

Planning Our Sustainable Future

Creating one new
planning framework

*Local Environmental Plan
Community Engagement*

Presentation

Strategic Reference Group –
Partnership and Participation

August 2020



What we will cover

- Project overview
- *Towards 2040* engagement recap
- LEP / DCP draft engagement approach
- Workshop

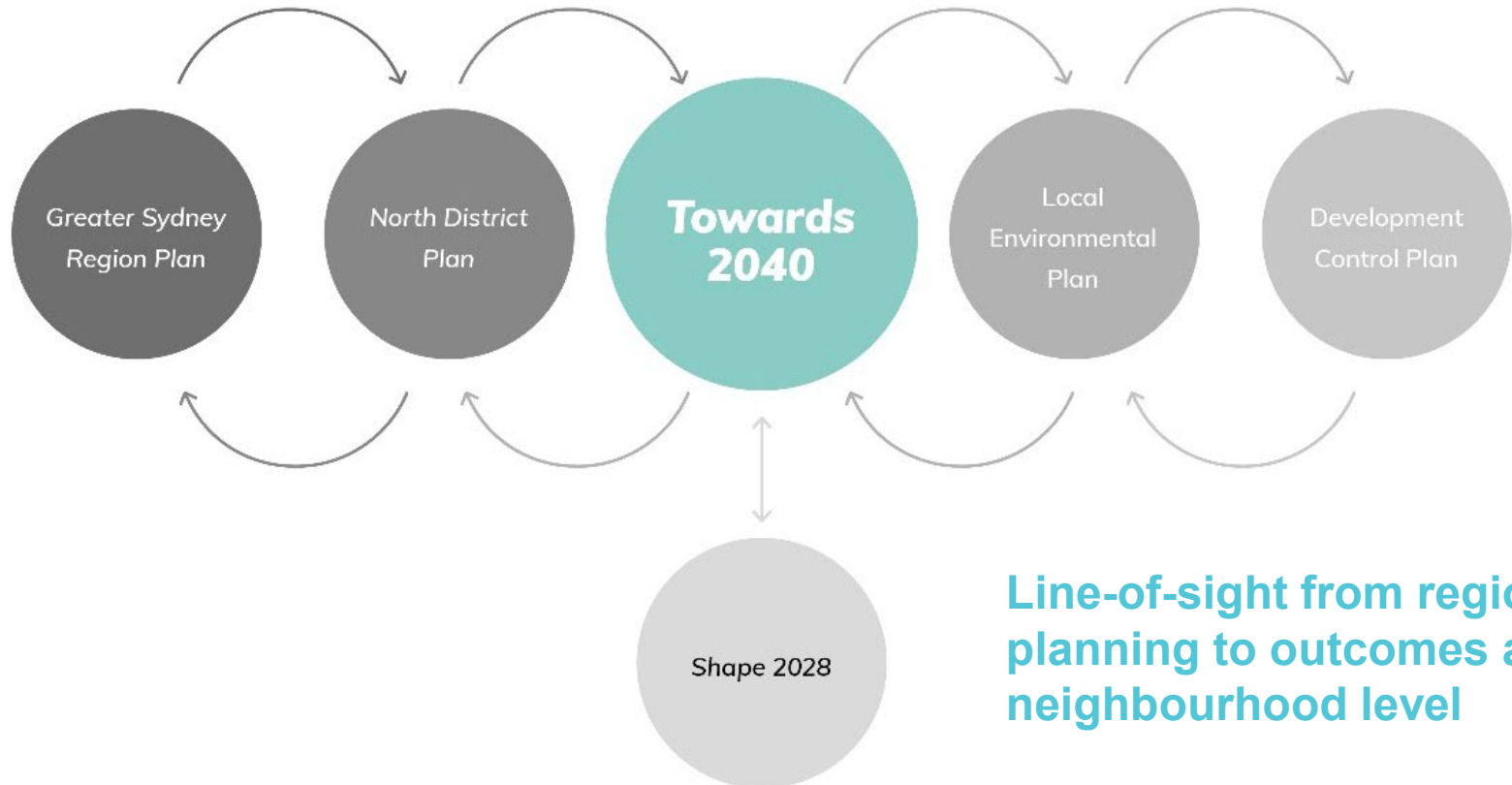
Introduction

The Big Picture



Original Source - North District Plan, 2018

New Strategic Planning Framework



Line-of-sight from regional planning to outcomes at a neighbourhood level

Council Policy Framework



Project overview

Planning our sustainable future

1st Stage: Local Strategic Planning Statement – Towards 2040

2nd Stage: Local Housing Strategy

3rd Stage: Northern Beaches LEP & DCP & Technical Studies

Sustainability Studies

Livability Studies

Productivity and
Infrastructure Studies

Technical Studies

Sustainability



- Environment study
- E-Zone criteria
- Bushfire study
- Biodiversity Planning Analysis
- Riparian Lands Study
- Stormwater quality strategy

Liveability



- Local Housing Strategy
- Local character study
- Urban Design (DCP)

Productivity & Infrastructure



- Employment Study
- Social Infrastructure Study
- Land Use and Infrastructure Implementation Plan

Towards 2040

Community engagement recap

Pre-exhibition Engagement

Scoping and analysis

- Community preferences survey (172 responses)
