

ITEM 4.1	ADMINISTRATOR MINUTE NO 12/2017 - CULTURAL TRUST BUSINESS CASE
TRIM FILE REF	2017/258827
ATTACHMENTS	NIL

BACKGROUND

I recently met with The Hon. Rob Stokes MP, Minister for Education, Dr Martin Hardy and Mr Greg Jones, Principal of Mona Vale Primary School, to discuss the idea of creating a large indoor performance space in Mona Vale for the purpose of live music and other appropriate performances.

This proposal in Mona Vale has been identified by previous studies and sites considered suitable are the Mona Vale Primary School in Bungan Street and within the current Civic precinct incorporating the Mona Vale Library and Northern Beaches Council offices.

Part of the delegation's submission outlined that the Northern Beaches has a rich history of large performance ensembles which can be demonstrated through the large number of people now playing in these groups. All schools on the Northern Beaches have ensembles and there are numerous community ensembles operating on the Northern Beaches.

A large musical ensemble provides not only the opportunity for people to come together regardless of age, sex, race or religion and strive for a common goal but also allows people to maintain an active interest throughout their lifetime. Numerous academic studies indicate the health and social benefits of playing music in ensembles.

It is considered worthy of further evaluation and I would like to propose that Council prepare a detailed business case to determine the demand and potential uses of a performance space within the Mona Vale Town Centre. The business case should provide for both the capital cost of the facility as well as the ongoing operational costs. Given its great community potential, all funding sources should be explored and promoted.

Therefore it is also proposed that Council establish a fund capable of accepting philanthropic deductible contributions to the facility as a means to encourage support to the proposal and explore the fund option for a Deductible Gift Recipient (DGR) Endorsement approved by the Australian Taxation Office.

The fund's principles would include creating a community organisation/trust whose principal purpose is the promotion of literature, music, performing arts, craft, design, film, video, radio, community arts or television.

RECOMMENDATION

That the Chief Executive Officer be requested to:

- A. Prepare a detailed business case for the establishment of a large indoor performance space within the Mona Vale Town Centre.
- B. Establish a Charitable Trust for the purpose of receiving funds toward the construction and operation of a Mona Vale Performance space.



Dick Persson
ADMINISTRATOR