

AGENDA

ECONOMIC AND SMART COMMUNITIES STRATEGIC REFERENCE GROUP

Notice is hereby given that a meeting of the Economic and Smart Communities Strategic Reference Group will be held in the Councillors Room, Manly Town Hall on

WEDNESDAY 6 NOVEMBER 2019

Beginning at 6:00pm for the purpose of considering matters included in this agenda.

Committee Members

Mayor Michael Regan (Chair)

Cr David Walton

Cr Sue Heins

Cr Stuart Spratt

Saul Carroll Small local business

Andy West

Stuart White Microsoft Australia

Drew Johnson Manly Business Chamber

Peter Middleton Newport Residents Association

Ngaire Young Northern Beaches Campus, TAFE NSW

Vacant

Gerri Moorman

Gordon Lang

Vacant

Alexander Coxon

Council Officer Contacts

Kath McKenzie Executive Manager, Community Engagement & Communications

Katie Kirwan Governance Officer

Quorum

A majority of members including the Chair or one of the elected Councillors.

**Agenda for Economic and Smart Communities
Strategic Reference Group Meeting
to be held on Wednesday 6 November 2019 in
the Councillors Room, Manly Town Hall
Commencing at 6:00pm**

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NEXT MEETING

1.0 ACKNOWLEDGEMENT OF COUNTRY

As a sign of respect, Northern Beaches Council acknowledges the traditional custodians of these lands on which we gather and pays respect to Elders past and present.

2.0 APOLOGIES

All members are expected to attend the meetings or otherwise tender their apologies to the Chair and Governance at councilmeetings@northernbeaches.nsw.gov.au.

3.0 DISCLOSURES OF INTEREST

Members should disclose any "**pecuniary**" or "**non-pecuniary**" interests in matters included in the agenda. The [Northern Beaches Council Code of Conduct](#) (the Code) provides guidance on managing conflicts of interests.

A **pecuniary interest** is defined in Section 4 of the Code as:

A pecuniary interest is an interest that you have in a matter because of a reasonable likelihood or expectation of appreciable financial gain or loss to you or a person referred to in clause 4.3.

A **non-pecuniary conflict of interest** is defined in Section 5 of the Code as:

A non-pecuniary conflict of interest exists where a reasonable and informed person would perceive that you could be influenced by a private interest when carrying out your official functions in relation to a matter.

If you required further information or guidance about disclosing an interest please contact Governance at councilmeetings@northernbeaches.nsw.gov.au.

4.0 CONFIRMATION OF MINUTES OF PREVIOUS MEETING

4.1 MINUTES OF ECONOMIC AND SMART COMMUNITIES STRATEGIC REFERENCE GROUP MEETING HELD 29 MAY 2019

RECOMMENDATION

That the Minutes of the Economic and Smart Communities Strategic Reference Group meeting held 29 May 2019, copies of which were previously circulated to all Members, be confirmed as a true and correct record of the proceedings of that meeting.

**4.2 MINUTES OF ECONOMIC AND SMART COMMUNITIES STRATEGIC REFERENCE
GROUP MEETING HELD 28 AUGUST 2019**

RECOMMENDATION

That the Minutes of the Economic and Smart Communities Strategic Reference Group meeting held 28 August 2019, copies of which were previously circulated to all Members, be confirmed as a true and correct record of the proceedings of that meeting.

5.0 UPDATE ON ACTIONS FROM LAST MEETING

ITEM 5.1	UPDATE ON ACTIONS FROM LAST MEETING - DEB KEMPE - 5 MINS
REPORTING OFFICER	GOVERNANCE OFFICER
TRIM FILE REF	2019/617767
ATTACHMENTS	NIL

PURPOSE

To provide members with an update on outstanding actions of the Strategic Reference Group.

RECOMMENDATION

That the Economic and Smart Communities Strategic Reference Group note the update.

6.0 AGENDA ITEMS

ITEM 6.1	DESTINATION MANAGEMENT PLAN WORKSHOP - 45 MINS
REPORTING OFFICER	TEAM LEADER, ECONOMIC DEVELOPMENT AND TOURISM
TRIM FILE REF	2019/596519
ATTACHMENTS	NIL

EXECUTIVE SUMMARY

PURPOSE

To present to the Economic and Smart Communities SRG, the draft *Destination Northern Beaches: Creating a sustainable visitor economy* for review and consideration.

Overview

This Destination Management Plan is a strategy for managing and growing our visitor economy. It is the first of its kind for Council. Whilst it sets the plan to grow our visitor economy, it recognises the need to balance that with the community's expectation that we protect our environment and social values. It has been developed following consultation with a range of key stakeholder's including local tourism operators and businesses.

Consultation with the Economic and Smart Communities SRG commenced in early 2019 and included a workshop on the Key Directions that highlighted the experience themes and draft destination statement.

This draft plan is scheduled to go to the Council Meeting on 26 November to seek approval to go on public exhibition. If approved, the draft plan will be available for public exhibition over the peak visitor season, from November 2019 to late January 2020.

Key findings

Around three million visitors, both within Australia and from across the globe, travelled to the Northern Beaches in 2018. They inject over \$500 million directly to the local economy through visitor expenditure, which supports the year round sustainability of many businesses. However, Council recognises the importance of managing the impacts of tourism to protect the environment and reflect community sentiment. The draft plan is based on a goal and high-level objectives.

Goal:

To achieve a balance between growing the visitor economy and protecting the environment and social values.

Objectives:

- Focus on higher-yield visitors, including active 55+ and contemporary female travellers, to increase the contribution of tourism to the region's economy.
- Encourage greater dispersal, especially during peak periods, to reduce the impact on sensitive environments or manage overcrowding.
- Strengthen the appeal of the destination year-round to contribute directly to the viability of local businesses and support a vibrant community.
- Leverage existing visitor markets to encourage increased length of stay and/or yield.

Research shows visitor expenditure growth within the Northern Beaches has not kept pace with national or Greater Sydney averages over the last 10 years. Indeed, average visitor spend, both day-trippers and domestic and international overnight, is significantly lower than Greater Sydney averages. To sustainably grow the visitor economy, there is a need to focus on attracting higher-spend visitors (yield) and encouraging visitors to stay longer, spend more and spread visitation all year round and throughout the region.

The draft plan has been informed by research, analysis and consultation over the last 10 months. Through reviewing global and domestic trends, existing local visitor statistics and consultation with the tourism industry, a series of target markets has been identified that would deliver higher-yield visitors. This includes the active +55, contemporary women travellers, Visiting Friends and Relatives, business travel and nature-based tourism.

To capture these more lucrative markets and build on the Northern Beaches' competitive advantages, five key experience themes have emerged, namely: Urban Coast Culture; Nature; Art & Creativity; Shared Heritage; and Events. Underpinning each of these experience themes is a series of initiatives, which have been identified in consultation with stakeholders.

These include key initiatives such as the Northern Beaches Coastwalk and leveraging tourism industry opportunities from this asset, creating new "experience accommodation" (glamping and adaptive reuse heritage buildings) and coordinated planning for key visitor gateways at Manly and Palm Beach. A range of initiatives to improve targeted visitor marketing (including a review of visitor services and an off-season campaign) have also been identified.

Building capacity of the local tourism industry as well as strengthening partnerships with other tiers of Government is recognised as key to delivering on the plan. The draft plan considers a range of initiatives to build this capacity, including potential for an industry tourism organisation, and many of the actions require partnerships with the local tourism industry and Government bodies.

Council will continue to evaluate progress against the strategic directions of the plan, including monitoring visitor trends and expenditure, visitor and community surveys, as well as progress on identified actions. This will enable us to respond to changes in the visitor economy, identify new opportunities, and monitor and manage impacts on our environment and community.

RECOMMENDATION OF TEAM LEADER, ECONOMIC DEVELOPMENT AND TOURISM

That the Economic and Smart Communities Strategic Reference Group note the draft destination management plan: *Destination Northern Beaches: Creating a Sustainable Visitor Economy* and provide feedback.

ITEM 6.2	SMART BEACHES UPDATE - IVA MARKOTIC - 5 MINS
REPORTING OFFICER	EXECUTIVE ASSISTANT TO CHIEF INFORMATION OFFICER
TRIM FILE REF	2019/596514
ATTACHMENTS	NIL

EXECUTIVE SUMMARY

PURPOSE

To provide the Economic and Smart Communities Strategic Reference Group with an update on the Smart Beaches Project.

REPORT

Project Update - Overview

There has been a lot going on behind the scenes with the project team of scientists, lifeguards, tech specialists and project managers/coordinators working towards a summer deadline for the trial at the select beaches in Manly and Lake Macquarie.

The trial uses the latest technology to give lifeguards real time information on numbers of people on the beach and in the water, to track weather and surf conditions, to provide interactive warning signs for visitors and monitor amenities usage to boost cleaning schedules.

Sensors will be used to help our lifeguards get an idea of visitor numbers, both during and outside of patrol hours. Sensor locations have recently been identified on the trial beaches and will hopefully be installed in November. Over time the data collected by the sensors will be assessed and will help our Councils and lifeguards make decisions about patrol hours and staffing.