- SRG presentations
- Information booklet
- Videos
- Webinar

Drafting

- Placescore analysis (over 3,000 responses)
- Community engagement outcomes analysis (47 projects since 2016)
- Community workshop with 40 attendees (video)

Testing and refining

- Seven focus groups with 51 participants
- Survey testing draft priorities (245 responses)





Public exhibition:

27 September – 10 November (six weeks)

Drop-in sessions

5 sessions

Community group meetings

5 meetings

Newspapers

8 advertisements &
3 editorials

Council e-news

& engagement emails

Schools

flyer distribution

Flyers

>70,500 with rates notices

Videos

promoted on Council website & social media

SRG presentation

6 meetings






Emails

to stakeholders


Exhibition Package

Technical studies

Evidence base and supporting documentation.


				
Demographic Analysis Strategic context Download now >	Housing Strategy Issues and opportunities paper Read it here >	Employment Study Background report View the document >	Social Infrastructure Study Issues and opportunities background paper Access it now >	Planning For Our Environment Background paper Check it out >

Have Your Say




Got 5 minutes?
Discover our 20 year priorities

[View page >](#)



Got 10 minutes?
Your Towards 2040 snapshot

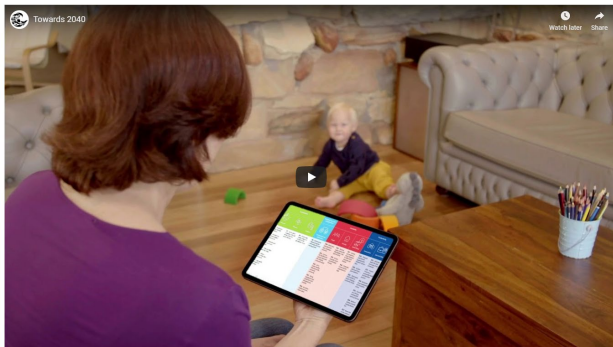
[Access it now >](#)



Got 15+ minutes?
Review the complete statement

[Read the document >](#)

