and purposes and are accessible and appealing to people from different age groups and cultural backgrounds	Develop hubs for creatives and artists to use as spaces for workshops, seminars or creative get-togethers	Collaborate with the local business community to activate unused spaces	Facilitate, promote, and support the creative industries, local galleries, exhibition spaces, music and performance spaces	Extend and promote the use of council facilities and spaces for community purposes	Encourage facilitate and support community members and local businesses to be actively involved in the design, development and care of our public spaces
Able to address all ages; become a tourist destination; and run on a sound financial basis	●						●		
Before decisions re disposal of assets are made, assess suitability of repurposing for creative needs	●			●	●		●		
Multipurpose <b>large</b> rehearsal & performance space with <b>storage</b> for users	●			●	●		●		
A performing venue (indoor) that seats approx. 1000 people with smaller rehearsal spaces around the outside of venue. Venues stage needs to accommodate a large symphony orchestra.	●			●			●		
Flexible performance space in former Pittwater							●		
Permanent outdoor performance venue as part of an art precinct	●		●	●	●		●		
<b>OTHER IDEAS*</b>									

Strategic directions	Improve the quality of the built environment and enhance the relationship between the community and their landscapes through an increased sense of belonging and place distinctiveness	Identify, encourage and promote localised villages – local, welcoming places where people can socialise and connect	Incorporate an element of surprise and humour into our built environment; promote the use of colour, light, green design and music to enliven our buildings and public places	Ensure that public places and community buildings cater for a diverse range of needs and purposes and are accessible and appealing to people from different age groups and cultural backgrounds	Develop hubs for creatives and artists to use as spaces for workshops, seminars or creative get-togethers	Collaborate with the local business community to activate unused spaces	Facilitate, promote, and support the creative industries, local galleries, exhibition spaces, music and performance spaces	Extend and promote the use of council facilities and spaces for community purposes	Encourage facilitate and support community members and local businesses to be actively involved in the design, development and care of our public spaces
Use cultural mapping techniques, partnerships with the business community, social activation initiatives		●							
Street art in urban spaces; co-design and activate our laneways									●
Pop-up shops, temporary music, venues and exhibition spaces.						●			
Promote the use of libraries, Council Chambers etc. for community purposes								●	

## Goal 3: Public art and creative expressions

To integrate public art and creative expressions into our places, projects and programs

Strategic directions	Promote a broad understanding of public art that is inclusive, diverse and accessible	Encourage and support the development of a diverse range of permanent, temporary and ephemeral artworks in public spaces	Support the integration of public art in Council's capital works program to create high quality, innovative, distinctive and relevant public places	Improve access to funding opportunities for public art, including incorporation into capital works projects and encourage inclusion in private developments.	Support the arts in all its forms in the public realm
<b>SRG IDEAS</b>					
Public art budget per year to be decided by a committee	•	•	•	•	•
Sculpture in Dee Why Town Centre	•	•	•	•	
<b>OTHER IDEAS*</b>					
Temporary and ephemeral artworks e.g. busking, short term installations, music and dancing		•			
Grants programs, establishment of networks; facilitation of workshops				•	
Artwork on hoardings to add visual appeal when construction etc. is occurring					•



## Goal 4: Valuing our heritage

To respect, protect and preserve our heritage of the Northern Beaches, in the built and natural environment, indigenous and non-indigenous

Strategic directions	Creation of an organisation wide heritage policy and procedure which prescribes how heritage issues are managed and communicated	Develop a program for the identification, assessment, management and promotion of heritage places throughout the LGA	Lead by example through the best practice management of Council owned heritage places and items	Engage with the community on heritage issues and encourage a collaborative approach to heritage conservation.	Include heritage as a consideration in the development of programs and cultural activities	Collaborate with the local Aboriginal community to promote the northern beaches' Aboriginal cultural heritage and contemporary art	Recognise, protect and preserve Aboriginal heritage and history
<b>SRG IDEAS</b>							
Regional Museum accessible to tourists			•		•	•	•
\$50,000 to finance a consultant to undertake a report to the establishment of a Museum / Heritage Centre			•			•	•
Expansion strategy for space for Manly Local Studies Collection			•				
Consolidated heritage listing & approach plan across NB	•	•	•	•			
\$40,000 to fund the removal of moveable (sic) heritage items from the MAG&M assisting this facility to be dedicated Art Gallery							
\$50,000 to consolidate all moveable heritage presently held by the previous 3 Councils			•				

