



AGENDA

PARTICIPATION & PARTNERSHIPS STRATEGIC REFERENCE GROUP

Notice is hereby given that a meeting of the Participation & Partnerships Strategic Reference Group will be held in the Council Chambers, Dee Why on

WEDNESDAY 6 JUNE 2018

Beginning at 6:00pm for the purpose of considering matters included in this agenda.

Committee Members

Cr Sue Heins (Chair)	
Mayor Michael Regan	
Cr Roslyn Harrison	
Cr Penny Philpott	
Meegan Clancy	Manly Business Chamber
Tammy Cook	Narrabeen Beach SLSC
Steve McInnes	Surf Life Saving Sydney Northern Beaches Inc
Stacey Mitchell	
Ina Vukic	Northside Enterprise
Antony Biasi	
John Buggy	Belrose Open Space Corridor Association
Denice Smith	
Craig Susans	
Vanessa Tiernan	

Council Officer Contacts

Melanie Gurney	Executive Manager Library Services
Kath McKenzie	Executive Manager Community Engagement & Communications
Andrew Grocott	Manager Community Engagement
Michael McDermid	Manager Corporate Strategy
Olivia Greentree	Communications Manager
Jasmine Evans	Governance Officer

Quorum

A majority of members including the Chair or one of the elected Councillors.

**Agenda for Participation & Partnerships
Strategic Reference Group Meeting
to be held on Wednesday 6 June 2018
in the Council Chambers, Dee Why
Commencing at 6:00pm**

- 1.0 APOLOGIES**
- 2.0 DECLARATION OF PECUNIARY AND CONFLICTS OF INTEREST**
- 3.0 CONFIRMATION OF MINUTES OF PREVIOUS MEETING**
 - 3.1 Minutes of Participation & Partnerships Strategic Reference Group meeting held 28 March 2018
- 4.0 AGENDA ITEMS**
 - 4.1 SRG Community Strategic Plan Goals – Manager Corporate Strategy, Michael McDermid – 20mins
 - 4.2 Council Communications – Communications Manager, Olivia Greentree – 20mins
 - 4.3 Community Engagement – Manager Community Engagement, Andrew Grocott – 20 mins
 - 4.4 Community Engagement Workshop – Manager Community Engagement, Andrew Grocott – 30 mins
- 5.0 UPDATE ON ACTIONS FROM LAST MEETING**
- 6.0 GENERAL BUSINESS**

NEXT MEETING Wednesday 12 September 2018

34 **Shape 2028** Northern Beaches Community Strategic Plan

Community Outcome: Good Governance

We aspire to create a new Council that is trusted and respected by the Northern Beaches community

“A challenge for any council is to involve the public in decision making in a meaningful way and re-establish trust in the political system.”

“Lead the way to be innovative, sustainable, efficient and open.”

Key Partners

- Department of Premier and Cabinet
- NSW Ombudsman
- Local community groups
- NSW Treasury
- NSW Auditor General
- Office of Local Government



Extract from Shape 2028 – Northern Beaches Council Community Strategic Plan

A culture of transparency and accountability is critical to good governance and establishing trust with the community. This is especially true for an organisation the size and scale of Northern Beaches Council, with more than 1,800 employees.

Clear corporate and financial reporting, internal auditing and rigorous risk management are some of the key mechanisms for embedding a culture of accountability

in an organisation. While introducing rigour and rules, these mechanisms can add 'red tape' and potentially hinder creativity and flexibility if not kept in check.

As a new organisation, our focus is to develop integrated systems and safeguards that are adaptable to the evolving and diverse needs of the community, while at the same time encouraging innovation and creativity.

We will foster a workplace culture of continuous learning where communication will be open and genuine and where there are clear standards and processes for ethical conduct.

We are committed to creating an organisation guided by clear ethical guidelines and corporate reporting, but is not encumbered by red tape.

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Goal 19

Our Council is transparent and trusted to make decisions that reflect the values of the community

Strategies

- a. Demonstrate a high standard of transparency and accountability through community involvement and strong, timely reporting practices
- b. Establish a strong corporate governance framework to ensure decisions and transactions are ethical, efficient, and fair
- c. Ensure the long-term financial sustainability of Council through strategic management of assets

Goal 20

Our Council efficiently and effectively responds to, and delivers on, the evolving needs of the community

Strategies

- a. Facilitate simple and consistent customer interactions through innovative systems and processes
- b. Continuously improve services in response to identified community needs and satisfaction with Council

