



AGENDA

PARTNERSHIP AND PARTICIPATION STRATEGIC REFERENCE GROUP

Notice is hereby given that a meeting of the Partnership and Participation Strategic Reference Group will be held in the Guringai Room, Civic Centre, Dee Why on

WEDNESDAY 23 OCTOBER 2019

Beginning at 6:00pm for the purpose of considering matters included in this agenda.

Committee Members

Cr Sue Heins (Chair)	
Mayor Michael Regan	
Cr Kylie Ferguson	
Cr Penny Philpott	
Steve McInnes	Surf Life Saving Sydney Northern Beaches Inc
Ina Vukic	Northside Enterprise
Antony Biasi	
John Buggy	Belrose Open Space Corridor Association
Denice Smith	
Craig Susans	
Caroline Glass-Pattison	First Nations
Myriam Conrie	
Chris Fulton	
Hannah Jamieson	

Council Officer Contacts

Melanie Gurney	Executive Manager Library Services
Andrew Grocott	Manager Community Engagement
Jasmine Evans	Governance Officer

Quorum

A majority of members including the Chair or one of the elected Councillors.

**Agenda for Partnership and Participation
Strategic Reference Group Meeting
to be held on Wednesday 23 October 2019
in the Guringai Room, Civic Centre, Dee Why
Commencing at 6:00pm**

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1.0 ACKNOWLEDGEMENT OF COUNTRY

As a sign of respect, Northern Beaches Council acknowledges the traditional custodians of these lands on which we gather and pays respect to Elders past and present.

2.0 APOLOGIES

All members are expected to attend the meetings or otherwise tender their apologies to the Chair and Governance at councilmeetings@northernbeaches.nsw.gov.au.

3.0 DISCLOSURES OF INTEREST

Members should disclose any "**pecuniary**" or "**non-pecuniary**" interests in matters included in the agenda. The [Northern Beaches Council Code of Conduct](#) (the Code) provides guidance on managing conflicts of interests.

A **pecuniary interest** is defined in Section 4 of the Code as:

A pecuniary interest is an interest that you have in a matter because of a reasonable likelihood or expectation of appreciable financial gain or loss to you or a person referred to in clause 4.3.

A **non-pecuniary conflict of interest** is defined in Section 5 of the Code as:

A non-pecuniary conflict of interest exists where a reasonable and informed person would perceive that you could be influenced by a private interest when carrying out your official functions in relation to a matter.

If you required further information or guidance about disclosing an interest please contact Governance at councilmeetings@northernbeaches.nsw.gov.au.

4.0 CONFIRMATION OF MINUTES OF PREVIOUS MEETING

4.1 MINUTES OF PARTNERSHIP AND PARTICIPATION STRATEGIC REFERENCE GROUP MEETING HELD 14 AUGUST 2019

RECOMMENDATION

That the Minutes of the Partnership and Participation Strategic Reference Group meeting held 14 August 2019, copies of which were previously circulated to all Members, be confirmed as a true and correct record of the proceedings of that meeting.

5.0 UPDATE ON ACTIONS FROM LAST MEETING

ITEM 5.1 REVIEW OF ACTION LOG

REPORTING OFFICER GOVERNANCE OFFICER

TRIM FILE REF 2019/589997

ATTACHMENTS NIL

Updates on the actions from the last meeting are provided in the below table. There are no other outstanding actions item from any previous meetings.

MEETING DATE	ACTION	STATUS
14 Aug 2019	T Stephens to provide the group with event information for the 'Tech Trek: live smarter with online technology' road show.	Complete
14 Aug 2019	A Grocott to prepare a workshop on the Community Engagement Framework for the next meeting on 23 October 2019.	To be address this meeting
14 Aug 2019	A Grocott to provide to the group with website statistics for the Community Engagement Policy and the Community Engagement Matrix, Your Say page, and complaints about lack of engagement/consultation.	To be address this meeting
14 Aug 2019	Governance to forward A Biasi's suggestion about public rubbish bins in Dee Why to the Waste Services team for consideration and response.	Complete - Feedback provided to Manager, Waste Services

6.0 AGENDA ITEMS

ITEM 6.1	CONNECTED THROUGH CREATIVITY 2029 - DRAFT ARTS AND CREATIVITY STRATEGY & DRAFT CULTURAL POLICY UPDATE - 20 MINS
REPORTING OFFICER	MANAGER ARTS AND CULTURE
TRIM FILE REF	2019/583433
ATTACHMENTS	1 Presentation Arts and Creativity Strategy and Cultural Policy October 2019

EXECUTIVE SUMMARY

PURPOSE

To update the Partnership and Participation Strategic Reference Group on the draft Arts and Creativity Strategy, Connect Through Creativity 2029 and the draft Cultural Policy.

SUMMARY

On 27 November 2018 Council endorsed public exhibition of the draft Arts and Creativity Strategy: Connected Through Creativity 2029 (draft Strategy) for a minimum of 28 days. The draft Strategy was placed on public exhibition from 28 November 2018 to 17 February 2019, with over 100 comments and submissions received. The feedback has been used to inform amendments to the Strategy. Council considered adoption of the draft Strategy at its October 2019 meeting.

