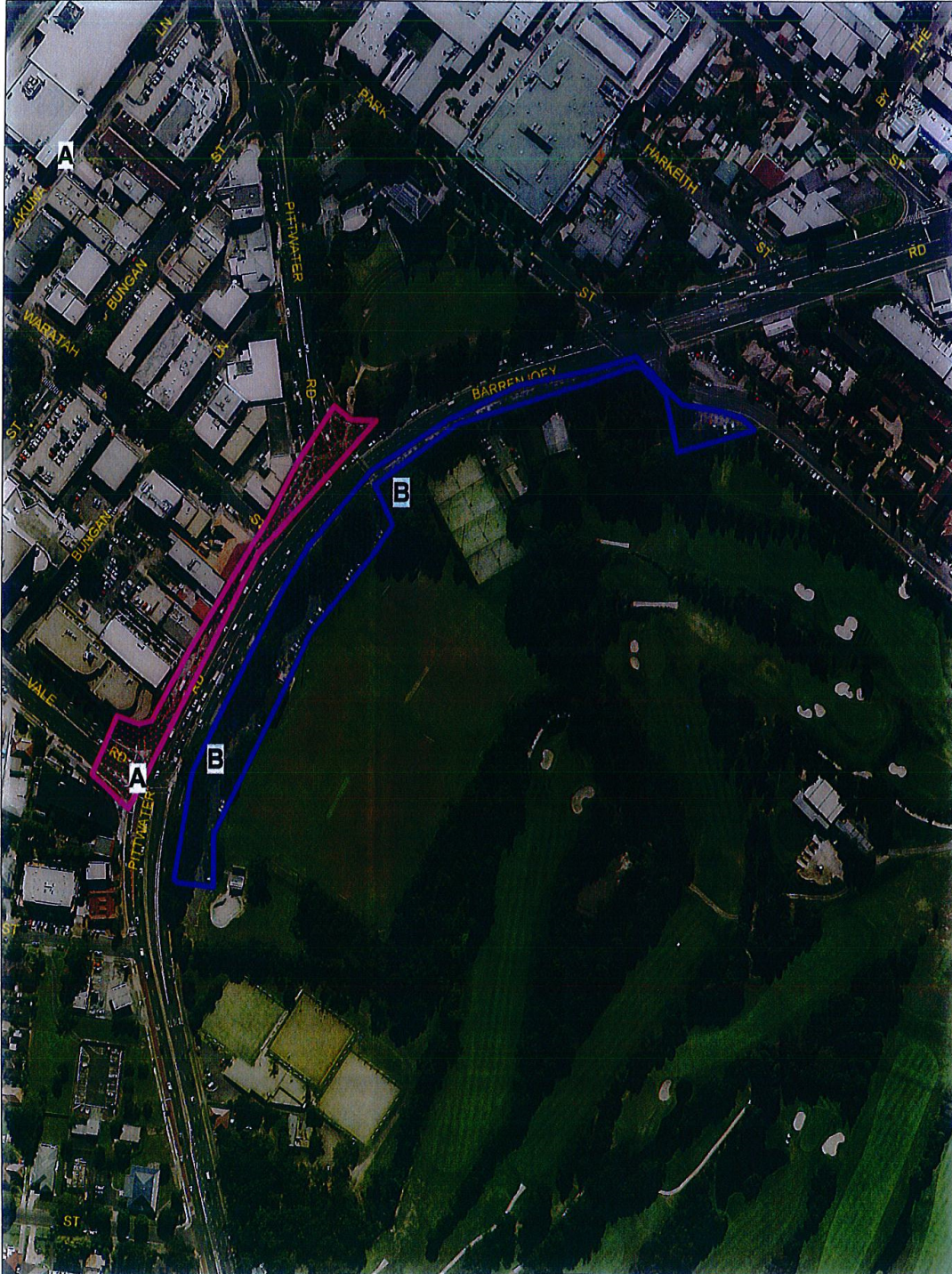


#### 4 - TRANSIT PRECINCT

**HUB A -Pittwater Rd from Mona Vale Rd to Pittwater Road footpath.**

**HUB B -Pittwater Rd and Barrenjoey Road to Beeby Park and including park and ride at Kitchener Park and bus stop south of Beeby Park.**











# PITTWATER COUNCIL

## PLACE AUDIT - Assessment Exercise

<b>Location:</b> Barrenjoey Road from Mona Vale Road to Waratah street footpath			
<b>Location Code:</b> Transit 4 A			
<i>please circle</i>		<i>please circle</i>	
<b>Day survey conducted :</b> Mon Tue Wed Thurs Fri Sat Sun		<b>Male /</b>	<b>Age:</b>
<b>Time survey conducted:</b> (i.e. 5pm closest 30 mins) _____ am / pm		<b>Female</b>	

Thank you for your time to assist Pittwater Council with this Place Planning Survey. This survey is intended to be used as a tool to assess how well this site is performing as a 'place'. The survey is to be completed at each of the four (4) **Precincts** identified on the attached map as **1, 2, 3, 4** and the '**activity hubs**' within each precinct identified as **A, B, C, D**.