Community Outcome: Partnership and Participation

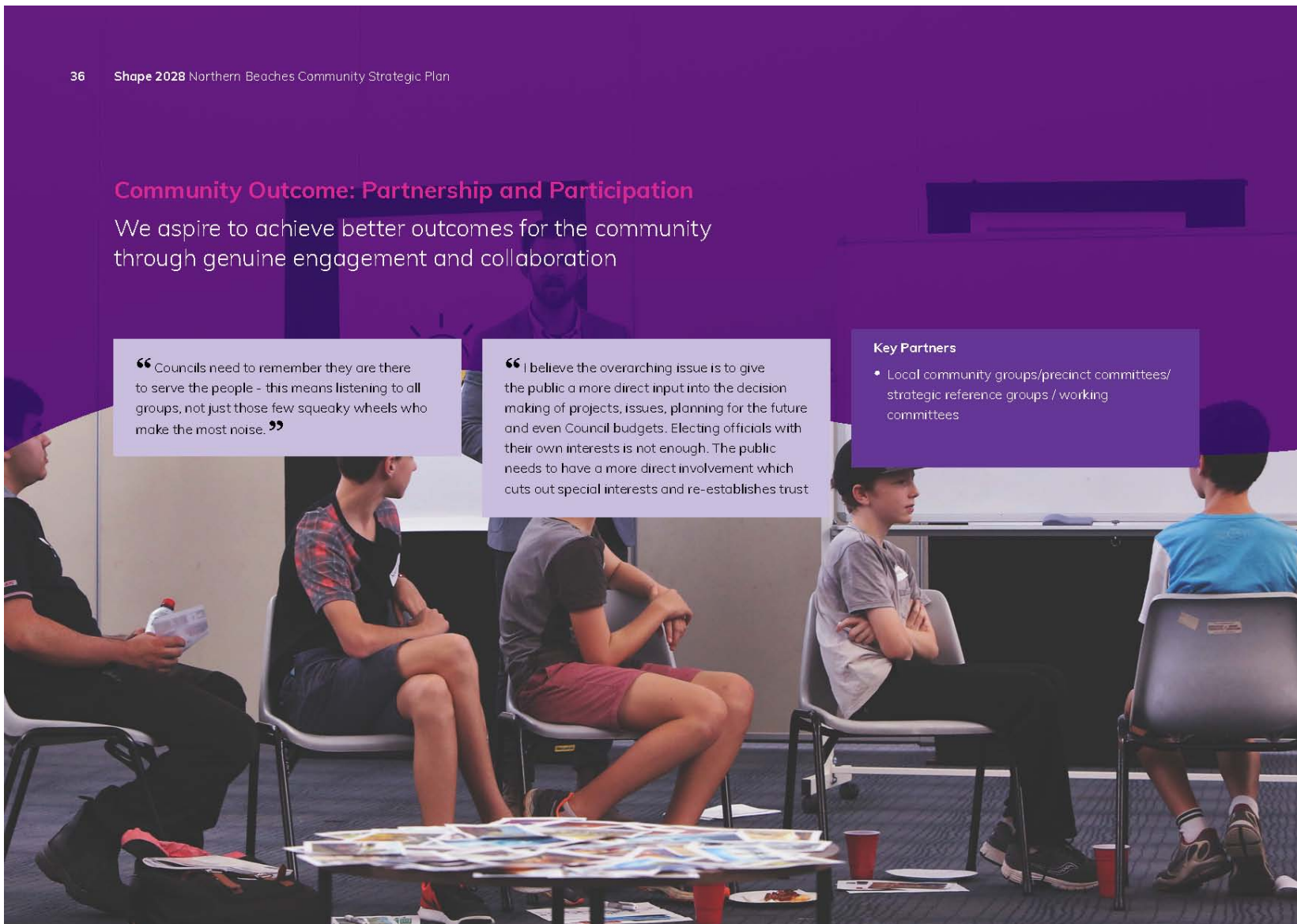
We aspire to achieve better outcomes for the community through genuine engagement and collaboration

“Councils need to remember they are there to serve the people - this means listening to all groups, not just those few squeaky wheels who make the most noise.”

“I believe the overarching issue is to give the public a more direct input into the decision making of projects, issues, planning for the future and even Council budgets. Electing officials with their own interests is not enough. The public needs to have a more direct involvement which cuts out special interests and re-establishes trust

Key Partners

- Local community groups/precinct committees/strategic reference groups / working committees



It is important for Council to be flexible and responsive to the evolving ways our community connects. Ensuring representation and participation across all demographics is essential to representative decision-making. There is a wealth of local knowledge, professional expertise and creative thinking within the community that can help inform evidence based policy-making and advocacy.

Through genuine participation, Council can better advocate on behalf of the community on complex issues that are beyond the direct control of Council, namely transport, housing, employment and planning for more cohesive neighbourhoods, villages and centres.

Genuine community participation goes beyond 'having a say' on isolated issues. It is about working together on the big picture challenges. We need to collaborate across traditional boundaries in innovative ways so we can address future challenges holistically.

This means rethinking how we engage with the community and our role as a Council. As an organisation with strong ties to a vast network of government and non-government agencies and other stakeholders at a local level, we are well-placed to create a shared reference for action.

Council is committed to bringing together diverse community groups to make the community's vision a reality. It seeks to find balanced and integrated solutions to the complex challenges that lie ahead.

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Goal 21

Our community is actively engaged in decision making processes

Strategies

- a. Establish a fair and representative engagement structure that enables a diverse community to engage in local neighbourhood matters
- b. Enable community members to participate in decision-making by providing a broad range of engagement opportunities
- c. Undertake innovative and adaptive community engagement
- d. Improve community understanding of how decisions are made for the local area

Goal 22

Our Council builds and maintains strong partnerships and advocates effectively on behalf of the community

Strategies

- a. Develop partnerships to deliver facilities and targeted services and programs to meet community needs
- b. Facilitate collaboration between community groups, businesses, government and non-government organisations on projects and programs
- c. Advocate regionally and at NSW and Federal Government levels on behalf of the community

38 Shape 2028 Northern Beaches Community Strategic Plan

Tracking Our Progress

A broad base of performance measures will be used to evaluate progress towards the community's vision and assess whether objectives are being achieved.



Extract from Shape 2028 – Northern Beaches Council Community Strategic Plan