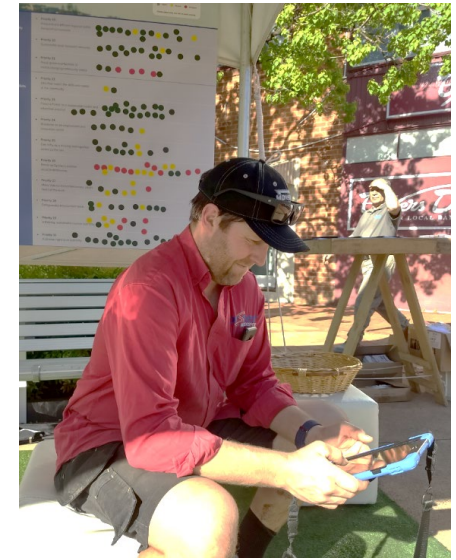
Introduction video



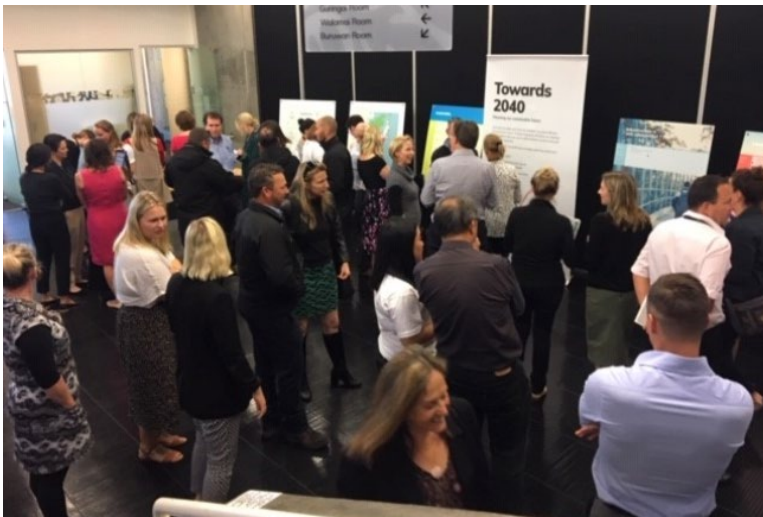
SUSTAINABILITY: To what extent do you agree or disagree with the following priorities?

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
1. Healthy and valued coast and waterways	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
2. Protected and enhanced bushland and biodiversity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
3. Protected scenic and cultural landscapes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4. Protected Metropolitan Rural Area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
5. Greener urban environments	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
6. High quality open space for recreation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7. A low-carbon community, with high energy, water and waste efficiency	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
8. Greater community resilience to natural hazards and climate change	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Drop in Information Sessions