**Please complete one survey per activity hub .**

Each survey should only take about 3- 5 minutes to complete at each activity hub.

The information gathered in this survey is anonymous.

**Please respond to the following statements for this 'activity hub '**

Best aspects of this place ☺ (what things do you like most about this place?)
Aspects of this place that need improvement☹ (what things do you least like about this place?)

**Instructions: For the following statements - please circle your response:**

(If you do not feel a statement is relevant, leave the response blank) **1=strongly disagree 4= strongly agree**

<b>A. Uses and Activities of this 'place'</b>				
	Strongly disagree	disagree	agree	Strongly agree
1. Many different types of activities are occurring in this place (What life is occurring here?)	1	2	3	4
2. Activities are not just related to 'planned' events	1	2	3	4
3. There are 'choices' of things to do in this place	1	2	3	4
4. There are many different kinds of people and different age groups that use this place	1	2	3	4
5. Uses are easily visible and inviting for pedestrians	1	2	3	4



## PLACE AUDIT - Assessment Exercise

*(If you do not feel a statement is relevant, leave the response blank)*

<b>B. Comfort and Image of this 'place'</b>		Strongly disagree	disagree	agree	Strongly agree
6.	It is attractive	1	2	3	4
7.	It is clean and free of litter/rubbish	1	2	3	4
8.	It is well maintained	1	2	3	4
9.	It feels safe	1	2	3	4
10.	Users have a choice of places to sit or use, either in the sun or shade.	1	2	3	4
11.	There is evidence of anti-social behaviour in this place <i>(i.e. graffiti, signs of vandalism)</i>	1	2	3	4
12.	Vehicle speeds/and noise detract from pedestrian experience	1	2	3	4
13.	The scale of the surrounding buildings are overbearing for pedestrians.	1	2	3	4

*(If you do not feel a statement is relevant, leave the response blank)*

<b>C. Access and Linkages to and from this 'place'</b>		Strongly disagree	disagree	agree	Strongly agree
14.	People can easily walk to and through the place	1	2	3	4
15.	There is good connectivity to other parts of Mona Vale from this location	1	2	3	4
16.	Public transport and transport options are accessible from this place	1	2	3	4
17.	This place is conducive to bike riding	1	2	3	4
18.	Pedestrian crossings are well placed	1	2	3	4
19.	There is adequate directional signage, maps and location information	1	2	3	4

*(If you do not feel a statement is relevant, leave the response blank)*

<b>D. Sociability of this 'place'</b>		Strongly disagree	disagree	agree	Strongly agree
20.	Pedestrians use this place by choice	1	2	3	4
21.	You would bring people to this place	1	2	3	4
22.	People appear friendly and comfortable in this place	1	2	3	4
23.	There is a mix of ages and sexes	1	2	3	4
24.	There are people in groups	1	2	3	4
25.	There are places for people to gather	1	2	3	4

Any other comments you would like to make about this 'place':





# PITTWATER COUNCIL

## PLACE AUDIT - Assessment Exercise

<b>Location:</b> Pittwater Road and Barrenjoey Road to Beeby Park and including park and ride at Kitchener Park			
<b>Location Code:</b> Transit <b>Hub 4 B</b>			
<i>please circle</i> <b>Day survey conducted :</b> Mon Tue Wed Thurs Fri Sat Sun			<i>please circle</i> <b>Male / Female</b>
<b>Time survey conducted:</b> (i.e. 5pm closest 30 mins) _____ am / pm			<b>Age:</b>

Thank you for your time to assist Pittwater Council with this Place Planning Survey. This survey is intended to be used as a tool to assess how well this site is performing as a 'place'. The survey is to be completed at each of the four (4) **Precincts** identified on the attached map as **1, 2, 3, 4** and the '**activity hubs**' within each precinct identified as **A, B, C, D**.

### Please complete one survey per activity hub .

Each survey should only take about 3- 5 minutes to complete at each activity hub.  
The information gathered in this survey is anonymous.

### Please respond to the following statements for this 'activity hub '

Best aspects of this place ☺ (what things do you like most about this place?)
Aspects of this place that need improvement⊗ (what things do you least like about this place?)