The community feedback identified a strong commitment to and interest in better recognition of local Aboriginal communities, the potential of local creative industries and appreciation of the complexities of the local creative eco-system. The amended Strategy seeks to address these community priorities and establish Council's role, in an accessible format that recognises the wealth of arts and creativity present on the Northern Beaches.

The Strategy aims to progress the community's long-term vision for the Northern Beaches of a *'safe, connected and inclusive community that lives in balance with our extraordinary coastal and bushland environment'* - Northern Beaches Community Strategic Plan, Shape 2028 (2018). As such, the amended Strategy sets out Council's commitment to supporting and growing a vibrant creative culture, authentic to the Northern Beaches through three key outcomes that are supported by nine strategies to cultivate creativity, identify opportunities for arts and cultural expression and connect the diverse communities of the Northern Beaches. Each of the nine strategies comprises a suite of current actions and future commitments.

The community also expressed interest in the development of a cultural policy for the Northern Beaches. In developing the draft policy, consideration was given to existing policies and/or plans from the former Councils and advice from relevant internal teams and key stakeholders. At its October 2019 meeting, Council will consider placing the draft Policy on public exhibition in November 2019. Submissions will be reviewed and a final Policy presented back to Council for adoption.

RECOMMENDATION OF MANAGER ARTS AND CULTURE

That the Community and Belonging Strategic Reference Group note the information presented.

REPORT

BACKGROUND

Council prepared the draft Arts and Creativity Strategy for the Northern Beaches in recognition of the important role that arts and creativity play in enriching our cultural life, promoting community connection, and enhancing our sense of identity and belonging. It acknowledges the broader social, economic and environmental benefits, including the contribution of arts and creativity to the local economy and tourism. Council will consider adoption of the draft Strategy at its October 2019 meeting.

Community feedback was sought on the draft Arts and Creativity Strategy through public exhibition in late 2018 to early 2019, receiving over 100 submissions. Analysis of the community feedback revealed consistent themes that are summarised as follows:

- importance of local Aboriginal communities' art, culture and heritage
- places and spaces for arts and creativity
- access to local opportunities for participation
- capacity building in creative sector
- value of diversity
- importance of cultural planning to inform decision making
- accessible format
- Council's leadership role in arts and creativity.

The draft Strategy has been consequently amended to better reflect the community's aspirations for arts and creativity. Key changes include:

- text amendments to address the issues raised above
- replacement of images to better reflect local arts and creativity
- simplification of format and style.

The draft Arts and Creativity Strategy: Connected through Creativity 2029 presents a vision for the arts and creativity on the Northern Beaches that will be evidenced through the achievement of three key outcomes. Each outcome has three key strategies which comprise a series of current actions and future commitments. The strategy is summarised below:

Outcome 1 - Inspiring Places and Spaces

Strategies:

1. Infuse public places with creativity
2. Make room for creative expression
3. Celebrate cultural heritage.

Outcome 2 – Innovative and Creative Industries

Strategies:

1. Enable creative sector vitality
2. Collaborate to innovate
3. Grow thriving arts hubs.

Outcome 3 - Engaged Community

Strategies:

1. Share local stories
2. Listen to and support Aboriginal communities
3. Make creativity inclusive.

The commitments in the amended Strategy will be prioritised and included in Council's annual Operational Plan and business plans over the 10-year period to 2029. Monitoring and review will be incorporated into the annual community reporting process and an annual performance scorecard to Council, as well through a series of outcome indicators which are presented in the Strategy.

The draft Policy was developed following consideration of the community feedback on the draft Arts and Creativity Strategy, internal stakeholders, relevant policies and frameworks from other Councils, State and Federal Government agencies and the UNESCO Universal Declaration on Cultural Diversity 2001.

In summary, the draft Policy presents Council's commitment to fostering the unique culture of the Northern Beaches.

CONSULTATION

Community engagement for the development of the draft Strategy and draft Policy took place from May to September 2018. More than 800 community members from across the Northern Beaches participated in the engagement, as reported to Council on 27 November 2018.

Public exhibition of the draft Arts & Creativity Strategy comprised the following:

- Community information session at Manly Art Gallery & Museum – with 65 participants.
- Community information session and panel at Glen Street Theatre – with 44 participants.
- Your Say engagement - with 100 submissions.
- Submissions from the Barrenjoey Arts Alliance and Manly Art Gallery & Museum Society.

TIMING

The Cultural Policy is a long-term statement of Council's commitment that will be implemented through key strategies, such as the amended Arts and Creativity Strategy which has a 10-year timeframe.