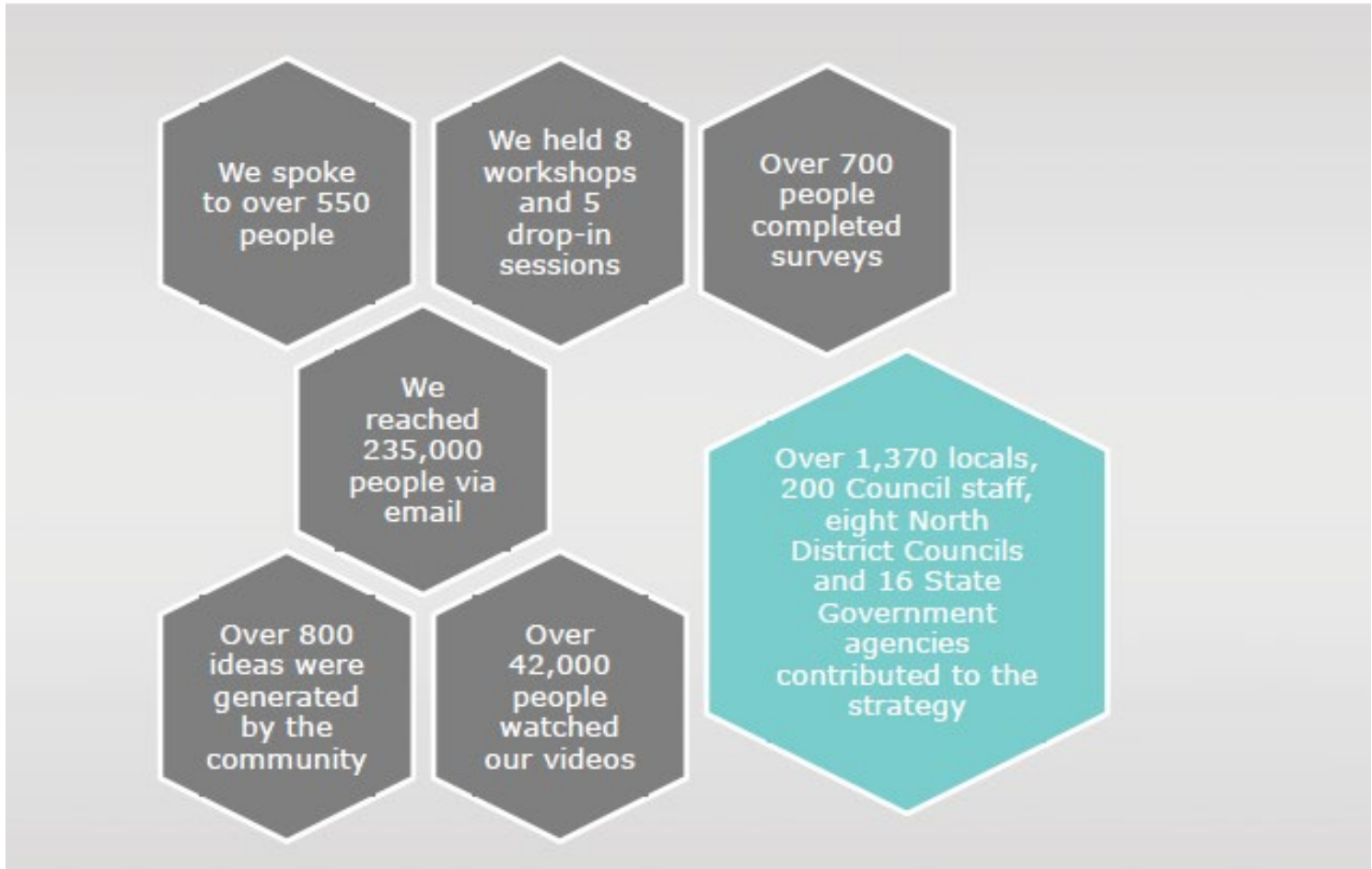
Community Meetings





Towards 2040

Results: who we reached



LEP / DCP Program

Draft engagement approach

Why do we need to engage?

Community engagement in the LEP/DCP process will be crucial to ensure the LEP and DCP:

- Are reflective of community concerns
- Readily and easily understood
- Legally accurate, and supported

Community Engagement Objectives

Provide accessible information so community and stakeholders can participate in a meaningful way (inform)

Communicate to community and stakeholders how their input was incorporated into the planning and decision making process (inform)

Facilitate inclusive and ongoing dialogue using context appropriate spaces and platforms (consult-involve)

Identify community and stakeholder concerns, local knowledge and values (consult)