**Instructions:** For the following statements - please circle your response:

(If you do not feel a statement is relevant, leave the response blank) **1=strongly disagree 4= strongly agree**

<b>A. Uses and Activities of this 'place'</b>				
	Strongly disagree	disagree	agree	Strongly agree
1. Many different types of activities are occurring in this place(What life is occurring here?)	1	2	3	4
2. Activities are not just related to 'planned' events	1	2	3	4
3. There are 'choices' of things to do in this place	1	2	3	4
4. There are many different kinds of people and different age groups that use this place	1	2	3	4
5. Uses are easily visible and inviting for pedestrians	1	2	3	4

Place mapped: 18 Dec 2013

The questions used in this survey were adapted from PLACE AUDIT: An Assessment Exercise kindly provided by the Project for Public Spaces 2014

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# PITTWATER COUNCIL

## PLACE AUDIT - Assessment Exercise

*(If you do not feel a statement is relevant, leave the response blank)*

<b>B. Comfort and Image of this 'place'</b>		Strongly disagree	disagree	agree	Strongly agree
6.	It is attractive	1	2	3	4
7.	It is clean and free of litter/rubbish	1	2	3	4
8.	It is well maintained	1	2	3	4
9.	It feels safe	1	2	3	4
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12.	Vehicle speeds/and noise detract from pedestrian experience	1	2	3	4
13.	The scale of the surrounding buildings are overbearing for pedestrians.	1	2	3	4

*(If you do not feel a statement is relevant, leave the response blank)*

<b>C. Access and Linkages to and from this 'place'</b>		Strongly disagree	disagree	agree	Strongly agree
14.	People can easily walk to and through the place	1	2	3	4
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17.	This place is conducive to bike riding	1	2	3	4
18.	Pedestrian crossings are well placed	1	2	3	4
19.	There is adequate directional signage, maps and location information	1	2	3	4

*(If you do not feel a statement is relevant, leave the response blank)*

<b>D. Sociability of this 'place'</b>		Strongly disagree	disagree	agree	Strongly agree
20.	Pedestrians use this place by choice	1	2	3	4
21.	You would bring people to this place	1	2	3	4
22.	People appear friendly and comfortable in this place	1	2	3	4
23.	There is a mix of ages and sexes	1	2	3	4
24.	There are people in groups	1	2	3	4
25.	There are places for people to gather	1	2	3	4

Any other comments you would like to make about this 'place':

Coastal Precinct - 9B Docx

The questions used in this survey were adapted from PLACE AUDIT - An Assessment Exercise kindly provided by the Project for Public Spaces, 2014

42 Last revised 4 August 2014



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### Marketing “Steps to a Sustainable Home and Checklist”

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#### **Background**

- The ‘Steps to a Sustainable Home’ document (previously Pittwater Sustainability Principles & Checklist for Residential Design) was adopted by Council in May 2010. ‘Steps to a Sustainable Home’ (SSH) is a completely redeveloped document as an initiative of the Sustainable Towns and Villages Reference Group, supported by Council, as an information resource providing supplementary advice to the DCP and promoting sustainable building principles in Pittwater and their practical application. SSH is a resource that can guide homeowners on how to undertake home building and renovation projects in the most sustainable way possible. It also acts as a support for architects and all those involved in home building and renovation.

#### **Target Audiences**

- DIRECT: Homeowners, Builders, Architects
- INDIRECT: Council Staff, General Public, Real Estate Agents, Community Groups, School Students, Tertiary Students

#### **Measurement**

- Measurement to be conducted on a continuing basis to determine success.



<b>MARKETING STRATEGY – Pittwater Sustainability Principles &amp; Checklist for Residential Design</b>				
<b>Target Audience /Market Segment</b>	<b>Strategy</b>	<b>Actions</b>	<b>Time frame</b>	<b>Who</b>
Homeowners	Raise awareness within the general Pittwater community of the existence, availability and usefulness of the resource in learning about sustainable living in the home	<ul style="list-style-type: none"> <li>• Work with Council Communications Team to promote ongoing marketing of document through Council publications – including Pittwater Report, CooEE Newsletter, Press Releases + Council Website – on a regular basis and when relevant.</li> <li>• Plus other publications – M Daily, Pitt Living, Pitt on line etc</li> <li>• Letter and brochure to all new residents with 1<sup>st</sup> Rates Notice/Web link</li> <li>• All enquiries re Sustainability – advise how to access website (printouts only for special requirements)</li> <li>• Liaise with Communications Ref Group</li> </ul>	Continuing	Council (RJ) ST&V workgroup
		<ul style="list-style-type: none"> <li>• Provide homeowners opening for Sustainable House Day in Pittwater with flyers to give to visitors</li> </ul>		Council
		<ul style="list-style-type: none"> <li>• Collect and promote 'good news stories' showing how the SSH and checklist has been utilised. Use as case studies on Council website and provide for use by local media (eg - Jessup home)</li> </ul>	continuing	ST&V workgroup