Connected Through Creativity 2029

Northern Beaches
Arts and Creativity Strategy

Draft Cultural Policy



Strategic Context

The Cultural Policy and Arts and Creativity Strategy are aligned with the CSP strategic community outcomes:

Goal 8: Our neighbourhoods inspire social interaction, inclusion and support health and wellbeing

Goal 9: Our community is healthy, active and enjoys a broad range of creative, sporting and recreational opportunities

Goal 10: Our community is stimulated through a diverse range of cultural and creative activities and events

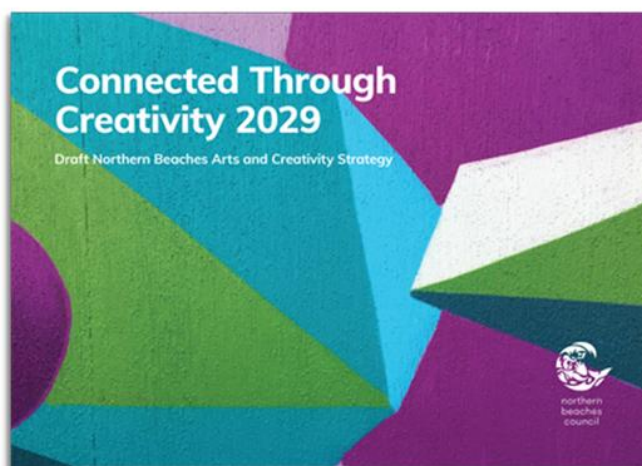
Goal 12: Our community is friendly and supportive

Connected through Creativity 2029

Draft Arts and Creativity Strategy

The Arts and Creativity Strategy is a 10 year plan for the development of a vibrant creative culture authentic to the Northern Beaches

Council considered adoption of the Strategy at its October 2019 meeting.



Recent Actions

- New data review and analysis - including over 100 comments and submissions were received from the community between Nov 2018 - Feb 2019
- Used to amend the Strategy to better reflect the community's values, aspirations and needs



Feedback Summary

- importance of local Aboriginal communities' art, culture and heritage
- places and spaces for arts and creativity
- access to local opportunities for participation
- capacity building in creative sector
- value of diversity
- importance of cultural planning to inform decision making
- accessible format
- Council's leadership role in arts and creativity.

Initial Mapping



Amended Strategy

The Strategy presents 3 outcome areas supported by 9 strategies and supporting actions

Vision

Our community is enriched through the arts and connected through creativity.

To achieve Outcome 1 - Inspiring Places & Spaces. We will:

1. Infuse public places with creativity
2. Make room for creative expression
3. Celebrate cultural heritage

To achieve Outcome 2 - Innovative & Creative Industries. We will:

4. Enable creative sector vitality
5. Collaborate to innovate
6. Grow thriving arts hubs

To achieve Outcome 3 - Engaged Community. We will:

7. Share local stories
8. Listen to and support Aboriginal communities
9. Make creativity inclusive

Implementation

- Actions in the Strategy will be prioritised and included in Council's annual Operational Plan and business plans
- Setting up an internal cross-Council working group to maximise collaboration and efficiency
- The Strategy includes outcome indicators that will be used to monitor progress
- The annual community reporting process and annual scorecard will be used to keep the community informed



Draft Cultural Policy

- The Cultural Policy has been drafted in response to feedback received during the public exhibition of the Draft Arts and Creativity Strategy
- The community requested a policy that clearly articulates Council's position on local arts, culture and creativity be developed to accompany the Strategy
- Council considered placing the draft Policy on public exhibition at its October 2019 meeting



Content & Implementation

- The Policy states the Council's commitment to fostering the unique culture of the Northern Beaches
- It recognises the importance of arts, culture, creativity and diversity to a thriving community
- It will be implemented through the Arts and Creativity Strategy *Connected through Creativity 2029* and other relevant strategies

Questions & discussion

ITEM 6.2	UPDATE ON DESTINATION MANAGEMENT PLAN - 10 MINS
REPORTING OFFICER	TEAM LEADER, ECONOMIC DEVELOPMENT AND TOURISM
TRIM FILE REF	2019/587041
ATTACHMENTS	1 Destination Management Plan Presentation

EXECUTIVE SUMMARY

PURPOSE

To update the Partnership and Participation Strategic Reference Group on progress and community engagement on the Northern Beaches Destination Management Plan.

SUMMARY

Council is developing a draft Destination Management Plan (DMP) in order to “achieve a balance between growing the visitor economy and protecting the environment and social values”. It recognises that future tourism on the Northern Beaches must protect our unique environment (beaches and bushland) and community, and it is these foundations which attract visitors to our area. The draft plan has been developed over the last 10 months through consultation with various stakeholders. This has included engagement with the local tourism industry through 1:1 interviews and a Tourism Industry Summit held in May 2019. The wider community has been engaged through consultation on the Key Directions Paper which has shaped the draft DMP, during June/July 2019. The draft plan is being finalised and due to go to the Council meeting in November 2019 to seek approval for public exhibition. If approved it will go on exhibition for December 2019 and most of January 2020, which will be peak visitation season. Input from the Partnership and Participation SRG members is sought on ways to engage various stakeholders (community groups, businesses, government and non-government organisations) on the draft DMP, during this consultation period.