Strategic directions	Creation of an organisation wide heritage policy and procedure which prescribes how heritage issues are managed and communicated	Develop a program for the identification, assessment, management and promotion of heritage places throughout the LGA	Lead by example through the best practice management of Council owned heritage places and items	Engage with the community on heritage issues and encourage a collaborative approach to heritage conservation.	Include heritage as a consideration in the development of programs and cultural activities	Collaborate with the local Aboriginal community to promote the northern beaches' Aboriginal cultural heritage and contemporary art	Recognise, protect and preserve Aboriginal heritage and history
\$30,000 to fund the more detailed clarification of Heritage Item sites in the old Manly LGA			•				
Enforcement of compliance e.g. Steyne Hotel & DA's	•			•			
Aboriginal Cultural Heritage walks update information		•		•		•	•
Record keeping update - e.g., Manly	•	•	•				
Cultural definition clause 'Aboriginal' - Indigenous. A statement clarifying use of terminology up front						•	•
<b>OTHER IDEAS*</b>							
Arts and heritage projects e.g. exhibitions, activations etc.				•	•	•	

## Goal 5: Collaboration and capacity building

Promote cultural development by empowering our community to be adventurous and open to new ideas and perspectives  
– whilst strengthening the skills and collaboration of creatives, historians, the local business community and other stakeholders

Strategic directions	Through visionary leadership, stimulate an organisational culture within Council that embraces change, innovation and collaboration	Encourage, facilitate and support community members to take leadership on creative initiatives, programs and projects	Promote and facilitate events and opportunities for community members, businesses and Council staff to learn new techniques and tools for creative thinking and collaboration	Facilitate and support community forums and get-togethers for exchange of wild ideas, creative skills, stories and knowledge	Ensure that Council's policies and protocols are supportive to, and do not unduly hinder, creative processes and initiatives	Collaborate with community members on projects- from early in concept and design stages to implementation and evaluation	Facilitate the establishment of partnerships and networks between and within creatives and creative industry	Support local artists, historians-creative and heritage groups - to access facilities and networks to meet the needs of the community
<b>SRG IDEAS</b>								
Trust fund for discretion of committee e.g. scholarship art		●					●	
Writer / artist-in-residence programs (potentially in heritage sites?)			●					
Connected Arts Program	●		●	●				
Workshops - Film - Screen writing - Storytelling		●						
Programs for all ages K-12. Young adults familiar by age group		●						
Partner with Community organisations to provide varied facilities		●					●	●
Cultural and Arts Directory							●	●

Strategic directions	Through visionary leadership, stimulate an organisational culture within Council that embraces change, innovation and collaboration	Encourage, facilitate and support community members to take leadership on creative initiatives, programs and projects	Promote and facilitate events and opportunities for community members, businesses and Council staff to learn new techniques and tools for creative thinking and collaboration	Facilitate and support community forums and get-togethers for exchange of wild ideas, creative skills, stories and knowledge	Ensure that Council's policies and protocols are supportive to, and do not unduly hinder, creative processes and initiatives	Collaborate with community members on projects- from early in concept and design stages to implementation and evaluation	Facilitate the establishment of partnerships and networks between and within creatives and creative industry	Support local artists, historians-creative and heritage groups - to access facilities and networks to meet the needs of the community
40,000 to fund a monthly or bi-monthly that focuses on The Arts this would be similar to the presently produced 'Cooee'. Such a publication would highlight the activities of practitioners and audiences on the Northern Beaches			●	●			●	
<b>OTHER IDEAS*</b>								
New techniques and tools for creative thinking and collaboration e.g. place-making, design thinking			●					
Cross council / community collaboration through project forums, working groups, think tanks						●		
Creative business hub for start-up businesses focusing on creative industries							●	

