



northern
beaches
council

Economic & Smart Communities
Strategic Reference Group

MINUTES

ECONOMIC & SMART COMMUNITIES

held in the Guringai Room, Dee Why Civic Centre on

WEDNESDAY 20 JUNE 2018

**Minutes of the Economic & Smart Communities
Strategic Reference Group
held on Wednesday 20 June 2018
in the Guringai Room, Dee Why Civic Centre
Commencing at 6:03pm**

ATTENDANCE:

Committee Members

Cr Sue Heins (Chair)	
Mayor Michael Regan	
Andy West	
Stuart White	Microsoft Australia
Drew Johnson	Manly Business Chamber
Peter Middleton	Newport Residents Association
Ngaire Young	Northern Beaches Campus, TAFE NSW
Lauren Hosking	
Geri Moorman	
Gordon Lang	
Alan McNamara	
Sandy Coxon	

Council Officer Contacts

Kath McKenzie	Executive Manager, Community Engagement & Communications
Mark Jones	Executive Manager Transformation & Performance
Nathan Rogers	Executive Manager, Systems & Information
Lisa Neal	Manager, Procurement
Claire Chaikin-Bryan	Project Manager, Transformation & Performance
Deb Kempe	Team Leader Economic Development & Tourism
Felicity Shonk	Economic Development Officer
Andrew Schaper	Senior Procurement & Contracts Specialist
Annie Laing	Governance Officer

Presenters

Andrew Tovey	University of Technology Sydney (UTS)
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1.0 APOLOGIES

The apologies received from Councillor Harrison, Councillor Walton, Saul Carrol and Paul Billingham were noted.

2.0 DECLARATION OF PECUNIARY AND CONFLICTS OF INTEREST

Gordon Lang declared a less than significant, non-pecuniary interest as he owns and operates a printing company and does a very minor amount of work for the Council.

Alan MacNamara declared a less than significant, non-pecuniary interest as the University of Technology Sydney is one of his clients.

Stuart White declared a less than significant, non-pecuniary interest as his work may collaborate with the University of Technology Sydney.

3.0 CONFIRMATION OF MINUTES OF PREVIOUS MEETINGS

3.1 MINUTES OF ECONOMIC & SMART COMMUNITIES STRATEGIC REFERENCE GROUP MEETING HELD 11 APRIL 2018

The Minutes of the Economic & Smart Communities Strategic Reference Group meeting held 11 April 2018, copies of which were previously circulated to all Members, were confirmed as a true and correct record of the proceedings of that meeting.

5.0 UPDATE ON ACTIONS FROM LAST MEETING

5.1 NEW PROCUREMENT TOOLS TO SUPPORT LOCAL BUSINESS

Lisa Neal provided a verbal update and gave a presentation on this item (Attachment 1).

L Neal explained that that Council is looking at ways to engage with local businesses in regards to the tendering processes of Council and is open to different approaches to further engage. These strategies are included in Attachment 1.

Question from the group: Is there any kind of directive from Council to consider a local business over another when assessing tender proposals?

Answer: Yes, one of Council's guiding principles contained in its Procurement Policy is Social Sustainability and Local Supplier Engagement which outlines Council's commitment to local businesses.

Question from the group: Is purchasing within Council centralised?

Answer: No, which can make it challenging, however, there are a range of panels and criteria that needs to be met.

4.0 AGENDA ITEMS

4.1 SMART NORTHERN BEACHES FRAMEWORK (STRATEGY) UPDATE

Mark Jones gave a verbal update on this item.

Question from the Chair: Is Council looking into what other councils are doing in the Smart Communities space?

Answer: While Council can be aware of what is going on at other Councils, we want to be a leader and not be guided with what other Councils may be doing. Council is looking around at what is in the market. This is done through Smart Communities Forum and FutureGov. We need to make sure that what we are doing and planning for is what the Northern Beaches community needs and wants.

Question from the Chair: How did Council come up with the five goals contained in the Digital Transformation Strategy?

Answer: There was three sets of engagement which involved the community, staff and vendors who had staff that lived on the Northern Beaches which was then processed to become the five goals you see in the Strategy.

4.2 FEDERAL GOVERNMENT SMART CITIES AND SUBURBS PROGRAM (GRANT - ROUND 2)

Claire Chaikin-Bryan gave an update on this the survey results for the Smart Beaches Project (Attachment 2) and introduced Andrew Tovey from University of Technology Sydney (UTS) who gave a presentation.

Andrew Tovey introduced TULIP (Technology for Urban Liveability Project) which is a UTS-led collaboration between government, industry, research, civil society, communities and citizens to harness the Internet of Things to build better, more liveable cities. Data is gathered through network of environmental sensors connected with LoRaWAN technology and powered by The Things Network.

Further information can be found at <https://www.tulipnetwork.org/>

The two goals of the Smart Beaches Project are:

- Beach safety
- Visitor experience

Question from the group to Andrew Tovey: How do you secure the LoRaWAN network?

Andrew Tovey: The Impact Platform (Nokia) and any signals passed from phones to the sensors are anonymous.

Question to Andrew Tovey: Who will control the maintenance and payment to keep it going over time?

Andrew Tovey: That is a common question for all smart city projects, depending on the infrastructure Council may have ownership and be responsible for maintenance or a private company may be responsible.

Question from the group: Will the data and information gathered be more accurate than application currently available?