Smart Bins at Shelly Beach

Also part of the project, two 'smart' bins were installed in August at Shelly Beach. The bins contain solar powered hydraulic compactors to increase bin capacity and sensors to monitor fill levels. Existing bins at Shelly Beach will also have sensors installed to monitor fill levels. The data collected will allow Council to better schedule rubbish collections over time.

Smart Beaches Technology - Specialised sensors

Specialised sensors that will become an integral part of the Smart Beaches technology array will soon be under trial across the four trial beaches.

Smart Beaches Project Manager, Tony Blunden from Lake Macquarie Council says among the first sensors to be deployed will be people-counting devices to measure crowd numbers, as well as GPS trackers to be attached to the red and yellow flags and beach signs, lifeguard jet skis, buggies and rescue boards.

Data collected from the trackers will help beach authorities better understand where, when and how often these facilities are used.

New Partner - Ocean Live

Smart Beaches has partnered with water safety innovator Ocean Live to provide digital 'Dangerous Current' signs to operate as part of the Smart Beaches trial. Ocean Live is a great Australian success story, starting out as a high school project for Mid-North Coast's Jackson Harrigan and now growing into an emerging force in beach safety technology. The signs are under development to ensure maximum visibility and effectiveness and will include GPS units to track where they are most commonly used on each beach.

We are also working with Ocean Live to investigate how we can integrate our Smart Beaches data into their existing digital information platform.

RECOMMENDATION OF EXECUTIVE ASSISTANT TO CHIEF INFORMATION OFFICER

That the Economic and Smart Communities Strategic Reference Group note the Smart Beaches update.

ITEM 6.3	LEASES AND LICENCES REGISTER - KRISTIE DEBNEY - 20 MINS
REPORTING OFFICER	MANAGER, PROPERTY, COMMERCIAL AND TOURIST ASSETS
TRIM FILE REF	2019/472657
ATTACHMENTS	1 ↓ Sample of Northern Beaches Register

EXECUTIVE SUMMARY

PURPOSE

To share with the Economic and Smart communities SRG a proposed Leases and Licences Register (Register) and seek their input regarding what information they would like in the Register, how that Register should be published and how often.

BACKGROUND

At Councils 28 May 2019 meeting Councillor McTaggart put forward a Notice of Motion for Council to maintain and publish a lease and licence register annually. The resolution was as follows:

'That:

- A. Council prepare a register of all leases and licences issued and maintain the register annually.*
- B. The register be linked to the asset management register currently being prepared.*
- C. The register contain the relevant information, location of lease, term, lessee and lease fee and if the fee is covered by councils Fees and Charges schedule.*
- D. The register be in a format that allows for both councillor and public access while protecting confidentiality particularly for the tender or expression of interest process.*
- E. The total lease and licence income be presented in either the budget or annual return to demonstrate transparency.*
- F. The Economic and Smart Communities Strategic Reference Group and the Audit, Risk and Improvement Committee have input into the design of the Lease and Licence register.'*

CONSIDERATIONS

Council do not have any requirement under the Local Government Act to publish a Lease and Licence Register in NSW however there is a requirement to keep a Land Register (in accordance with Section 53). Some Councils in NSW choose to make their Land Register available on their website and several councils have selected to note on this register where a lease or licence is in place as well as incorporating additional details about these leases and licences. There is an example from Lithgow City Council where their Land Register includes a list of leases and licences applicable to each parcel of land.

Below are a number links to examples from other Council's in NSW that have chosen to disclose some lease and license information with their land register or separately:

- [Lithgow Council](#) - (This is not a direct link to the register but to an information page where you can download the register)
- [City of Sydney](#) - Land Register
- [City of Sydney](#) – Community Land, Leases and Licences
- [Randwick Council](#) – Land Register

- [Inner West Council](#) – (This is not a direct link to the register but to a Land and Property information page where you can download the register).

Research of standard practice in NSW found few Councils choose to release the rent amount received by individual Lessees. Shoalhaven Council however have a search function on their website that does allow you to view their land register and individual lease and licence fees without a downloadable document.

Council officers are seeking the feedback of the Economic & Smart communities Strategic Reference Group regarding the information that should be published and the format of that information.

LEASES & LICENCES REGISTER

Council's Property Team have proposed a draft Register for consideration that contains the following information:

- Lessee/Licensee Entity Name
- Address
- Status
 - Current
 - Future (buildings that are occupied currently without current agreements)
- Land Owner
 - Council
 - Crown
 - CouCrown (mixture of both Council and Crown)
- Type of Lease
 - SLSC
 - Community
 - Sports Club
 - Commercial
- Category
 - Lease
 - Licence
- Lease Commencement
- Lease Expiry
- Type of Lease Fee
 - Community
 - Market (note that Market can be for community organisations but represents where a valuation would be undertaken)
 - Fees and Charges
- Annual Rental

A report can be generated from data held in Councils database (Property and Ratings) with the above information. It is expected that this information would be updated annually on Councils

website or as deemed necessary from time to time. A sample of how the data would appear is attached.

It is not proposed to include Outdoor Dining Licences/Approvals, Road Reserve Leases and Consents or Telecommunications Tower Agreements given the large number of these agreements that are for generally land only.

As an indication of Council's total income from leases and licences, and noted in Point E of the resolution, the following table is a rolled-up summary:

Lease and Licence Income FY2018/2019	
Airspace	\$312,371
Community/Sporting	\$1,542,576
Kimbriki Site Rental	\$2,937,355
Other	\$203,722
Commercial Properties	\$2,164,707
Outdoor Eating	\$1,390,168
Residential Properties	\$322,429
Public Land/Road Reserves	\$408,532
Telecommunications	\$533,681
Other Revenue	\$28,858

CONSULTATION

As per Point F of the resolution The Economic and Smart Communities Strategic Reference Group and the Audit, Risk and Improvement Committee will have input into the design of the Lease and Licence Register.

After feedback is received a final version of the Register will be made available to Councillors and the public.

RECOMMENDATION OF MANAGER, PROPERTY, COMMERCIAL AND TOURIST ASSETS

That the Economic and Smart Communities Strategic Reference Group provide feedback on the proposed Lease and Licence register.

Lessee/Licensee	Property Address	Status	Land Owner	Type	Category	Lease Commence	Lease Expiry	Lease Fee	Annual Rental
Beacon Hill Community Kindergarten Association Ltd	Lease Beacon Hill War Memorial Hall-Kindergarten 35 Willandra Road BEACON HILL NSW 2100	C	Council	Childcare	Leases	1-Jan-19	31-Dec-24	Market	\$20,385.96
G8 Education Limited	Lease 28 Sloane Crescent MANLY VALE NSW 2093	C	Council	Childcare	Leases	7-Oct-14	6-Oct-19	Market	\$161,654.04
Terrey Hills Community Kindergarten Inc	Lease Yulong Avenue TERREY HILLS NSW 2084	C	Crown	Childcare	Leases	2-Dec-14	1-Dec-19	Community	\$9,888.24
Wingala Lapidary Arts & Crafts Group Inc	Lease Wyadra Avenue FRESHWATER NSW 2096	C	Council	CommCentre	Leases	9-Mar-92	8-Mar-97	Market	\$385.00
Manly-Warringah Women's Resource Centre Ltd	Lease 5 Regent Street DEE WHY NSW 2099	C	Council	CommOther	Leases	18-Mar-16	17-Mar-21	Community	\$3,362.76
Club Weldon Incorporated	Lease Stigess Avenue CURL CURL NSW 2096	C	Council	CommOther	Licences	1-Jan-12	31-Dec-16	Community	\$1.00
Collaroy Cromer Strikers Soccer Club Inc Collaroy Cromer Football Club	Lease Waroon Road CROMER NSW 2099	C	Crown	CommOther	Leases	1-Apr-15	31-Mar-25	Community	\$3,615.70
Manly Warringah Sea Eagles Limited	Lease Pittwater Road BROOKVALE NSW 2100	C	Council	CommRental	Licences	1-Feb-19	31-Oct-19	Market	\$389,767.50
Voyager Tennis Pty Ltd	Lease Pittwater Road NORTH MANLY NSW 2100	C	Council	CommRental	Licences	1-Sep-16	31-Aug-20	Market	\$70,451.04
SCC Trading Pty Ltd	Lease Carrington Parade CURL CURL NSW 2096	C	Crown	CommRental	Licences	1-Jan-14	31-Dec-18	Market	\$15,667.20
Belrose Wellness Centre Pty Ltd	Lease Glen Street BELROSE NSW 2085	C	Council	CommRental	Licences	21-Mar-15	20-Mar-20	Market	\$185,357.28
Trippas White Group	558A Barrenjoey Road AVALON BEACH NSW 2107	C	Council	CommRental	Leases	1-Jan-15	31-Dec-24	Market	\$314,160.00
Andrew Koo Hong & Rhea Seong Ok Min	2 Mona Street MONA VALE NSW 2103	C	Council	CommRental	Leases	21-Mar-11	20-Mar-16	Market	\$136,343.64
Hilrok Hotel Group Pty Ltd	27 The Corso MANLY NSW 2095	C	Council	CommRental	Leases	1-Mar-10	28-Feb-20	Market	\$21,718.48
Long Reef Golf Club Ltd	Lease Anzac Avenue COLLAROY NSW 2097	C	Crown	GolfClub	Leases	15-Aug-06	14-Aug-26	Market	\$200,558.88
Wakehurst Golf Club Ltd	Lease Clontarf Street NORTH BALGOWLAH NSW 2093	C	Crown	GolfClub	Leases	1-Jul-15	30-Apr-19	Market	\$189,152.92
Warringah Golf Club Limited	Lease 397 Condamine Street MANLY VALE NSW 2093	C	Council	GolfClub	Leases	1-Jul-14	31-Aug-17	Market	\$89,163.32
Manly Golf Club Limited	27 Suwarro Street FAIRLIGHT NSW 2094	C	Council	GolfClub	Leases	1-Jan-13	31-Dec-22	F&Cs	\$625.00