RECOMMENDATION OF TEAM LEADER, ECONOMIC DEVELOPMENT AND TOURISM

That the Partnership and Participation SRG members:

- A. Note the update on the Destination Management Plan progress and community engagement.
 - B. Participate in a discussion on how to engage with various stakeholders as part of the planned public exhibition of the draft Destination Management Plan.
-

REPORT

BACKGROUND

Council is developing a draft Destination Management Plan (DMP) in order to “achieve a balance between growing the visitor economy and protecting the environment and social values”. It recognises that future tourism on the Northern Beaches must protect our unique environment (beaches and bushland) and community, and it is these foundations which attract visitors to our area. The plan’s objective is to sustainably grow the visitor economy through attracting higher yield (spend) visitors, increase their length of stay and encourage visitation to spread across the seasons and throughout the region.

The plan has been developed to respond to the Community Strategic Plan (CSP) - particularly in terms of delivering on the ‘Vibrant Local Economy’ community outcome which includes:

- **CSP - Goal 15d:** Enhance and extend opportunities for sustainable tourist economy throughout the area
- **Delivery Program - Goal 15:** Develop a Northern Beaches Destination Management Plan.

Around 3 million visitors, both within Australia and from across the globe, travelled to the Northern Beaches in 2018. The strong Visiting Friends and Relatives (VFR) market is a distinct feature of the Northern Beaches visitor economy, significantly higher compared to rest of NSW and Australia and the most commonly cited reason for visiting, with UK, USA and New Zealand the top three origins of international overnight visitors. In total visitors injected over \$500 million directly to the local economy through visitor expenditure, which supports the year-round sustainability of many businesses and over 14,000 local jobs.

The draft plan is informed by research, analysis and consultation over the last 10 months undertaken by specialised consultants TRC Tourism and Destination Marketing Store (DMS). There has been consultation with key stakeholders throughout the development of the draft plan. Initial industry consultation commenced early 2019 through a series of 1:1 interviews and group sessions with tourism operators, wider hospitality sector, education providers and government agencies. This informed the situation analysis and key directions for the plan.

Further industry engagement occurred in May 2019 at the Industry Tourism Summit with over 55 industry representatives in attendance, to hear trends in the industry from Tourism Australia, Destination NSW and a range of local operators.

Wider community engagement for the plan’s development took place during June and July 2019, where the Key Directions Paper, which has shaped the draft plan, was placed on consultation.

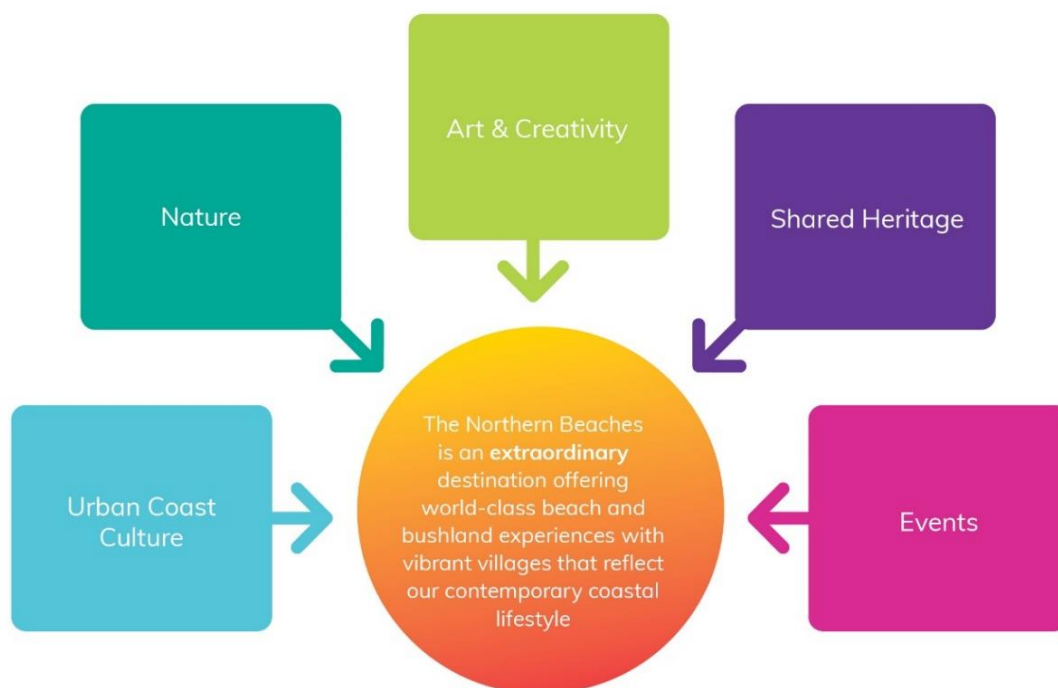
Specifically, the community was asked to comment on the Visitor Experience Framework, below, including:

- A. Destination statement
- B. Draft visitor experience themes
- C. Draft experience offerings.