Andrew Tovey: Yes, it will be more local. The ideal outcome would be that you could see car parking, weather, public transport, surf conditions (localised information) all in one place.

Question from the group: Is Council contributing money?

Andrew Tovey: As a partner Council is a cash contributor. The way the grants work, Council shows they have spent the money on the area and the funding is matched. The lead organisation is Lake Macquarie they receive the money from the Smart Cities and Suburbs Program and partners with Northern Beaches Council and UTS.

Mark Jones confirmed discussions with asset owners within Northern Beaches Council and some of the works are already proposed.

NOTE: The Mayor left the meeting at 6.41pm and rejoined the meeting at 6.51pm

4.5 UNIVERSITY EOI FOR THE NORTHERN BEACHES

Mark Jones gave a verbal update on this item.

The group discussed the benefits of having a university campus on the Northern Beaches.

Question to Council: When discussing having a campus on the Northern Beaches has Council considered tertiary or only a traditional university?

Council: Council is open to any kind of educational campus and would definitely consider all options.

4.3 DEVELOPING BUSINESS PARTNERSHIPS AND NETWORKS

Deb Kempe gave a verbal update on this item.

Question: What percentage of businesses are a member of their Chamber of Commerce?

Answer: Using Manly Chamber of Commerce as an example, there are always around 200 members at one time.

Deb Kempe asked the group for ideas for what Council can do for Small Business Month which is occurring throughout October, suggestions included:

- Events including presentations with expert presenters
- 'Speed dating' style of networking for local businesses
- One event a week during small business month up and down the beaches
- After the success of Brookvale Business Hub event, have something similar – held over lunch, use a leaflet drop to attract wide range of businesses
- Use digital to reach different people.

4.4 MANLY DESTINATION MANAGEMENT PLAN

Deb Kempe gave a verbal update on this item and asked for the groups input into the Destination Management Plan (DMP).

Question from the chair: What is the outcome of the DMP and why do we need a DMP?

Answer: It will be used both to market the area and apply for grants. At the moment Council has trouble applying for grants as we may not appear to be regional, however, this will assist in building a case that Northern Beaches Council is a regional Council.

The goal between now and the next SRG meeting is for Council to develop a Project Initiation Document (PID) and a scope.

Kath McKenzie acknowledged that she wants the group to feed into that before Council engages a consultant.

The group acknowledged the need to raise the identity of the Northern Beaches.

6.0 GENERAL BUSINESS

Mayor Regan discussed the east to west rapid transport connection. Council approached a local bus provider for a quote for five stops along Warringah Road every ten minutes, seven days a week.

The meeting concluded at 8:26pm

This is the final page of the Minutes comprising 6 pages
numbered 1 to 6 of the Economic & Smart Communities Strategic Reference Group meeting
held on Wednesday 20 June 2018 and confirmed on Wednesday 26 September 2018

ATTACHMENT 1

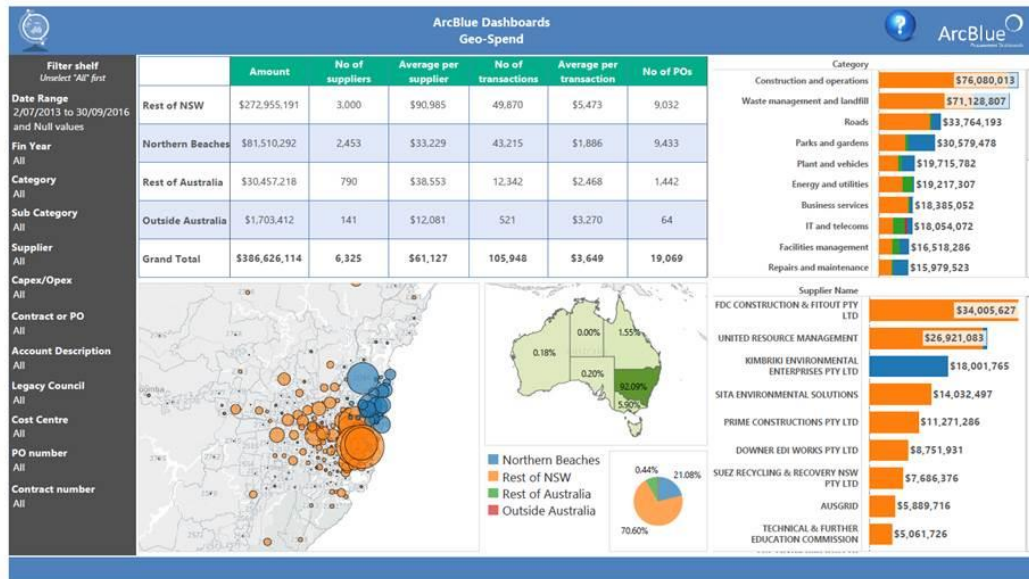
Procurement Update



Strategies

- 'Working with Council' presentations
- 'How to Tender' workshops
- Use of Vendorpanel™ Marketplace
- Targeted opportunities
- Develop the internet – dedicated page with useful information
- Staff training
- Develop reporting capability to enable identification and monitoring of local spend

Data and Reporting



Other

- 'Working with Council' presentations – August/September
- Staff training – ongoing 70 staff attended to date
- Vendorpanel - marketplace has 261 suppliers registered within a 10km radius of Dee Why

ATTACHMENT 2

Smart Beaches Project - Survey Results