Konekt Employment Pty Ltd	Lease 521 Pittwater Road BROOKVALE NSW 2100	C	Council	InvCommRen	Leases	1-Jul-18	30-Jun-20	Market	\$106,002.60
Manly Rugby Football Club Inc	Sydney Road MANLY NSW 2095	C	Crown	Multiple	Licences	1-Jan-11	31-Dec-15	Community	\$1,562.92
Paul O'Shamassy	Lease 2 Bangaroo Street NORTH BALGOWLAH NSW 2093	C	Council	ResRental	Leases	2-Feb-04		Market	\$18,000.00
Beacon Hill Scout Group	Lease Beacon Hill Scout Hall, Willandra Road BEACON HILL NSW 2100	C	Crown	ScoutGuide	Leases	26-Apr-84	25-Apr-04	Community	\$0.00
Cromer Dee Why Scout Group	Lease 19-25 Arthur Street DEE WHY NSW 2099	C	Council	ScoutGuide	Leases	18-Jan-89	17-Jan-09	Community	\$11.00
Long Reef Surf Life Saving Club Inc	Lease Pittwater Road COLLAROY NSW 2097	C	Crown	SLSC	Leases	30-Aug-71	29-Aug-70	Community	\$1.00
North Curl Surf Life Saving Club Inc	Lease Huston Parade NORTH CURL NSW 2099	C	Crown	SLSC	Leases	30-Aug-00	29-Aug-20	Community	\$77.00
South Narrabeen Surf Life Saving Club Inc	Lease 1200 Pittwater Road NARRABEEN NSW 2101	C	Crown	SLSC	Leases	30-Aug-00	29-Aug-20	Community	\$77.00
Avalon Beach Surf Life Saving Club Inc	558A Barrenjoey Road AVALON BEACH NSW 2107	C	Council	SLSC	Leases	1-Jan-15	31-Dec-35	Community	\$0.00
Bigola Surf Life Saving Club Inc	400 Barrenjoey Road BIGOLA BEACH NSW 2107	C	Crown	SLSC	Leases	19-Jul-99	18-Jul-20	Community	\$0.00
Bungan Beach Surf Life Saving Club Inc	29 Bungan Head Road NEWPORT NSW 2106	C	Council	SLSC	Leases	19-Jul-99	18-Jul-20	Community	\$0.00
Mona Vale Surf Life Saving Club Inc	1 Surfview Road MONA VALE NSW 2103	C	Council	SLSC	Leases	19-Jul-99	18-Jul-20	Community	\$13,941.84
North Steyne Surf Life Saving Club Inc	North Steyne MANLY NSW 2095	C	Crown	SLSC	Licences	17-Mar-09	16-Mar-19	Community	\$606.06
Manly Surf Club Incorporated	South Steyne MANLY NSW 2095	C	CouCrown	SLSC	Leases	14-Feb-05	13-Feb-25	Community	\$77.00
Queenscliff Surf Life Saving Club	North Steyne MANLY NSW 2095	C	Crown	SLSC	Licences	17-Mar-09	16-Mar-19	Community	\$538.29
Forest Hills Pony Club Inc	Lease Thompson Drive TERREY HILLS NSW 2084	C	Council	SportsClub	Leases	1-Jul-99	1-Jul-99	Market	\$0.00
Manly Warringah Kayak Club Inc	Lease 1395 Pittwater Road NARRABEEN NSW 2101	C	Council	SportsClub	Leases	1-May-11	30-Apr-16	Community	\$956.24
Manly Warringah Water Ski Club	Lease King Street MANLY VALE NSW 2093	C	Crown	SportsClub	Leases	1-Oct-05	30-Sep-06	Market	\$2,640.00
Manly Small Bore Rifle Club Inc	Campbell Parade MANLY VALE NSW 2093	C	Council	SportsClub	Leases	1-Jan-17	31-Dec-21	Community	\$823.90

Manly Vale - Calabria Bowling Sports & Social Club Limited	Lease Campbell Parade MANLY VALE NSW 2093	C	Council	SportsClub	Leases	1-Apr-17	31-Mar-27	Market	\$19,838.84
Narrabeen Lakes Sailing Club Incorporated	Lease The Esplanade NARRABEEN NSW 2101	C	Crown	SportsClub	Leases	1-Jan-12	31-Dec-16	Community	\$1,200.30
Australian Air League Inc.	Lease Pittwater Road NORTH MANLY NSW 2100	C	Crown	SportsClub	Leases	1-Oct-05	30-Sep-15	Community	\$688.92
Wakehurst Rugby Club Ltd	Lease Waldon Road BELROSE NSW 2085	C	Crown	SportsClub	Licences	1-Feb-10	31-Jul-10	Community	\$550.00
Collaroy Rugby Club Inc	Collaroy Rugby Club Anzac Avenue COLLAROY NSW 2097	C	Crown	SportsClub	Licences	1-Apr-13	31-Mar-18	Community	\$4,310.00
Luik Holdings Pty Ltd	Lease Pittwater Road NORTH MANLY NSW 2100	C	Council	SportsClub	Licences	1-Oct-13	31-Aug-20	Market	\$31,719.96
Seaforth Football Club Incorporated	Wakehurst Parkway SEAFORTH NSW 2092	C	Crown	SportsClub	Licences	1-Oct-07	30-Sep-17	Community	\$5,157.60
MANLY 16FT SKIFF SAILING CLUB LTD T/A ST GEORGE SAILING CLUB	Wharves And Jetties MANLY NSW 2095	C	Crown	SportsClub	Leases	1-Mar-12	28-Feb-17	Market	\$7,032.20
Avalon Junior Rugby League Football Club Inc	837A Barrenjoey Road AVALON BEACH NSW 2107	C	Council	SportsClub	Leases	8-Aug-03	7-Aug-24	Community	\$0.00
Manly Leagues Club North Manly	Lease 431 Pittwater Road NORTH MANLY NSW 2100	F	Council	SportsClub	Leases				\$0.00
Warringah Baseball Club Inc	Waroon Road CROMER NSW 2099	F	Crown	SportsClub	Leases				\$0.00
Belrose Rugby League Football Club Ltd	Lease Blackbutts Road FRENCHS FOREST NSW 2086	F	Crown	SportsClub	Licences				\$0.00
Belrose Junior Rugby League Football Club Ltd	Lease Blackbutts Road FRENCHS FOREST NSW 2086	F	Crown	SportsClub	Licences				\$0.00
Manly Warringah Junior Baseball Association	Lease Aquatic Drive FRENCHS FOREST NSW 2086	F	Crown	SportsClub	Licences				\$0.00
Manly Warringah Mustangs Bmx Club Inc	Lease Thompson Drive TERREY HILLS NSW 2084	F	Council	SportsClub	Licences				\$0.00
Manly Warringah Field Archers	Lease Thompson Drive TERREY HILLS NSW 2084	F	Council	SportsClub	Licences				\$0.00
Manly Warringah District Baseball Association	Lease Aquatic Drive FRENCHS FOREST NSW 2086	F	Crown	SportsClub	Licences				\$0.00
Forest Killamey Football Club	Lease Melwood Avenue FORESTVILLE NSW 2087	F	Crown	SportsClub	Licences				\$0.00

Avalon Soccer Club	837 Barrenjoey Road AVALON BEACH NSW 2107	F	Crown	SportsClub	Licences					\$0.00
Collaroy Swimming Club Inc	Lease Pittwater Road COLLAROY NSW 2097	C	Crown	Swimming	Leases	1-Jan-14	31-Dec-18	Community		\$1,387.60
Freshwater Amateur Swimming Club Inc	Lease Lumsdaine Drive FRESHWATER NSW 2096	F	Crown	Swimming	Leases					\$0.00
Harbord Diggers Sunday Morning Swimming Club	Lease Lumsdaine Drive FRESHWATER NSW 2096	F	Crown	Swimming	Leases					\$0.00
Belrose Tennis Club Inc	Lease Wingara Grove BELROSE NSW 2085	C	Council	TennisClub	Leases	1-Jul-15	30-Jun-25	Community		\$18,671.88
Tennis Northern Beaches	Pittwater Road MANLY NSW 2095	C	Council	TennisClub	Leases	31-May-02	30-May-22	Market		\$16,062.71

ITEM 6.4	DRAFT LOCAL STRATEGIC PLANNING STATEMENT - 60 MINS - ANDREW PIGOTT
REPORTING OFFICER	PRINCIPAL PLANNER
TRIM FILE REF	2019/563719
ATTACHMENTS	1 Presentation - Draft Local Strategic Planning Statement

EXECUTIVE SUMMARY

PURPOSE

To provide an overview of the draft Northern Beaches Local Strategic Planning Statement – *Towards 2040*.