## Appendix 4 - CULTURAL DEVELOPMENT AND HERITAGE SPACES AND GROUPS

Category	Former Manly	Former Warringah	Former Pittwater
<b>VISUAL ARTS SPACES</b>	<ul style="list-style-type: none"> <li>Manly Art Gallery &amp; Museum</li> <li>Painters Gallery</li> <li>Several commercial galleries</li> <li>Pop up spaces</li> <li>Artists' markets</li> </ul>	<ul style="list-style-type: none"> <li>Eramboo Artists' Environment</li> <li>Warringah Creative Space</li> <li>Several commercial galleries</li> <li>Pop up spaces</li> <li>Artists' markets</li> <li>B- Side Creative</li> </ul>	<ul style="list-style-type: none"> <li>Catalina Gallery - Avalon</li> <li>Beachwood – Mona Vale</li> <li>Art Glass Australia Studio &amp; Gallery - North Narrabeen</li> <li>Art Space – Mona Vale</li> <li>Pop up spaces</li> <li>Colour trap – Avalon</li> <li>Avalon Art Gallery</li> <li>Libby Watkins gallery and retail</li> </ul>
<b>PUBLIC ART</b>	<ul style="list-style-type: none"> <li><i>Federation busts</i> – Steve Glassborow</li> <li><i>Oceanides</i> – Helen Leete</li> <li><i>Manly Visions</i> – Warren Langley</li> <li><i>Bend the truth</i> – Michael Snape</li> <li><i>Market Lane mural</i> – Ruth Downes</li> <li><i>Crawl</i> – Loui Fraser</li> <li><i>Tide</i> – Marilyn Fairskye</li> <li><i>Shell</i> – Urban Art Projects</li> <li><i>Queenscliff Lagoon Park Sculpture Walk</i> – Ishi Buki and Renee Monique</li> <li><i>Cabbage Tree Bay Eco-Sculpture Walk</i> – Tim Johnman</li> <li><i>Sandstone sea themed boulder</i> – Ishi Buki</li> <li><i>Inspiration</i> – Francis William Sargent</li> <li><i>Governor Arthur Phillip Statue</i> – Rayner Hoff</li> <li><i>Wind and wave</i> – Lenton Parr</li> <li><i>Stone kangaroo</i> – Charles Percy Pickering</li> <li><i>Shell and wave</i> – Cliff Axelsen</li> <li><i>Sir Roden Cutler statue</i> – Alan Somerville</li> </ul>	<ul style="list-style-type: none"> <li><i>Le Mano</i> – Penny Philpott, Warringah Creative Space</li> <li>PCYC flooring project - Dee Why</li> <li><i>The Duke</i> – Harbord</li> <li>Mosaic seats and walls, Narrabeen and Cromer</li> </ul>	<ul style="list-style-type: none"> <li>Mona Vale Skate Park</li> <li>Newport playground (in development)</li> <li><i>Modus Operandi</i> mural, Kayapa Creative Studios</li> <li>Emma Anna, <i>IMAG_NE</i>, Mona Vale</li> <li>Peter and the Bullock, 1667 Pittwater Road, Mona Vale</li> <li>War memorial, Village Park, Mona Vale</li> <li>Street art in Avalon including Henry Curchod</li> <li>Sandstone sculptures by Ishi Buki, including Billarong Reserve, North Narrabeen, Newport Community Centre sculpture garden</li> <li>Beautify the bollards - community public art project Avalon</li> <li>Coastal Environment Centre</li> </ul>
<b>MUSIC and PERFORMANCE VENUES</b>	<ul style="list-style-type: none"> <li>Cerutti Chapel</li> <li>The Boatshed</li> <li>Stella Maris College</li> <li>Manly Art Gallery &amp; Museum</li> </ul>	<ul style="list-style-type: none"> <li>Glen Street Theatre - Belrose</li> <li>Moonlight Recording &amp; Rehearsal Studios – Brookvale</li> <li>St Augustine's College – Brookvale</li> <li>Pittwater House</li> </ul>	<ul style="list-style-type: none"> <li>Loquat Valley School, Bayview</li> <li>Mvm Recording Studio - Mona Vale</li> <li>Pittwater High School</li> </ul>