Community Engagement Objectives

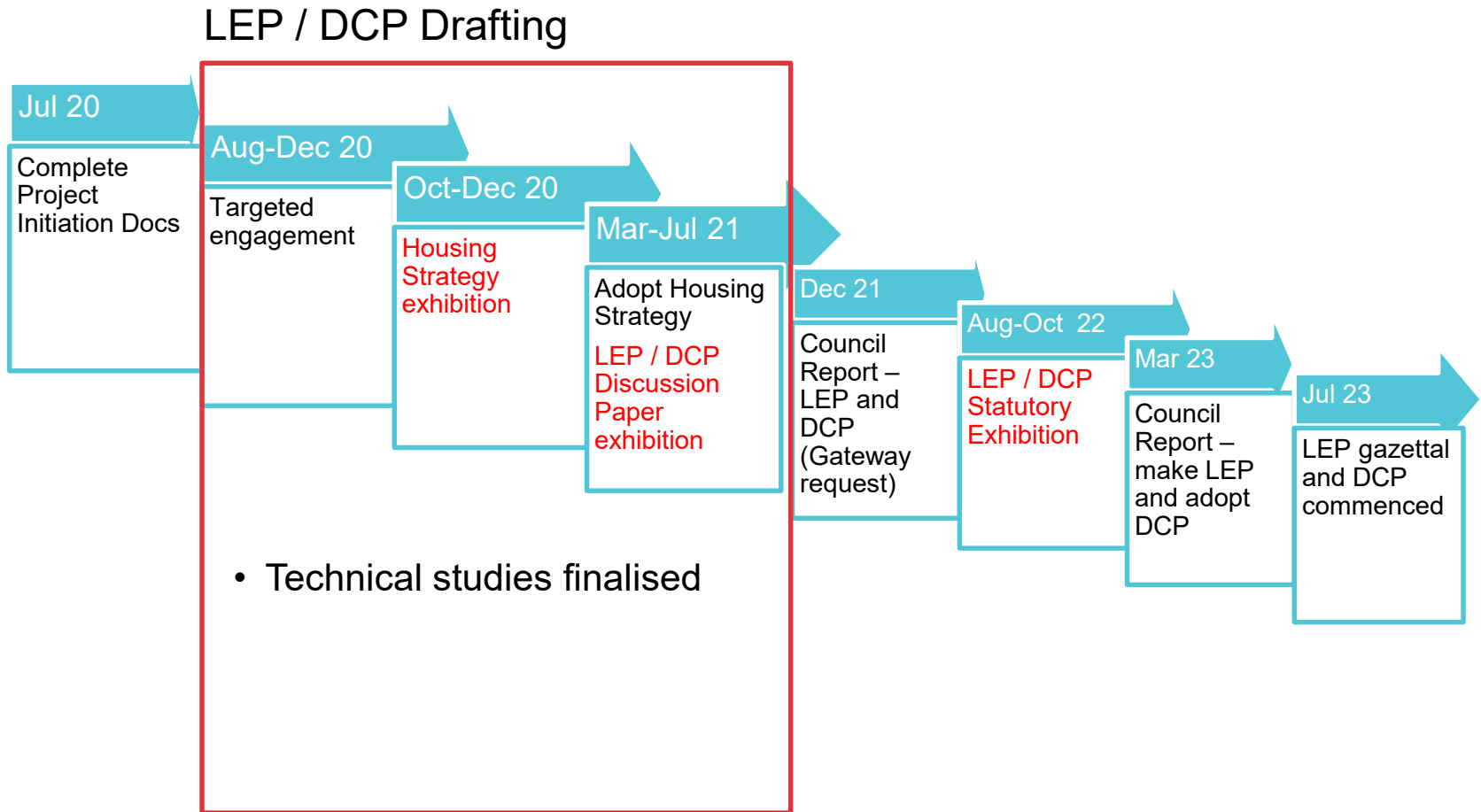
Be clear upfront about how public participation will affect the decision (report back)

Build capacity and educate the community to achieve meaningful participation (higher conversions, more articulate responses)

Involve hard to reach groups e.g. smaller landowners (everyone has the opportunity to understand the project and have their say)

Ensure outputs reflect both Council and the community's aspirations for the LGA (balanced outcomes)

Implementation – Timeline



Draft Engagement Approach

- Utilise a series of engagement techniques
- Provide diverse opportunities and mechanisms for stakeholders to contribute to the LEP
- Beyond the minimum standards required Council's CPP and the EP&A Act 1979
 - Discussion paper as non-statutory engagement and 6 week exhibition

Draft Engagement Approach

- Reviewed and adjusted throughout the course of the project
- Agile approach based on best-practice community engagement and typical for large projects