REPORT

The draft Northern Beaches Local Strategic Planning Statement - *Towards 2040* is now on public exhibition until **10 November 2019**.

Towards 2040 is the Northern Beaches Council's first Local Strategic Planning Statement (LSPS) and has been prepared in accordance with the requirements of Section 3.9 of the *Environmental Planning and Assessment Act 1979* (EP&A Act).

Towards 2040 outlines the Northern Beaches' direction for housing, employment, transport, recreation, environment and infrastructure over the next 20 years. It will help guide future land use decisions through planning priorities, principles and actions that build on the strengths and opportunities for the Northern Beaches as well as addressing key issues and challenges. It will inform Council's new Local Environmental Plan (LEP) and Development Control Plan (DCP) and broader framework of Council policies and strategies.

Towards 2040 reflects local values and aspirations, building on the 10-year vision set out in the Community Strategic Plan, *Shape 2028*. It applies to the whole Northern Beaches Local Government Area (LGA).

To support the preparation of *Towards 2040* and subsequent LEP and DCP, a number of technical studies are being prepared. The preliminary findings from these studies provide a detailed evidence base and form part of the exhibition package:

- Demographic Analysis.
- Housing Issues and Opportunities Paper.
- Employment Study – Background Paper.
- Social Infrastructure Issues and Opportunities Paper.
- Environment Background Report.

Towards 2040 aligns with the higher level plans including the Greater Sydney Commission's (GSC) Greater Sydney Region Plan – *A Metropolis of Three Cities* (Region Plan) and the North District Plan (District Plan). It has been arranged and presented under the same themes and directions contained in the Region Plan and District Plan. *Towards 2040* comprises thirty planning priorities which fall under these themes and directions. This presents a clear line-of-sight and connection between the metropolitan and district plan, and what this means at the local level.

Towards 2040 includes a 20-year vision for a sustainable, liveable, connected and productive Northern Beaches. The *Towards 2040* vision will be achieved by:

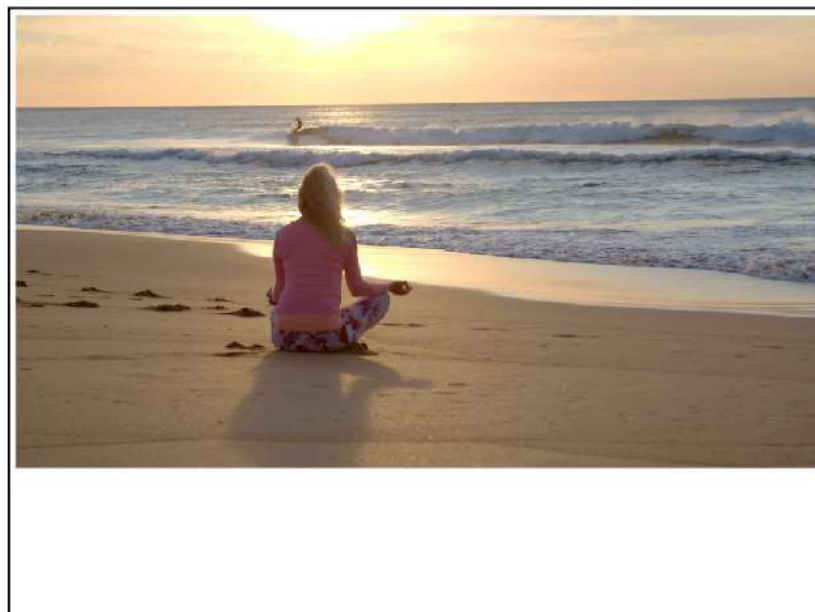
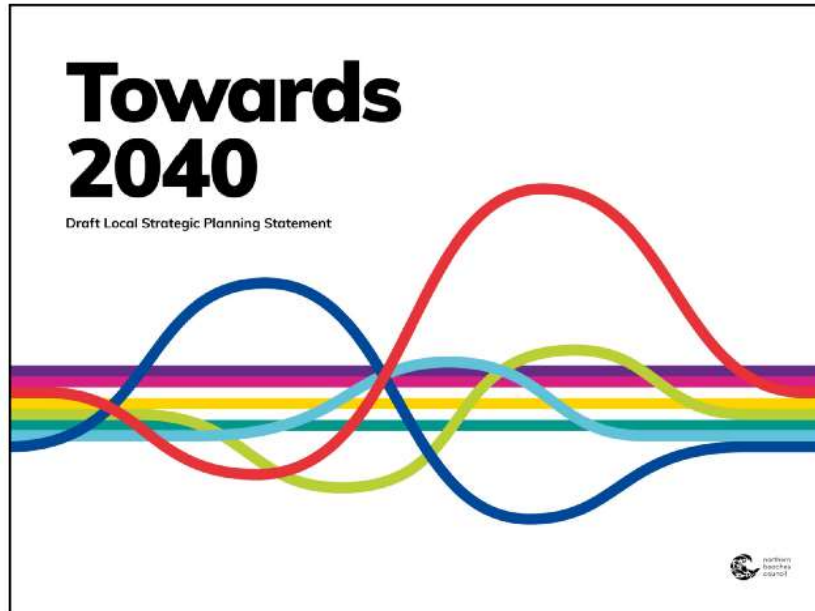
- Working with NSW Government, other councils, the community and other stakeholders.
- Protecting and enhancing the health of the LGA's waterways, coast, bushland and biodiversity, and increasing the urban tree canopy.
- Maintaining the coastal and bushland character, scenic and cultural landscapes and the Metropolitan Rural Area.
- Designing the built environment to be more efficient with less impacts on the natural environment
- Building resilience to urban and natural hazards and impacts from climate change.
- Providing educational, recreational, arts and creative opportunities.
- Enhancing centres and neighbourhoods as vibrant and inclusive places for social interaction
- Providing well-designed, diverse and affordable housing in the right locations.
- Protecting and celebrating heritage and each area's unique character.
- Improving public transport within the Northern Beaches and to Greater Sydney.
- Improving walking and safe cycling and embracing emerging transport technology.
- Strengthening strategic centres and providing more jobs closer to home.
- Safeguarding employment lands and supporting sustainable tourism and night time economy.

Towards 2040, supporting preliminary technical studies and community engagement reports are available to view on Council's website [Your Say page](#).

RECOMMENDATION OF PRINCIPAL PLANNER

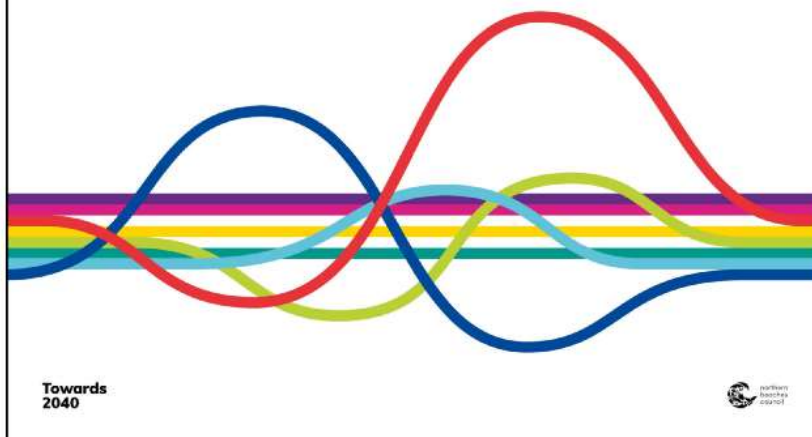
That the Economic and Smart Communities Strategic Reference Group note the draft Northern Beaches Local Strategic Planning Statement – *Towards 2040*, supporting preliminary studies and community engagement reports are on public exhibition until 10 November 2019.