Draft Destination Statement and Visitor Experience themes

Five primary visitor experience themes have emerged that set the direction of the draft DMP. They build on the existing strengths of the Northern Beaches and tap into global trends in tourism. Alongside these visitor experience themes, a Northern Beaches destination statement has been drafted. This succinctly reinforces the region’s strengths and was developed through the consultation process with the local community and tourism industry.

The Northern Beaches is an extraordinary destination offering world-class beach and bushland experiences, with vibrant villages that reflect our contemporary coastal lifestyle.



Consultation on the Key Directions provided Council with preliminary community sentiment towards the plan.

A summary of the engagement activities on the Key Directions Paper and results are shown below:

Engagement Activity	Overview
Online Platform	A total of 643 visits to the project's online consultation page with an average time on-site of 3.1 minutes.
Social Media	Two Facebook posts. Total reach of 20,458, with 357 click throughs, 14 comments, five shares and 69 likes.
Survey	One survey was facilitated during this period, with a total of three completions.
Interactive PDF	37 comments and seven questions submitted.
Traditional Media	Two ads were published in the Manly Daily on 22 and 29 June.

Engagement Activity	Overview
EDMs	55,224 direct emails (included in the community engagement newsletter and Council newsletter) had 1,677 clicks (the most clicked story in the Council newsletter).
News Story	4,343 page views, 8 mins 16 sec time spend on the page.
Supporting information	<p>Project documentation were available on the project page</p> <ul style="list-style-type: none"> • Draft Key Directions Paper • Community Strategic Plan 2028 • NSW Department of Industry 'Visitor Economy Industry Action Plan 2030' • Greater Sydney Commission 'North District Plan' • Australian Department of Resources Energy & Tourism 'Tourism 2020'

In total, 643 people were engaged during the Key Directions Paper consultation period (i.e. viewed the document). While this is not a statistically representative sample of the overall Northern Beaches community, every effort was made to gather feedback from across a broad spectrum of our community and ensure as balanced a sample as possible across the demographic range.

The themes drawn from these responses provide Council with an emerging picture of community sentiment on the project. Feedback collected through the engagement process identified a number of recurring themes, as well as ideas and perspectives that have been considered during drafting the plan.

Results also suggest sentiment is supportive of the draft directions including improving visitation to areas outside Manly and Palm Beach, as well as increased visitor spend. Some of the issues and areas for further consideration raised related to:

- Accessibility (such as transport and parking, including a dedicated tourist bus)
- Promotion and development of attractions/assets (such as mountain biking and Aboriginal heritage)
- Visitation management (protection of Dee Why Lagoon and loss of lifestyle in Manly for residents at peak periods).

Working with the consultants, Council is finalising a draft DMP which is intended to go to the November Council Meeting to seek approval for public exhibition. If approved it will go on exhibition for December 2019 and most of January 2020, which will be peak visitation season.

Feedback from the Partnership and Participation SRG is sought on ways to engage various stakeholders (community groups, businesses, government and non-government organisations) on the draft DMP, during this consultation period.

Destination Northern Beaches

Creating a sustainable visitor economy

SRG Partnership
& Participation
October 2019



Council's first Destination Management Plan

A whole-of-Council strategy creating a roadmap for sustainable tourism, delivering environmental, economic and social outcomes for the community and local businesses.

Following endorsement at the Councillor briefing at the commencement of the project in October 2018, today we are:

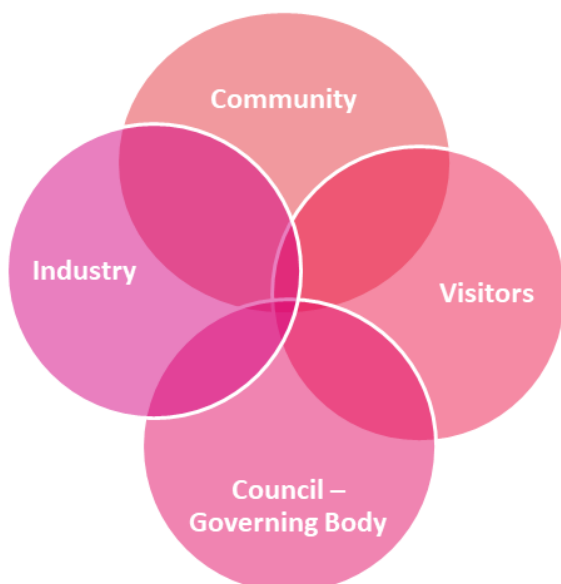
- 1. Providing an update on consultation** with industry and key stakeholders
- 2. Sharing key insights** from the detailed Situation Analysis

Economic Contribution of Tourism

- Tourism contributes twice as many jobs and revenue, compared to the NSW average
- 14,000 local jobs
 - 13% of jobs (5th largest industry)
 - Young industry - $\frac{3}{4}$ workers under 44 years old
- \$500 million visitor expenditure into local economy



Progress of the DMP



- **Councils Strategic Reference Group** – Economic Development & Smart Communities
- **Tourism & hospitality industry**
- **Key stakeholders**, including Aboriginal Heritage Office, Destination NSW, Tourism Australia, NPWS, Sydney Harbour Federation Trust, NSW TAFE & ICMS
- **Council staff** across various teams: Economic Development & Tourism; Strategic & Place Planning; Community, Arts & Culture; Property; Parks & Recreation, Community Engagement