<b>MARKETING STRATEGY – Pittwater Sustainability Principles &amp; Checklist for Residential Design</b>				
		<ul style="list-style-type: none"> <li>Supply Real Estate Agents with copies of Flyer to give to new home owners in Pittwater</li> <li>Supply a flyer to all homeowners before the DA process commences – and direct them to the doc on the Council website</li> </ul>	continuing	Council DA officers
Tertiary Education	Raise awareness amongst tertiary students of the Pittwater Sustainability Principles & Checklist as a tool for raising interest in green building	<ul style="list-style-type: none"> <li>Work with UNSW Digital Media students to develop a Case Study of the Pittwater Sustainable Building Principles for use by architecture and building students</li> </ul>	During 2014-15	ST&V – WGroup (Selena G)
Primary and High Schools	Discuss program with school Principals and Pitt. Community of Schools to establish needs and support, then work cooperatively with teachers to develop resource materials, both for Primary and High Schools	<ul style="list-style-type: none"> <li>Actions to flow from Strategy</li> </ul>	2014+ Continuing Council+	selected ST&V members (incl. Selena Griffith & Selena Webber & Merinda Rose)



<b>MARKETING STRATEGY – Pittwater Sustainability Principles &amp; Checklist for Residential Design</b>				
Council Staff	Raise awareness within Council staff of the existence, availability and usefulness of the resource in promoting sustainable living to the Pittwater community	<ul style="list-style-type: none"> <li>Customer Service Team: briefings at team meetings / new staff inductions; disseminate flyers / CD versions of document from Customer Service Centres/install direct link to doc on website on Drop Page for the Development Applic. + good pic of Sust House</li> <li>Planning Team: briefing at team meetings / new staff inductions; inform people building / renovating in Pittwater of existence and usefulness of document during DA application process. Also refer to Website</li> </ul>	Cont.	Council
Builders, Architects Structural engineers Landscape Architects Developers Planners/consultants	Raise awareness and provide information to architects and all those involved in home building and renovation on undertaking building projects in the most sustainable way.	<ul style="list-style-type: none"> <li>Disseminate Flyers to participants in Council's Environmental Compliance (EC) 'Builders Information Nights' and other building related workshops and information sessions run by Council throughout the year.</li> <li>Identify and get feedback from interested builders on usefulness of the resource and means of interesting mainstream builders (barriers / drivers) in the principles of sustainable building.</li> </ul>	Cont.	Council (Compliance)  ST&V WGroup (Linda + ??)
Other Councils	Provide to other Councils	<ul style="list-style-type: none"> <li>Provide to any interested Councils as a resource for them</li> </ul>	2014	Council
General Public	Disseminate information with assistance of community groups and sustainability champions in the community	<ul style="list-style-type: none"> <li>Distribute resources to community groups addressing sustainable development such as Climate Action Pittwater</li> <li>Distribute resource to community groups who are willing to provide the information to their members (including other Ref Group members)</li> </ul>	Through 2014 and Continuing	ST&V W/Group

<b>MARKETING STRATEGY – Pittwater Sustainability Principles &amp; Checklist for Residential Design</b>				
	Upgrade promotional information relating to the Resource Complete SSH doc	<ul style="list-style-type: none"> <li>• Upgrade/develop flyer to make it more attractive and 'eye' catching and explain and promote link to Website</li> <li>• Complete SSH doc to include latest developments eg thermal comfort monitor</li> <li>• Develop App. For I Phone</li> <li>• Upgrade website page and navigation to make the document easier to locate and the page more engaging</li> </ul>	Throughout 2014 - 15	Council ST&V Ref Group
	Promote the resource through Council's Sustainable Living Education Program. Create interest using modern technologies	<ul style="list-style-type: none"> <li>• Promote the Resource at a tool in sustainable living workshops throughout the year</li> <li>• Speed Date a Sustainability expert program</li> </ul>	Cont.	Kylie? Council +ST&V Ref Group



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**Council Meeting**

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**13.0          Adoption of Leading and Learning Committee  
Recommendations**

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**14.0          Adoption of Sustainable Towns and Villages Committee  
Recommendations**

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