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Introduction



Presentation outline

Towards
2040

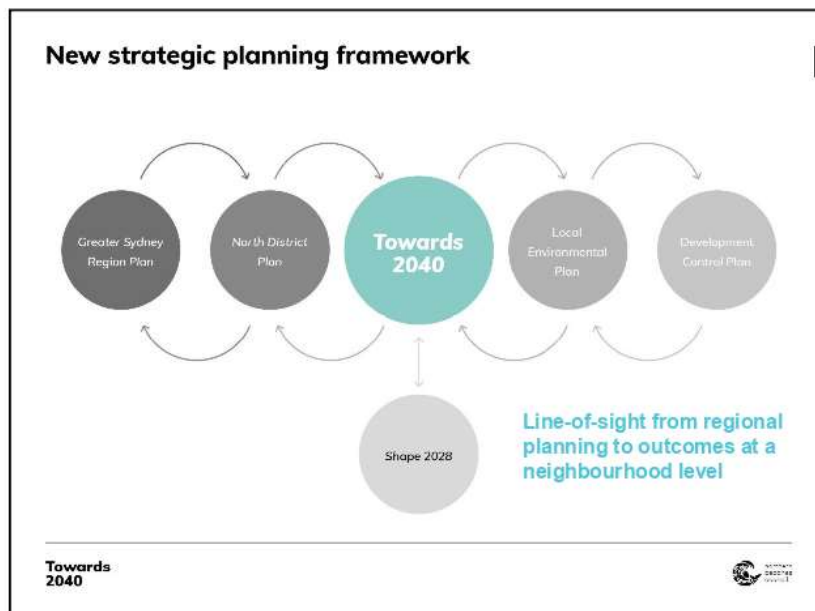


- Introduction
- Process
- Engagement
- Towards 2040 overview
- Next steps
- Questions

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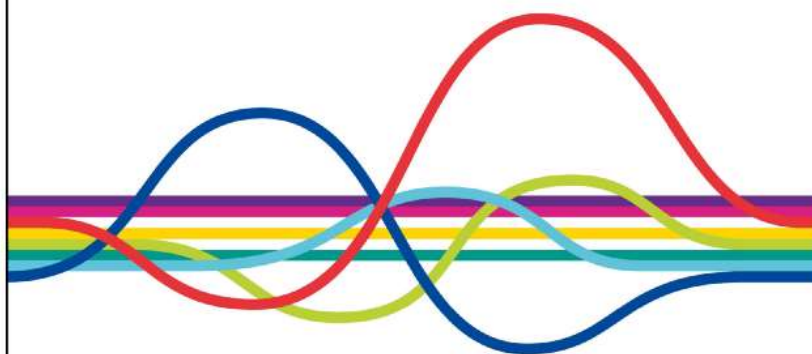
Council policy framework



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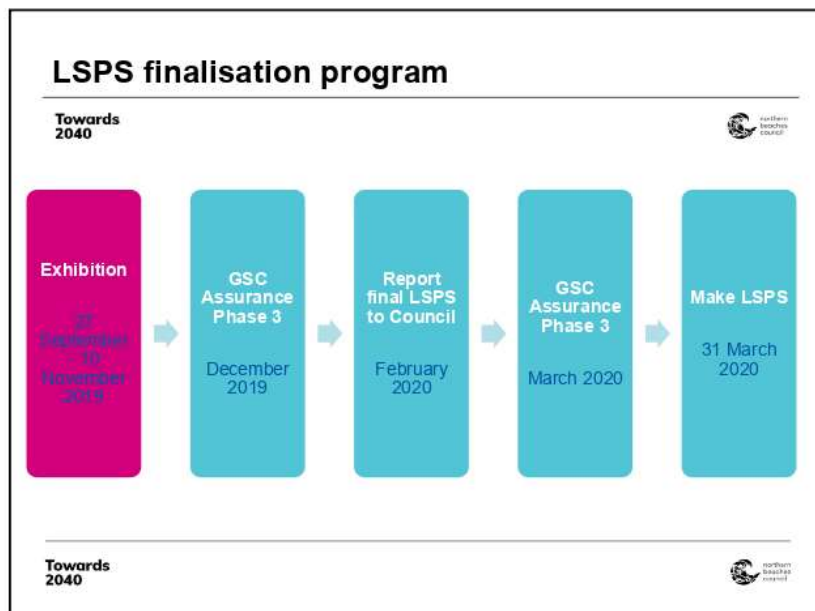
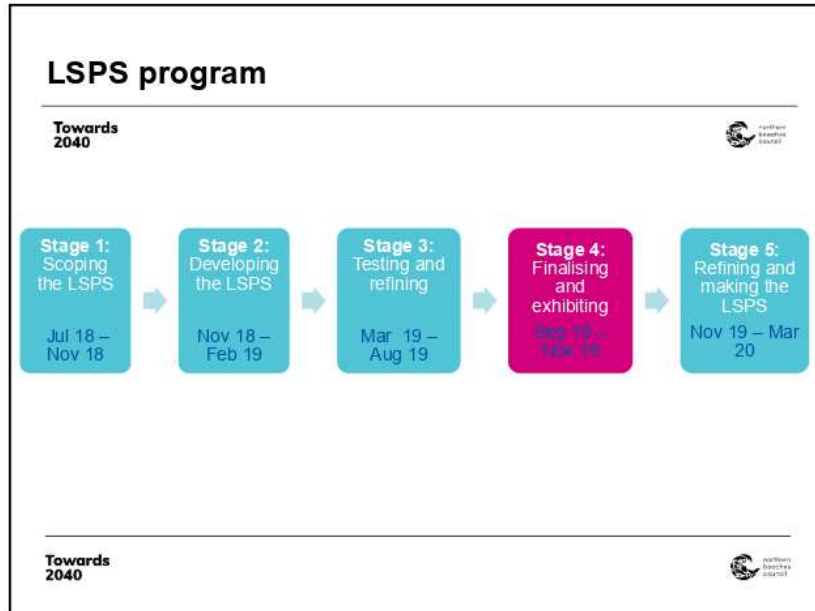
Process



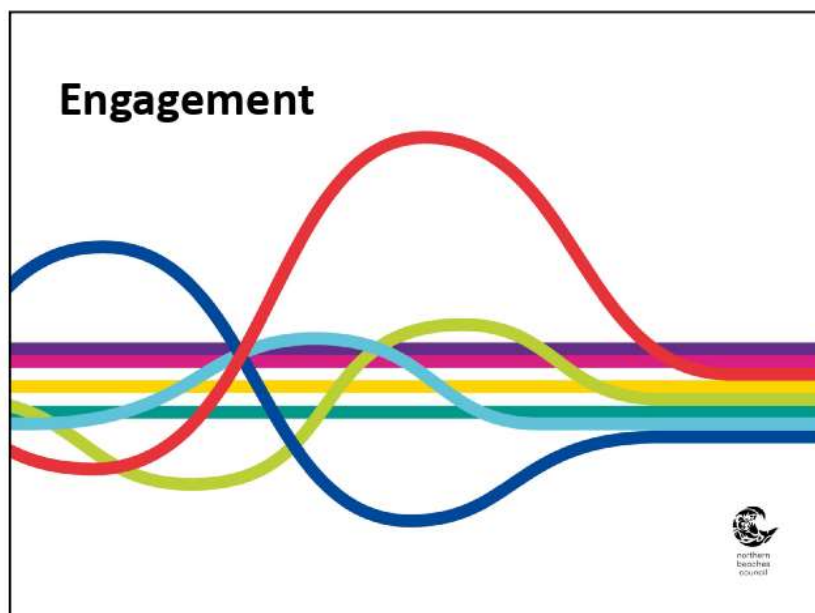
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Who we consulted



Towards
2040



Council



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Community



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State agencies

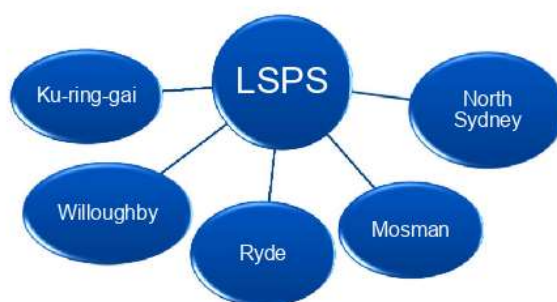


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North District Councils



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Key community insights



Embrace
technology and
innovation



Protect the
environment
and be a leader
in sustainability



Growth can't
outstrip
infrastructure



Make moving
around easier,
safer and more
sustainable

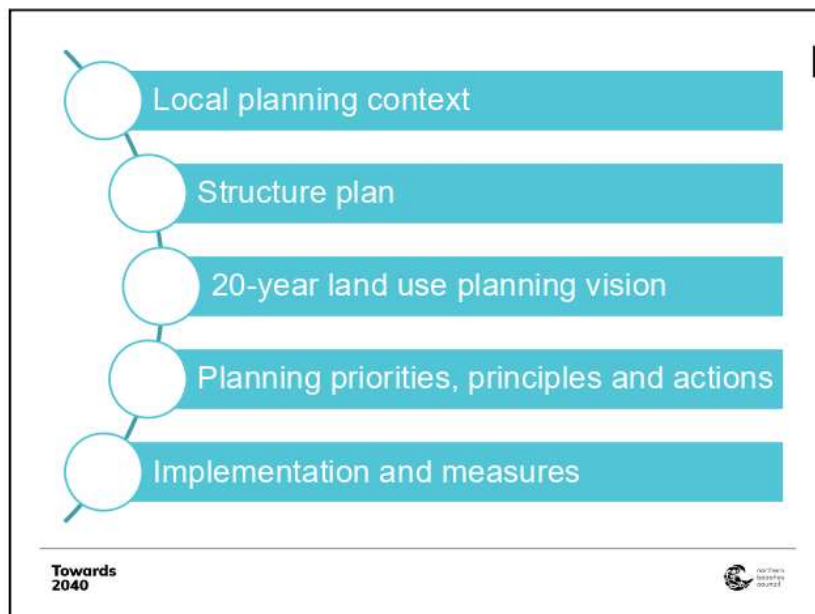
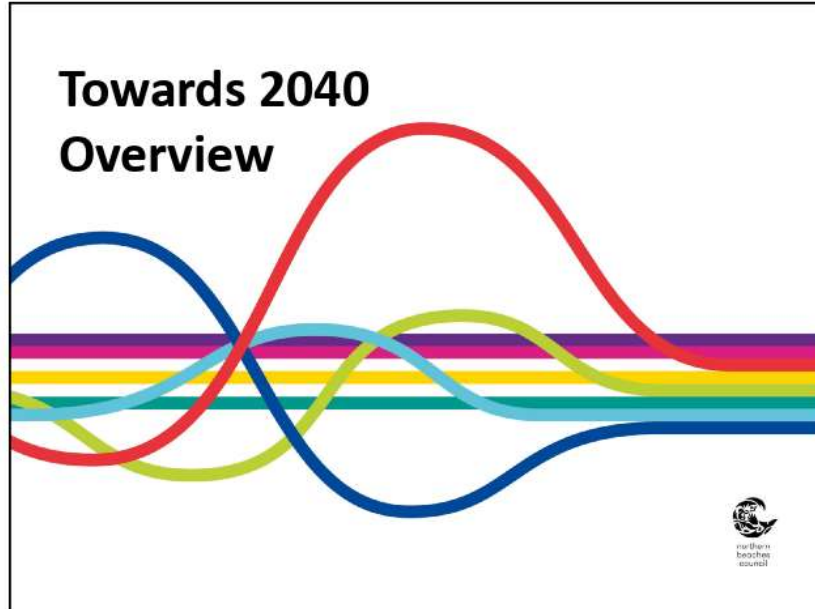