Consultation stages

Time frame	Consultation	Result
January to February 2019	Industry & government consultation	49 stakeholders interviewed
May 2019:	Industry Tourism Summit	Over 55 industry representatives in attendance
June to July 2019	Online consultation on Key Directions Paper	642 unique visits, 34 community members & 1 group submission
December 2019	Community and industry consultation on draft DMP	Public exhibition pending

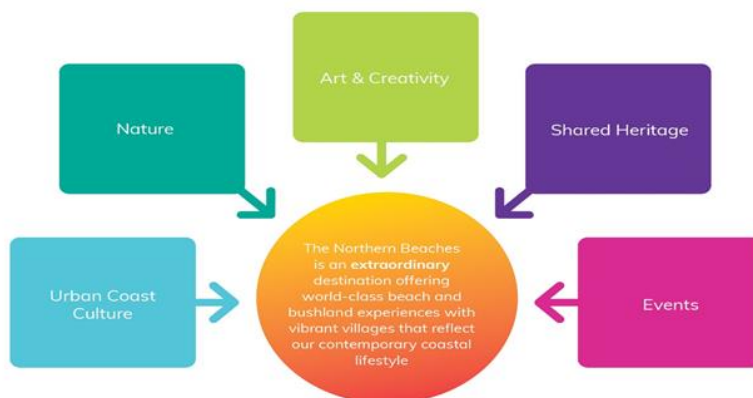
Key directions paper – Engagement objectives

Purpose: Provide Northern Beaches residents the opportunity to give feedback on the draft key directions paper.

- **Objective 1:** Facilitate qualitative feedback and synthesize responses into a report to inform DMP drafting.
- **Objective 2:** Provide Council with preliminary community sentiment towards the DMP.

Outcomes of the key directions consultation

*The Northern Beaches is an **extraordinary** destination offering world-class beach and bushland experiences, with vibrant villages that reflect our contemporary coastal lifestyle.*



Goal and Objectives

Achieve balance between growing the visitor economy and protecting the environment and social values.

- Focus on **higher-yield visitors** increase contribution to the region's economy
- Encourage **greater dispersal** during peak periods to reduce impact and overcrowding
- Strengthen appeal of the **destination year-round** to support viability of local businesses and vibrant community
- Leverage existing visitor markets to encourage **increased length of stay** and/or yield.

Discussion.

ITEM 6.3	DRAFT LOCAL STRATEGIC PLANNING STATEMENT: TOWARDS 2040 - 30 MINS
REPORTING OFFICER	PRINCIPAL PLANNER
TRIM FILE REF	2019/563416
ATTACHMENTS	1 ↓ Towards 2040 Draft Local Strategic Planning Statement - Presentation

EXECUTIVE SUMMARY

PURPOSE

To provide an overview of the draft Northern Beaches Local Strategic Planning Statement – *Towards 2040*.

REPORT

The draft Northern Beaches Local Strategic Planning Statement - *Towards 2040* is now on public exhibition until **10 November 2019**.

Towards 2040 is the Northern Beaches Council's first Local Strategic Planning Statement (LSPS) and has been prepared in accordance with the requirements of Section 3.9 of the *Environmental Planning and Assessment Act 1979* (EP&A Act).

Towards 2040 outlines the Northern Beaches' direction for housing, employment, transport, recreation, environment and infrastructure over the next 20 years. It will help guide future land use decisions through planning priorities, principles and actions that build on the strengths and opportunities for the Northern Beaches as well as addressing key issues and challenges. It will inform Council's new Local Environmental Plan (LEP) and Development Control Plan (DCP) and broader framework of Council policies and strategies.

Towards 2040 reflects local values and aspirations, building on the 10-year vision set out in the Community Strategic Plan, *Shape 2028*. It applies to the whole Northern Beaches Local Government Area (LGA).

To support the preparation of *Towards 2040* and subsequent LEP and DCP, a number of technical studies are being prepared. The preliminary findings from these studies provide a detailed evidence base and form part of the exhibition package:

- Demographic Analysis.
- Housing Issues and Opportunities Paper.
- Employment Study – Background Paper.
- Social Infrastructure Issues and Opportunities Paper.
- Environment Background Report.

Towards 2040 aligns with the higher level plans including the Greater Sydney Commission's (GSC) Greater Sydney Region Plan – *A Metropolis of Three Cities* (Region Plan) and the North District Plan (District Plan). It has been arranged and presented under the same themes and directions contained in the Region Plan and District Plan. *Towards 2040* comprises thirty planning priorities which fall under these themes and directions. This presents a clear line-of-sight and connection between the metropolitan and district plan, and what this means at the local level.