Category	Former Manly	Former Warringah	Former Pittwater
<b>MUSIC PERFORMANCES</b>	<ul style="list-style-type: none"> <li>Manly Musical Society</li> <li>Manly Music Club (Music @ Manly)</li> <li>Manly - Warringah Choir</li> <li>Sydney Chamber Music Festival</li> <li>Christmas Choral Concert</li> <li>Manly Arts Festival concerts</li> </ul>	<ul style="list-style-type: none"> <li>Northern Beaches Youth Orchestra</li> <li>Northern Beaches Symphony Orchestra</li> <li>Warringah Eisteddfod</li> <li>Northern Beaches Children's Orchestra</li> <li>Warringah Brass Band</li> <li>Warringah Junior Brass Band</li> <li>Huming's song choirs x3</li> <li>Young North side Big Band</li> <li>Manly Brass Band</li> </ul>	<ul style="list-style-type: none"> <li>Pittwater Music Club</li> <li>Elanora Players</li> <li>Northern Beaches Symphonic Wind Ensemble</li> <li>Northern Beaches Concert Band</li> <li>Village Big Band</li> </ul>
<b>FESTIVALS</b>	<ul style="list-style-type: none"> <li>Manly Arts Festival</li> <li>Manly Jazz Festival</li> <li>Manly Food and Wine Festival</li> <li>Australian Open of Surfing</li> <li>Guringai Festival</li> <li>Sydney Chamber Music Festival</li> <li>Ocean Care Day</li> <li>New Year's Eve</li> </ul>	<ul style="list-style-type: none"> <li>Australia Day</li> <li>The Brookie Show</li> <li>Eurofest and Multicultural Festival</li> <li>Pasifika Community Festival</li> <li>Guringai Festival</li> </ul>	<ul style="list-style-type: none"> <li>Art in the Park, a component of the biennial Children's ArtFest</li> <li>Lego at the Mona Vale Library</li> <li>Newport Artisan Markets and sculpture trail</li> <li>Mona Vale Artisan Markets</li> <li>Guringai Festival</li> <li>Pittwater Artist Trail</li> <li>Scotland Island open studio day</li> <li>Latin American Festival – Avalon</li> <li>Northern Beaches Instrumental Festival</li> </ul>
<b>HISTORIC SITES</b>	<ul style="list-style-type: none"> <li><i>Manly Anzac Memorial</i> – Burcham Clamp</li> <li>North Head</li> <li>Q Station</li> <li>Walkway of Olympians</li> </ul>		<ul style="list-style-type: none"> <li>Barrenjoey Lighthouse, Palm Beach</li> <li>Governor Phillip Park, Palm Beach</li> <li>War memorial, Village Park, Mona Vale</li> <li>Currawong</li> <li>Former station, Palm Beach</li> </ul>
<b>NETWORKS</b>	<ul style="list-style-type: none"> <li>Arts Tree</li> <li>Arts Connect</li> <li>Artspot collective</li> <li>Art and Soul collective</li> <li>Numerous community groups listed in <i>Northern Beaches Community Centres' Course and Activity Brochure 2017</i></li> </ul>		

## References

SHAPE 2028 - A discussion paper to develop the first Community Strategic Plan for the Northern Beaches - Northern Beaches Council 2017

<http://yoursay.northernbeaches.nsw.gov.au/communitystrategicplan2>

Issues Paper - Community Strategic Plan - Northern Beaches Council 2016

<http://yoursay.northernbeaches.nsw.gov.au/communitystrategicplan2>

Creative Warringah Strategy - Warringah Council 2014

<https://www.warringah.nsw.gov.au/sites/default/files/documents/general-information/creative-warringah-strategy/2014-269206-adopted-creative-warringah-strategy26-august-2014.pdf>

Emerging issues paper: Arts - Pittwater Council 2012

<http://www.pittwater.nsw.gov.au/lifestyle/artandculture/artspaper>

Emerging Issues Paper- Youth and Families - Pittwater Council 2012

[http://www.pittwater.nsw.gov.au/council/documents/social\\_plan](http://www.pittwater.nsw.gov.au/council/documents/social_plan)

Manly Council – Cultural Plan; Arts and Culture Policy; Community Strategic Plan 2025

Cultural Development Network

<http://www.culturaldevelopment.net.au/>



<b>ITEM 4.4</b>	<b>COMMUNITY STRATEGIC PLAN - UPDATE ON STAGE TWO</b>
<b>REPORTING OFFICER</b>	<b>EXECUTIVE MANAGER CORPORATE STRATEGY &amp; PLANNING</b>
<b>TRIM FILE REF</b>	<b>2017/182809</b>
<b>ATTACHMENTS</b>	<b>NIL</b>

## ISSUE

To provide an update on the development of the Community Strategic Plan (CSP) following engagement with some 2,400 community members in Stage One and Stage Two.

## BACKGROUND

Stage One of community engagement for the CSP was conducted in September-November 2016, drawing feedback from nearly 1,400 people. Stage Two took place over March and April 2017, with over 1,000 people providing feedback in four community workshops, a youth workshop, focus groups, an online survey and through formal submissions.