Protect unique
local character

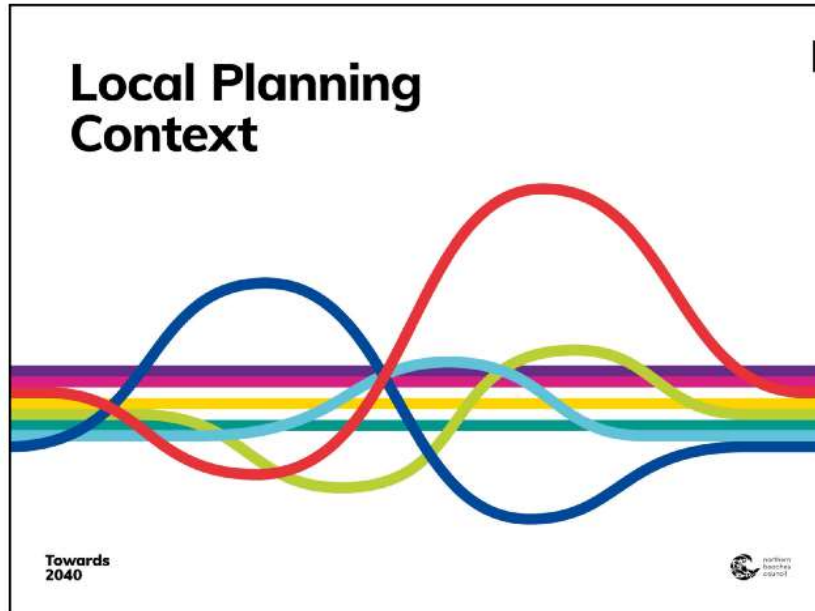
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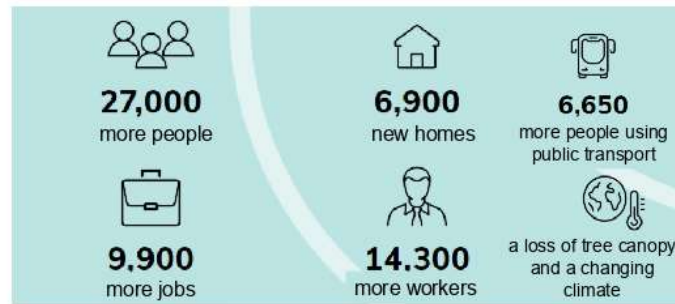


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How we have changed over the last 10 years



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A unique Northern Beaches



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A unique Northern Beaches

#6
largest regional
economy in NSW



2nd

highest number of
businesses of all LGAs in
NSW, second to City of
Sydney

1/3

of the North District's
industrial land, with
Brookvale the largest
industrial precinct in the
North District

Frenchs Forest is the

4th

largest (developed)
business park in Greater
Sydney

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More change to come



+39,000
additional people
by 2036



More people living
in **higher density**
housing types



+11,200
additional
dwellings
by 2036



+10,000 social
and affordable
dwellings **needed**
by 2036

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More change to come



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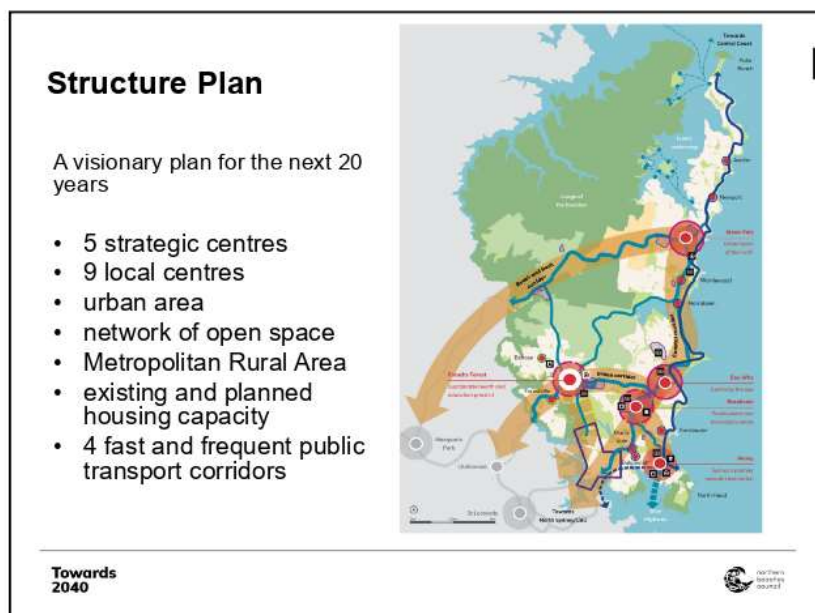
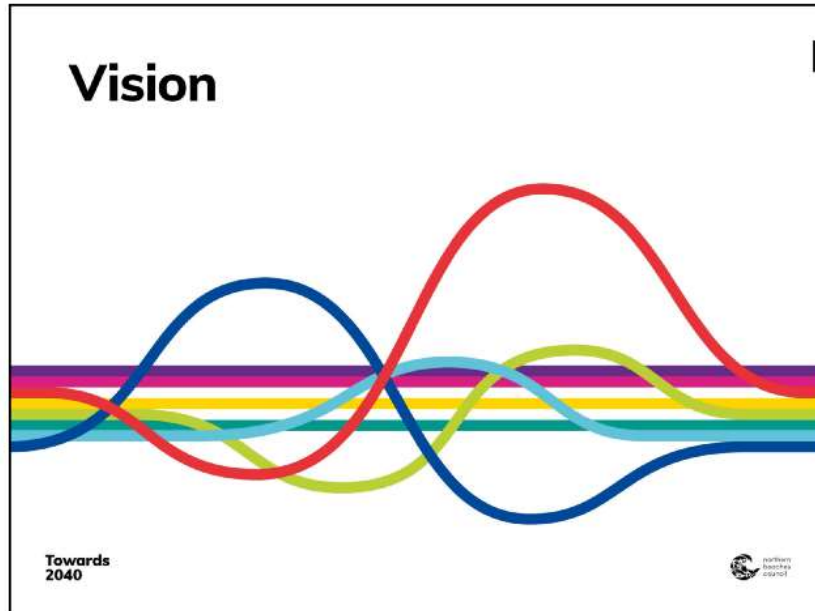
Key planning challenges



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20 year vision

Towards 2040



Sustainable

With a healthy and protected natural environment, Council champions sustainable built environments, an extensive urban tree canopy and green, cool urban areas. The environment and community is resilient to urban and natural hazards and climate change.



Connected

By four fast and frequent public transport corridors, that link to the rest of Greater Sydney, supported by safe and convenient walking and cycling paths and innovative and emerging transport technology, making it possible to live without a car and access more services and opportunities within 30 minutes.



Liveable

With great places and built forms that exhibit design excellence and complement local character and heritage. Housing is diverse and affordable and local places are friendly and inclusive. The community can easily access artistic, creative, sporting and recreational opportunities and the services and facilities that support their health and wellbeing.



Productive

With a thriving local economy and a sustainable mix of employment and industrial lands and vibrant and energised centres.