Towards 2040 includes a 20-year vision for a sustainable, liveable, connected and productive Northern Beaches. The *Towards 2040* vision will be achieved by:

- Working with NSW Government, other councils, the community and other stakeholders.
- Protecting and enhancing the health of the LGA's waterways, coast, bushland and biodiversity, and increasing the urban tree canopy.
- Maintaining the coastal and bushland character, scenic and cultural landscapes and the Metropolitan Rural Area.
- Designing the built environment to be more efficient with less impacts on the natural environment
- Building resilience to urban and natural hazards and impacts from climate change.
- Providing educational, recreational, arts and creative opportunities.
- Enhancing centres and neighbourhoods as vibrant and inclusive places for social interaction
- Providing well-designed, diverse and affordable housing in the right locations.
- Protecting and celebrating heritage and each area's unique character.
- Improving public transport within the Northern Beaches and to Greater Sydney.
- Improving walking and safe cycling and embracing emerging transport technology.
- Strengthening strategic centres and providing more jobs closer to home.
- Safeguarding employment lands and supporting sustainable tourism and night time economy.

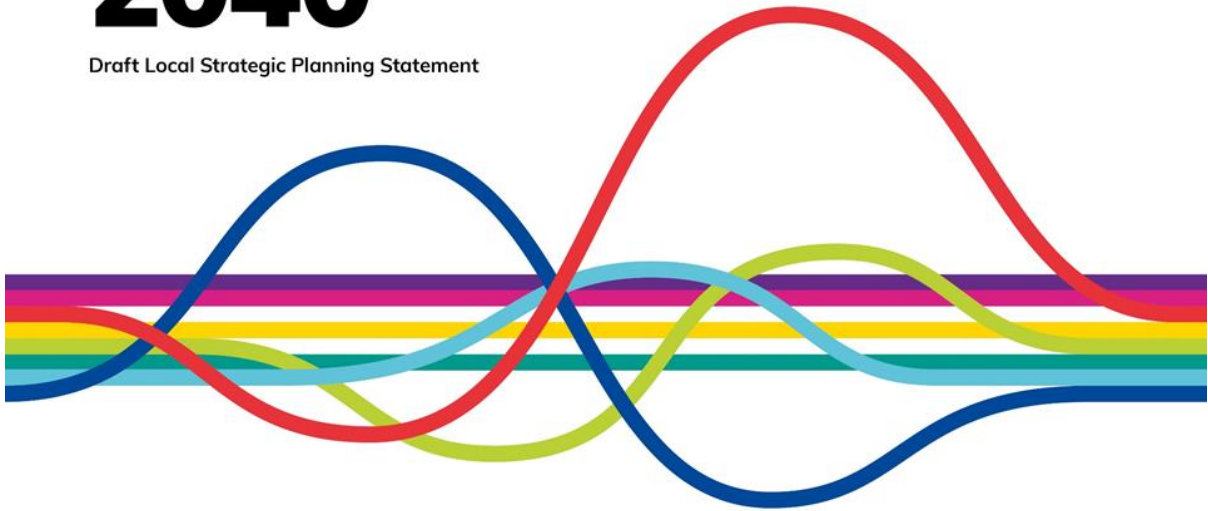
Towards 2040, supporting preliminary technical studies and community engagement reports are available to view on Council's website <https://yoursay.northernbeaches.nsw.gov.au/towards-2040>

RECOMMENDATION OF PRINCIPAL PLANNER

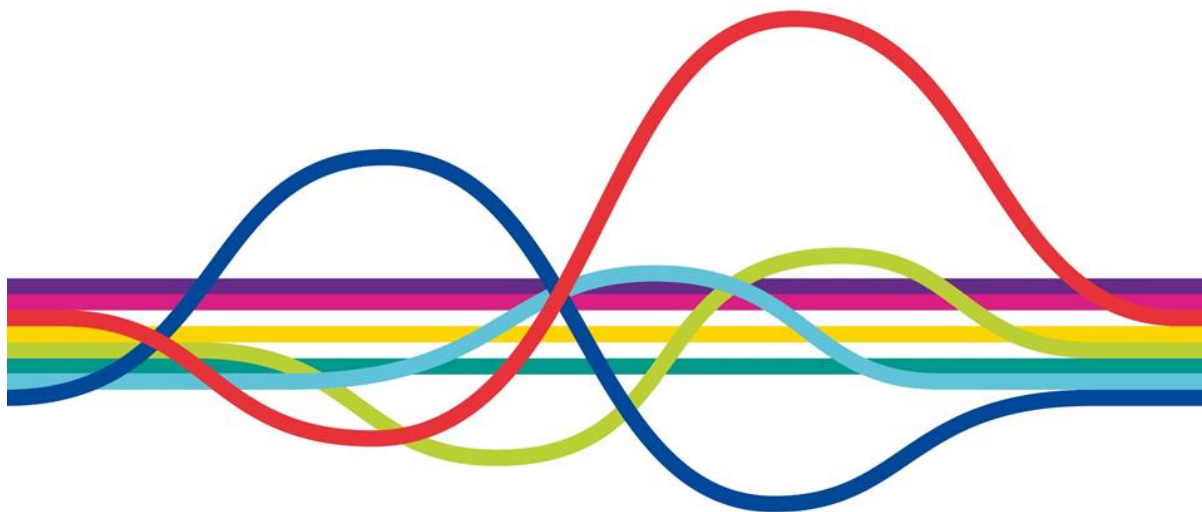
That the Partnership and Participation Strategic Reference Group note the draft Northern Beaches Local Strategic Planning Statement – *Towards 2040*, supporting preliminary studies and community engagement reports are on public exhibition until 10 November 2019.

