



AGENDA

EXTRAORDINARY MEETING - ECONOMIC AND SMART COMMUNITIES STRATEGIC REFERENCE GROUP

Notice is hereby given that an Extraordinary meeting of the Economic and Smart Communities Strategic Reference Group will be held Online via Teams on:

WEDNESDAY 14 OCTOBER 2020

Beginning at 6:00pm for the purpose of considering matters included in this agenda.

Committee Members

Mayor Michael Regan (Chair)

Cr David Walton

Cr Sue Heins

Cr Stuart Sprott

Saul Carroll

Andy West

Stuart White Microsoft Australia

Drew Johnson Manly Business Chamber

Peter Middleton Newport Residents Association

Ngaire Young Northern Beaches Campus, TAFE NSW

Geri Moorman

Gordon Lang

Alexander Coxon

Stephen Pirovic International College of Management

Matthew Aderton

Chris Wilcocks

Council Officer Contacts

Kath McKenzie Executive Manager, Community Engagement & Communications

Katie Kirwan Governance Officer

Quorum

A majority of members including the Chair or one of the elected Councillors.

**Agenda for Extraordinary Meeting
Economic & Smart Communities Strategic Reference Group
to be held on Wednesday 14 October 2020
in the Online via Teams
Commencing at 6:00pm**

1.0	ACKNOWLEDGEMENT OF COUNTRY	
2.0	APOLOGIES	
3.0	DISCLOSURES OF INTEREST	
4.0	AGENDA ITEMS	4
4.1	Northern Beaches Economic Development Plan Workshop - Deb Kempe	4

NEXT MEETING Wednesday 18 November 2020

4.0 AGENDA ITEMS

ITEM 4.1	NORTHERN BEACHES ECONOMIC DEVELOPMENT PLAN WORKSHOP - DEB KEMPE
REPORTING OFFICER	TEAM LEADER, ECONOMIC DEVELOPMENT AND TOURISM
TRIM FILE REF	2020/566541
ATTACHMENTS	NIL

ISSUE

The purpose of this workshop is to identify current challenges and aspirations to shape the Northern Beaches Economic Development Plan.

BACKGROUND

Council's Delivery Program states that an Economic Development Plan (EDP) be prepared for the Northern Beaches. Previous EDPs have been prepared for the former Pittwater and Warringah Councils, but this will be the first Northern Beaches wide EDP.

Work on the EDP commenced in 2019 with the completion of the draft Northern Beaches Employment Study, which identified emerging industry trends and recommendations for key employment centres to support job growth over the next 20 years. This was presented to the Economic & Smart Communities SRG in February 2020. Following this technical study, Council is now developing an EDP which will have actions to work with the business community to support job growth and business activity across the Northern Beaches, over the next five years.

With the onset of the economic crisis due to the global COVID-19 pandemic, the EDP has heightened importance, and needs to recognise and respond to volatile business conditions. It is proposed that the EDP includes both a short-term recovery phase (two years) and a longer-term economic growth phase (two to five+ years).

DISCUSSION

To kick-start the preparation of the EDP, we are holding an "out of session" workshop with members of the Economic & Smart Communities SRG. This will set the strategic directions for the EDP by establishing an agreed framework for the Plan's development, including challenges, aspirations and ideas.

To make the most of this opportunity we have engaged the services of an Economic Development expert to facilitate this workshop. Nathan Pratt, from NDP, has a wealth of experience in writing local government EDPs and has led the creation of economic development strategies at Strathfield, City of Ryde, City of Parramatta and City of Sydney Councils. He is also President of the NSW Economic Development Partnership, a network of ED officers from across NSW.

This interactive workshop will be run virtually and will encourage breakout group discussions and idea sharing through a range of techniques.

In preparation, below is a series of questions which will be workshopped. Economic & Smart Community SRG members are encouraged to provide initial responses to each of these items in advance of the workshop to inform discussion.

1. What can be done to support business recovery from COVID-19 in the short-term?
2. What do you see as key barriers to business growth on the Northern Beaches?

3. What are the longer-term aspirations for the Northern Beaches as a place to do business?
4. What are your ideas on how these aspirations will be realised?

The latest available data, including economic outlook (jobs and GRP) to December 2021, from .ID The Population Expert and local spend data from Geografia, will also be shared to inform discussion on current economic conditions and recovery.

Through discussing the above questions, we will identify the directions/themes and potential actions, to shape the Northern Beaches EDP.

The output from the workshop will inform a draft outline of the EDP which will be presented at the next Economic & Smart Communities SRG on 18 November 2020.

RECOMMENDATION OF TEAM LEADER, ECONOMIC DEVELOPMENT AND TOURISM

1. That members of the Economic & Smart Communities Strategic Reference Group:
 - A. Provide initial responses to the workshop questions to Council's Economic Development & Tourism Team Leader in preparation for the workshop by Monday, 12 October 2020.
 - B. Participate in a facilitated workshop.
-