Planning Priorities



Towards 2040



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Themes and directions



4 themes
9 directions

Towards
2040



Plan on a page

Direction	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Priority 6
Efficiency	Priority 1: Efficiently managed assets and water usage	Priority 2: Technology to improve infrastructure delivery	Priority 3: Flexible assets and data and outcomes	Priority 4: Planned Maintenance Strategy	Priority 5: Planned Maintenance Strategy	Priority 6: Planned Maintenance Strategy
Resilience	Priority 7: A resilient community with high standards of resilience	Priority 8: A resilient community with high standards of resilience	Priority 9: A resilient community with high standards of resilience	Priority 10: A resilient community with high standards of resilience	Priority 11: A resilient community with high standards of resilience	Priority 12: A resilient community with high standards of resilience
Landscape	Priority 13: A resilient community with high standards of resilience	Priority 14: A resilient community with high standards of resilience	Priority 15: A resilient community with high standards of resilience	Priority 16: A resilient community with high standards of resilience	Priority 17: A resilient community with high standards of resilience	Priority 18: A resilient community with high standards of resilience
Infrastructure & Collaboration	Priority 19: A resilient community with high standards of resilience	Priority 20: A resilient community with high standards of resilience	Priority 21: A resilient community with high standards of resilience	Priority 22: A resilient community with high standards of resilience	Priority 23: A resilient community with high standards of resilience	Priority 24: A resilient community with high standards of resilience
People	Priority 25: A resilient community with high standards of resilience	Priority 26: A resilient community with high standards of resilience	Priority 27: A resilient community with high standards of resilience	Priority 28: A resilient community with high standards of resilience	Priority 29: A resilient community with high standards of resilience	Priority 30: A resilient community with high standards of resilience
Housing	Priority 31: A resilient community with high standards of resilience	Priority 32: A resilient community with high standards of resilience	Priority 33: A resilient community with high standards of resilience	Priority 34: A resilient community with high standards of resilience	Priority 35: A resilient community with high standards of resilience	Priority 36: A resilient community with high standards of resilience
Great places	Priority 37: A resilient community with high standards of resilience	Priority 38: A resilient community with high standards of resilience	Priority 39: A resilient community with high standards of resilience	Priority 40: A resilient community with high standards of resilience	Priority 41: A resilient community with high standards of resilience	Priority 42: A resilient community with high standards of resilience
Connectivity	Priority 43: A resilient community with high standards of resilience	Priority 44: A resilient community with high standards of resilience	Priority 45: A resilient community with high standards of resilience	Priority 46: A resilient community with high standards of resilience	Priority 47: A resilient community with high standards of resilience	Priority 48: A resilient community with high standards of resilience
Jobs and skills	Priority 49: A resilient community with high standards of resilience	Priority 50: A resilient community with high standards of resilience	Priority 51: A resilient community with high standards of resilience	Priority 52: A resilient community with high standards of resilience	Priority 53: A resilient community with high standards of resilience	Priority 54: A resilient community with high standards of resilience

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Landscape

The LGA's environmental and recreational attributes are perhaps the most critical element of the Northern Beaches lifestyle.

Planning priorities

- **Priority 1**
Healthy and valued coast and waterways
- **Priority 2**
Protected and enhanced bushland and biodiversity
- **Priority 3**
Protected scenic and cultural landscapes
- **Priority 4**
Protected Metropolitan Rural Area
- **Priority 5**
Greener urban environments
- **Priority 6**
High quality open space for recreation

Towards 2040

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Efficiency

Reducing emissions requires new approaches to managing growth and development and increased efficiencies in managing energy, water and waste.

We will improve environmental standards and compliance in new and existing developments and support the global push for net zero carbon buildings. We will explore and invest in technologies and processes such as renewable energy and waste management that deliver long term environmental benefits.

Planning priority

- **Priority 7**
A low-carbon community, with high energy, water and waste efficiency

Towards 2040

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Resilience

Resilience to natural hazards is becoming increasingly important as the climate changes.

We will continue to improve natural hazard management and mitigation activities and focus on disaster risk reduction to protect people's lives and property, the economy and the natural environment.

Planning priority

- **Priority 8**
Greater community resilience to natural hazards and climate change.

Towards 2040



Infrastructure and collaboration

Providing new and upgraded infrastructure such as public transport, schools and open space is essential to a more liveable, sustainable and productive Northern Beaches.

We will partner with State agencies, councils, the community and other stakeholders to optimise existing infrastructure, deliver new and upgraded infrastructure and align growth with infrastructure planning.

Planning priority

- **Priority 9**
Infrastructure delivered with employment and housing growth.

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People

Everyone in the Northern Beaches community should be able to engage in activities where they interact with others, improve their health and wellbeing or get involved in education.


Our planning must respond to the community's existing needs while being mindful of projected demographic changes.

Planning priorities

- **Priority 10**
World-class education facilities, including a university
- **Priority 11**
Community facilities and services that meet the changing community needs
- **Priority 12**
An inclusive, healthy, safe and socially connected community
- **Priority 13**
Strong engagement and cooperation with Aboriginal communities
- **Priority 14**
An artistic, creative and innovative culture



Towards 2040

Housing

Demand for housing is linked to population growth.

The population of the Northern Beaches is steadily growing. Much of the demand for new housing can be met by development in areas already zoned for growth, such as Dee Why, Brookvale and Mona Vale, and by developing areas such as the Frenchs Forest Planned Precinct. We will still need to identify and plan for some growth in new areas over the medium to longer term to meet demand.


The demand for different forms of housing is also increasing, particularly medium density housing such as townhouses. With limited housing diversity,

the Northern Beaches offers few affordable housing options and limited access to social housing.


The Northern Beaches requires a mix of housing types in well-planned neighbourhoods that are close to jobs, public transport, and walking and cycling options.

Planning priorities

- **Priority 15**
Housing supply, choice and affordability in the right locations
- **Priority 16**
Access to quality social housing and affordable housing



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Great places

The Northern Beaches is a great place to live – we want to retain this by celebrating its special local characteristics and qualities.

Any new development must enhance local character – this requires planning for safe, inclusive, walkable, mixed use areas with great design and connections to natural environment areas and an area's heritage. Places will be planned to foster interaction and healthy lifestyles, creativity, enterprise and innovation.

Planning priorities

- **Priority 17**
Centres and neighbourhoods designed to reflect local character and lifestyle
- **Priority 18**
Protected, conserved and celebrated heritage

Towards 2040



Connectivity

Access into and out of the Northern Beaches, particularly by public transport, is limited in most areas. This means many residents are left with little alternative but to use cars.

The coordination of land use with transport is essential. With better walking, cycling and public transport options, more people will more easily connect to and from their homes, workplaces, schools, communities, villages, town centres and beaches. We will continue working with the NSW Government to deliver an integrated transport and land use planning approach in the Northern Beaches so that residents have the option to live without a car.

Planning priorities

- **Priority 19**
Frequent and efficient regional public transport connections
- **Priority 20**
Sustainable local transport networks
- **Priority 21**
Road space and facilities to match changing community needs

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Jobs and skills

The LGA's strategic centres underpin the Northern Beaches economy.

Well-planned strategic centres stimulate economic activity, provide jobs closer to home and use infrastructure more efficiently, while local centres are essential for the local population to access goods and services.

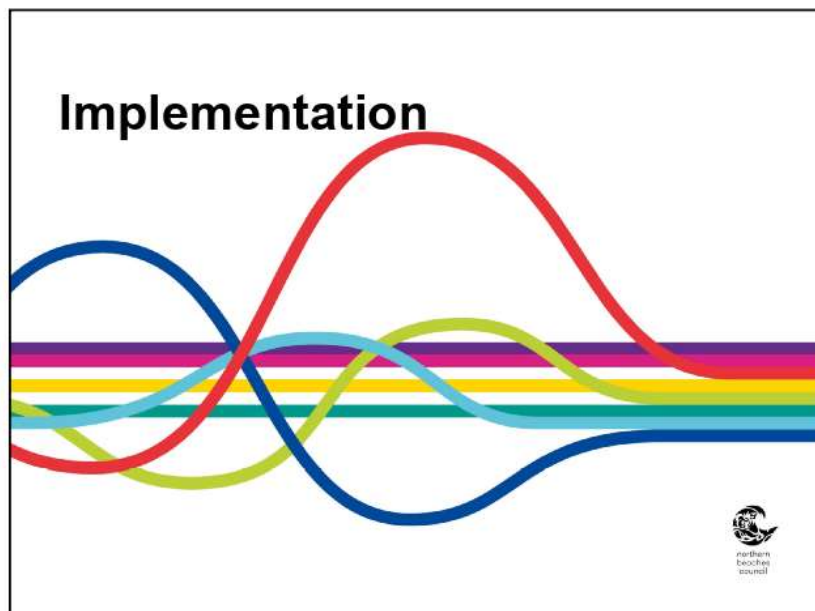
We will continue to strengthen the local economy, improve access to jobs and plan for vibrant mixed use centres that support local industries and innovation.

