

Minutes

Mona Vale Performance Space Committee Meeting #2

Held on Wednesday 11 April 2018 At Mona Vale Public School Room C6 commencing at 4pm

In Attendance

- Cr Kylie Ferguson Chair
- Cr Penny Philpott
- Mark Jones Executive Manager, Transformation & Performance
- Kylie Walshe Executive Manager, Community, Arts and Culture
- Chris Kavanagh, Mona Vale Chamber of Commerce
- Greg Jones Principal, Mona Vale Public School (Department of Education)
- Martin Hardy Community Member
- Martin McCallum Community Member
- Stephen Buchanan Community Member
- Judith Knott Community Member
- Michelle Johns Director, Northern Sydney Asset Management Unit (Department of Education)
- Bronwyn Edinger Director Glen Street Theatre
- Ted Smithies Value network
- Rosemary Risgella Value network
- Ron Hinks Value Network

Project Staff

- Eilis O'Beirne Major Projects Business Executive (Project Manager)
- Megan Treharne Project Coordinator, Business Performance
- Lindy Riese Community Engagement

Apologies

- Michael Regan Mayor
- Kara Nunan Project Coordinator

Confirmation of Previous Minutes

MVPS Meeting held 07 March 2018. Confirmed Chris Kavanagh, seconded Martin Hardy.

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1. Value Network - Presentation by Rosemary Risgella on previous cultural research

- 2017 National Arts Participation Survey 74% of Australians attend live performances (festivals, music, literary events, dance and theatre, indigenous, arts and crafts).
- Attendance in the Arts is on average higher in the Northern Beaches than in other places in Australia. 94% compared with 83% respectively (2013-14 stats).
- Participation in The Arts and cultural activities is also higher on the Northern Beaches compared with the Australian average 34% vs 27% (2013-14 stats).
- Performing arts 10% (Northern Beaches) vs 8% (Australia).
- "Live Music in Australia 2014" report identified that live music spending in Australia delivers at least a 3:1 benefit-to-cost return to the wider community.

2. Ted Smithies – Presentation on Project Vision

Objectives of the space – flexibility, place for all the community, representing value for money.

Development of Project Scope

- Penny Philpott suggested removing the word Mona Vale from vision or adding the word Northern Beaches to reinforce the idea that the project is for all of the Northern Beaches. She also suggested calling it a 'cultural' space, with the inclusion of an 'exhibition space' and to add 'multi-use' in the description.
- Kylie Walshe questioned the need to include the words 600-100 seats. Would prefer more general wording.
- Martin McCallum mentioned that 'performance' includes drama. So to be clear, the title of the project should be 'Recital' or 'Concert' Space. We need to be very clear what the function of the space will be and how we describe it.
- Greg Jones the original intention was for an 'orchestral' space, mulit-use (used for different art forms) rather than multi-purpose (flexible space with movable parts).
- Stephen Buchanan wants less bells and whistles, must be easy for the community to come in and use.
- Chris Kavanagh wants to stress the benefits for entire Northern Beaches as a destination, not just Mona Vale
- Greg Jones cross subsidisation / tier ticketing so that community groups can afford to hire and use the space.
- Make sure that 'education' is included in the objectives of the space as a primary request from the community is for space for classes/tuition.
- There was a discussion regarding changing the name of the project to 'Northern Beaches Performance Space' from Mona Vale Performance Space. There was a show of hands and the new title was agreed upon by the Committee.
- The inclusion of bars and restaurants were discussed and this was deemed an important means of maintaining commercial viability for both the Performance Space and providing a positive impact on local commerce. This point was not voted upon as it was seen as a component of the Feasibility Study.

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3. Paired Evaluation - Prioritising Objectives

Ranking

- 1. Performance Space
- 2. Participation
- 3. Place
- 4. Value5. Flexibility
- 6. Ownership
- 4. Kylie Walshe spoke about the Information and Networking evening at the Glen St Theatre on 16 May
- 5. Register Your Interest Form for project updates

Next Meeting - TBC once Feasibility Study is complete

Thank you to Greg Jones for providing the venue.

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