Stage Two focused on validating the draft Vision, and validating the CSP Framework (Aspirations, Outcome Areas, Goals and Strategies) as presented in a Discussion Paper.

## COMUNITY FEEDBACK SUMMARY

Community feedback from Stage Two engagement demonstrates:

- **Confidence in the Process** to develop the CSP to date. The Discussion Paper was factual and guided an informed conversation with the community.
- **CSP Framework** - general support and satisfaction with the overall framework.
- **Aspirations** – limited comments on aspirations raised in submissions where prompted, i.e. the online survey.
- **Draft Vision** – broad satisfaction, but opportunities to make it more specific to the Northern Beaches, and to elevate the value placed on natural environment.
- **Outcomes** – Generally satisfied, though commentary highlighted the need to strengthen goals and strategies so they are more aspirational and future-focused. This particularly related to the goals and strategies for:
  - **Protection of the Environment**
  - **Environmental Sustainability**
  - **Places for People**
- **Priority Issues** – The key issues that participants were most engaged with included:
  - Transport and congestion
  - Population growth and development
  - Protecting the natural environment
  - Environmental sustainability
  - Housing affordability

There was recognition of the interrelated nature of these issues across outcome areas.



### **Next Steps**

Council acknowledges the valuable input of all the SRGs and the wider community in developing the draft CSP framework. This feedback is being incorporated into the Draft CSP, which will be presented to Council on 27 June for public exhibition.

The Draft Community Strategic Plan and Community Engagement Report will be available at <http://yoursay.northernbeaches.nsw.gov.au> following the meeting on 27 June.

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### **RECOMMENDATION OF EXECUTIVE MANAGER CORPORATE STRATEGY & PLANNING**

That the Art, Culture & Heritage Strategic Reference Group note the update on the development of the Community Strategic Plan.

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<b>ITEM 4.5</b>	<b>ACHIEVEMENTS OF THE STRATEGIC REFERENCE GROUPS</b>
<b>REPORTING OFFICER</b>	<b>EXECUTIVE MANAGER COMMUNITY ENGAGEMENT</b>
<b>TRIM FILE REF</b>	<b>2017/182993</b>
<b>ATTACHMENTS</b>	<b>NIL</b>

## ISSUE

Outcomes of the 11 Strategic Reference Groups (SRG), and inviting feedback from members.

## BACKGROUND

The new Northern Beaches Council established 11 SRGs in September 2016, to assist the Council to develop its first Community Strategic Plan (CSP) and address priority strategic issues:

<b>Environment (3)</b>	<b>Social (5)</b>		<b>Economy(3)</b>
Natural Environment	Inclusive Communities	Art, Culture & Heritage	Affordable Housing
Waste & Recovery Management	Youth	Open Space & Recreation	Economic Development
Sustainable Transport	Community Safety		Place Making

Meeting generally every 2 months, their early focus was on the CSP. The more recent focus has been on their priority areas, to develop SRG papers and contribute to Council strategies and plans.

## DISCUSSION

These SRGs have represented a unique opportunity to help shape the early directions of the new organisation, expanding its scope to the wider LGA and recognising the community's diverse needs, views and issues. Figure 1 outlines their valuable strategic outcomes:

- Key role over 6 months to help develop the CSP vision, issues, priorities, goals and strategies.
- Feedback on their nominated issues across many environmental, social and economic matters.
- A variety of strategic discussion papers developed, to be drawn on by the related Business Units as they prepare new strategies, plans and policies.

It is intended that the SRG papers will be finalised in July, then presented to the Administrator for noting. These will be available to the newly elected Council. It is anticipated that new reference groups will be established in line with the new CSP outcome areas, once the elected Council has approved the 10-year plan later in 2017.

Council thanks all SRG members for their substantial commitment and valuable contributions.

SRG members are invited to provide feedback on their experience over the last 9 months and any suggestions for improvement. A survey link will be emailed to members shortly.

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**RECOMMENDATION OF EXECUTIVE MANAGER COMMUNITY ENGAGEMENT**

That the Art, Culture & Heritage Strategic Reference Group members:

- A. Note the acknowledgment of their valuable contribution and commitment.
  - B. Provide survey feedback to Council on their experience as a Strategic Reference Group member.
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**Fig. 1 - Strategic contribution of the SRGs**