Planning priorities

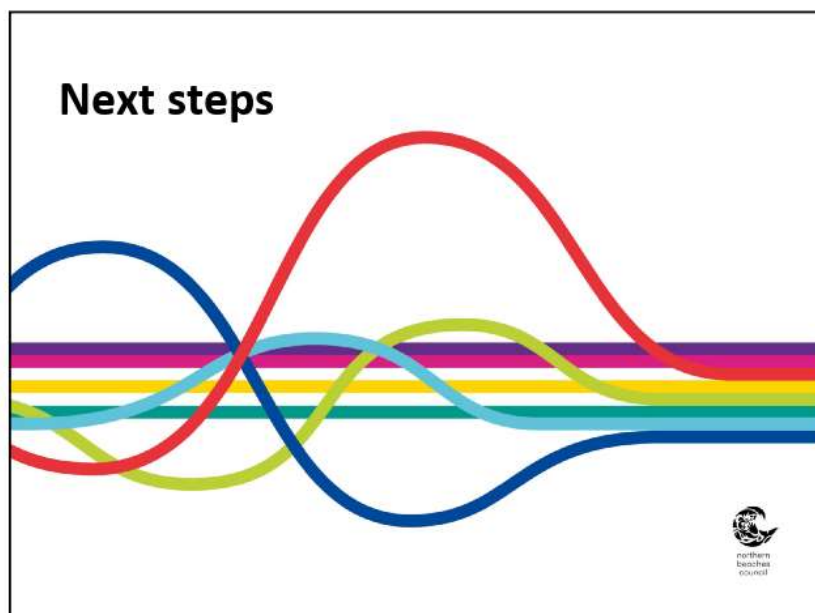
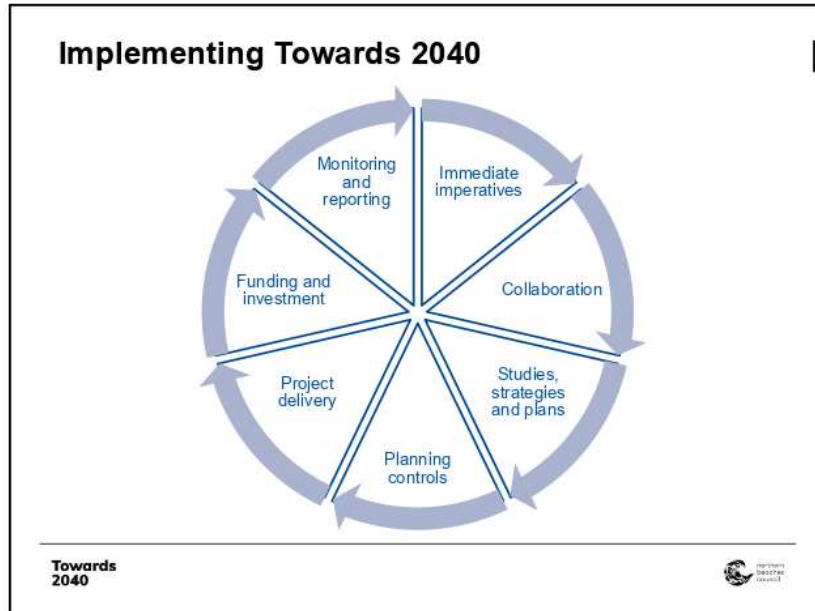
- **Priority 22**
Jobs that match the skills and needs of the community.
- **Priority 23**
Frenchs Forest as a sustainable health and education precinct.
- **Priority 24**
Brookvale as an employment and innovation centre.
- **Priority 25**
Dee Why as a thriving cosmopolitan centre by the sea.
- **Priority 26**
Manly as Sydney's premier seaside destination.
- **Priority 27**
Mona Vale as the contemporary, urban heart of the north.
- **Priority 28**
Safeguarded employment lands.
- **Priority 29**
A thriving, sustainable tourism economy.
- **Priority 30**
A diverse night-time economy.



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Exhibition

**27 September –
10 November**

- Community group meetings
- Drop-in information sessions
- Strategic reference group information sessions
- Your Say – interactive PDF, videos and surveys

Drop-in sessions:

Mona Vale Library Lane
Wednesday 16 October 10am-2pm

Narrabeen Tramshed
Saturday 19 October 10am-2pm

Forestville shops
Tuesday 22 October 1pm-5pm

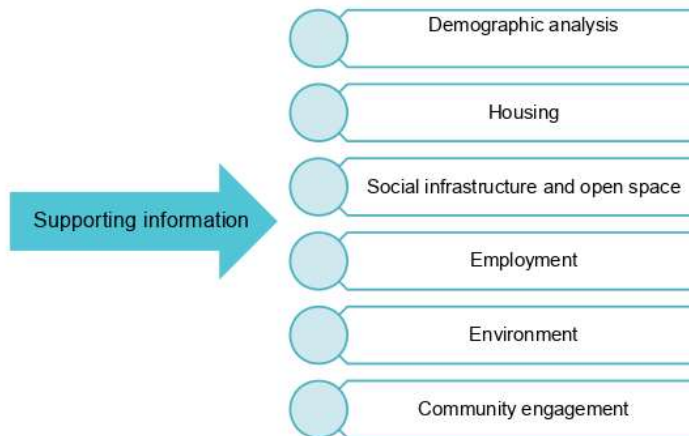
Dee Why Meriton plaza
Wednesday 23 October 10am-2pm

Manly Wharf forecourt
Thursday 24 October 3pm-7pm

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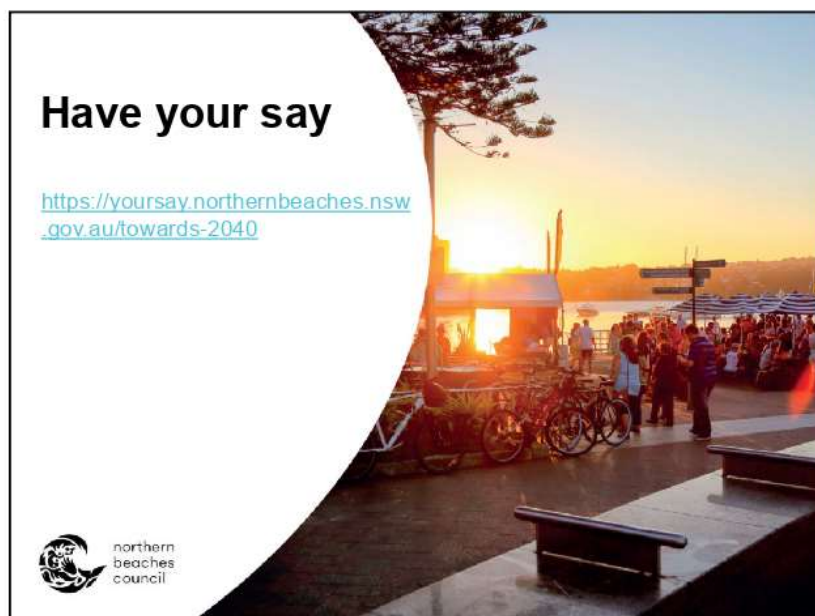
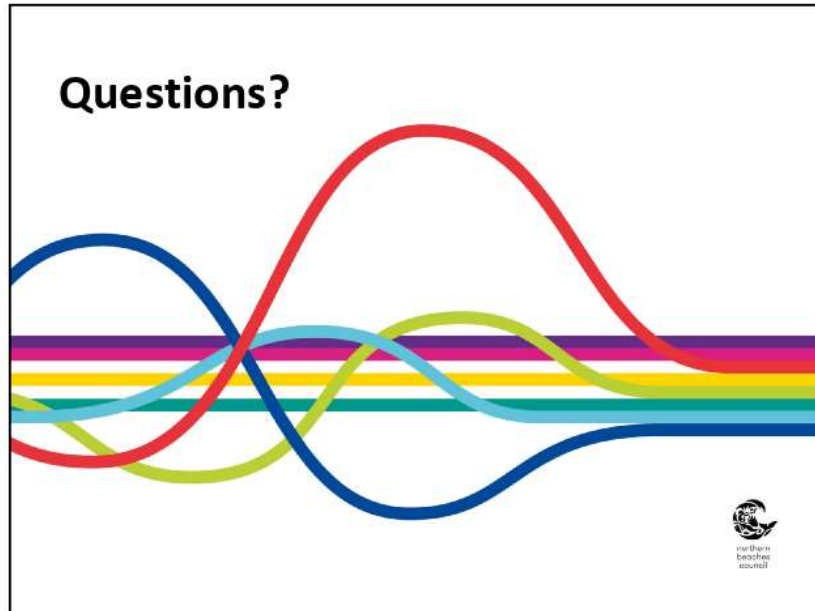
Exhibition package



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ITEM 6.5	ECONOMIC AND SMART COMMUNITIES SRG MEETING SCHEDULE 2020 - REPORT FOR NOTING
REPORTING OFFICER	COORDINATOR GOVERNANCE
TRIM FILE REF	2019/568099
ATTACHMENTS	NIL

EXECUTIVE SUMMARY

PURPOSE

For members to note the draft Economic and Smart Communities Strategic Reference Group 2020 meeting Schedule.

SUMMARY/REPORT

This report is for members to note the Economic and Smart Communities Strategic Reference Group draft 2020 meeting schedule, whereby the meetings are held quarterly, commencing at 6:00pm.

Meeting Day	Meeting Date	Meeting Time
Wednesday	19 February	6:00 - 8:00pm
Wednesday	20 May	6:00 - 8:00pm
Wednesday	19 August	6:00 - 8:00pm
Wednesday	18 November	6:00 - 8:00pm

RECOMMENDATION OF COORDINATOR GOVERNANCE

That the Economic and Smart Communities Strategic Reference Group note the draft 2020 meeting schedule.