Technical Studies

Proposed Approach

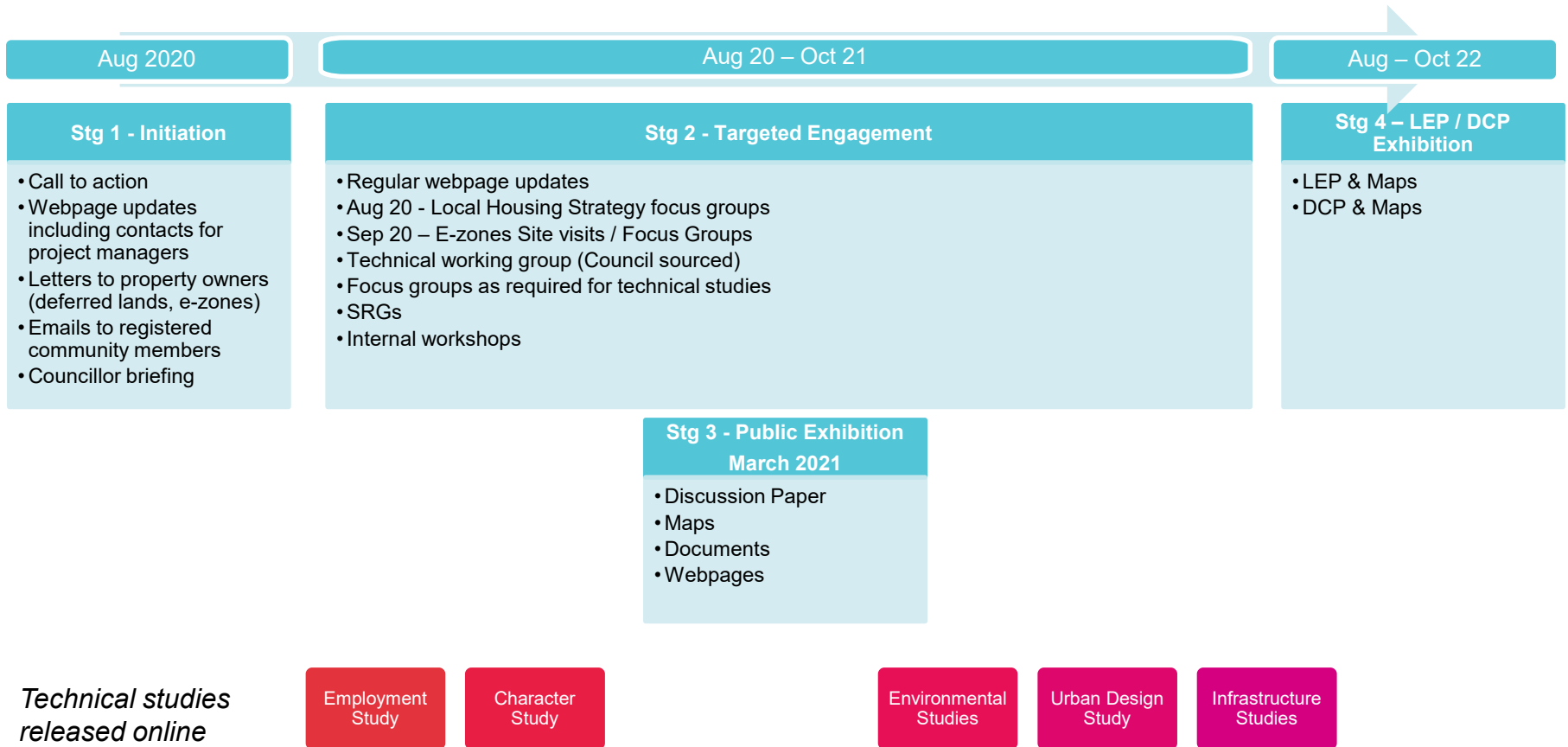
- Published online as completed
- Deadline for comments – e.g. 28 days
- Potentially tested with focus / working groups to tease out any issues (before or after publication)
- Supported by 5 / 10 / 15 min options:
 - 5 mins - short summary
 - 10 mins – survey to seek quantitative feedback
 - 15+ mins – read report and potential consultant webinar

Advantages

- Community kept informed as work progresses
- Community can comment on more manageable sizes of information



Draft Engagement Approach



- Stages and timing are indicative and may change as the project progresses

Workshop

Workshop Questions

- What does the community need to know from us to make informed decisions?
- How do we help the community better understand the issues?
- How do we best get the community to contribute?
(Considerations for Covid-19) e.g. via online survey, targeted stakeholder groups, other?
- What are reasonable expectations of us to engage?

Workshop

- What does the community need to know from us to make informed decisions?
 - *What is an LEP / DCP?*
 - *What can I do on my property?*

Workshop

- How do we help the community better understand the issues?
 - *Online maps*

Workshop

How do we best get the community to contribute?

– *(Considerations for Covid-19) e.g. via online survey, targeted stakeholder groups, other?*

Workshop

- What are reasonable expectations of us to engage?