Towards 2040

Draft Local Strategic Planning Statement



Introduction



Towards
2040



Presentation outline

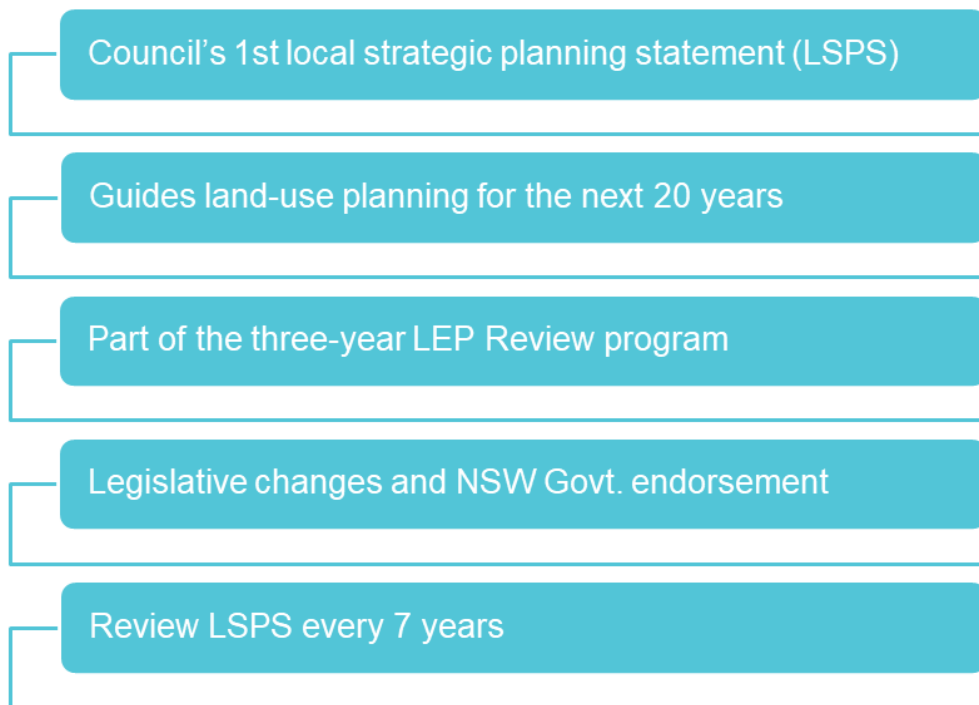
Towards
2040



- Introduction
- Process
- Engagement
- Towards 2040 overview
- Next steps
- Questions

Towards
2040

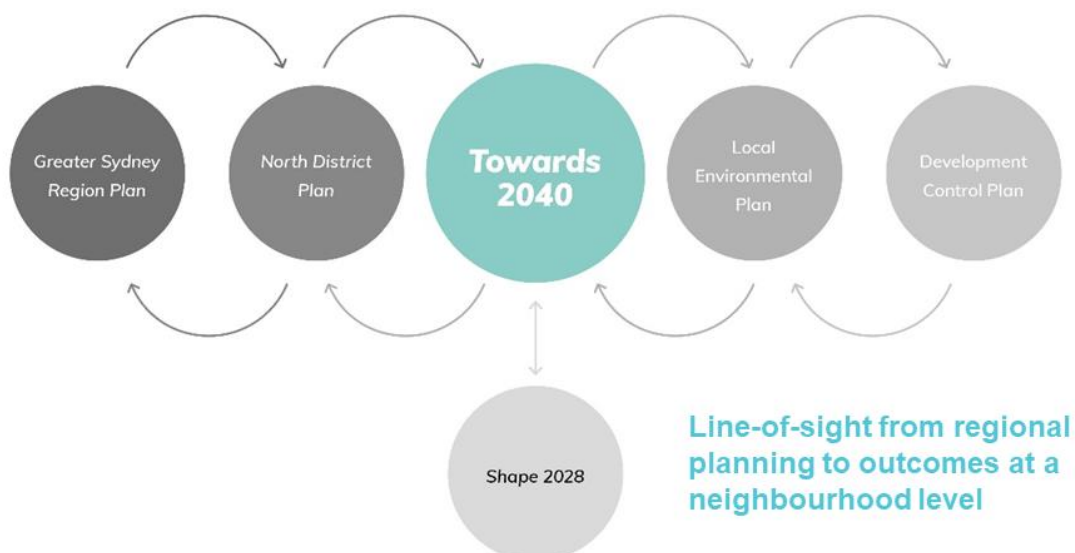




**Towards
2040**



New strategic planning framework



**Towards
2040**



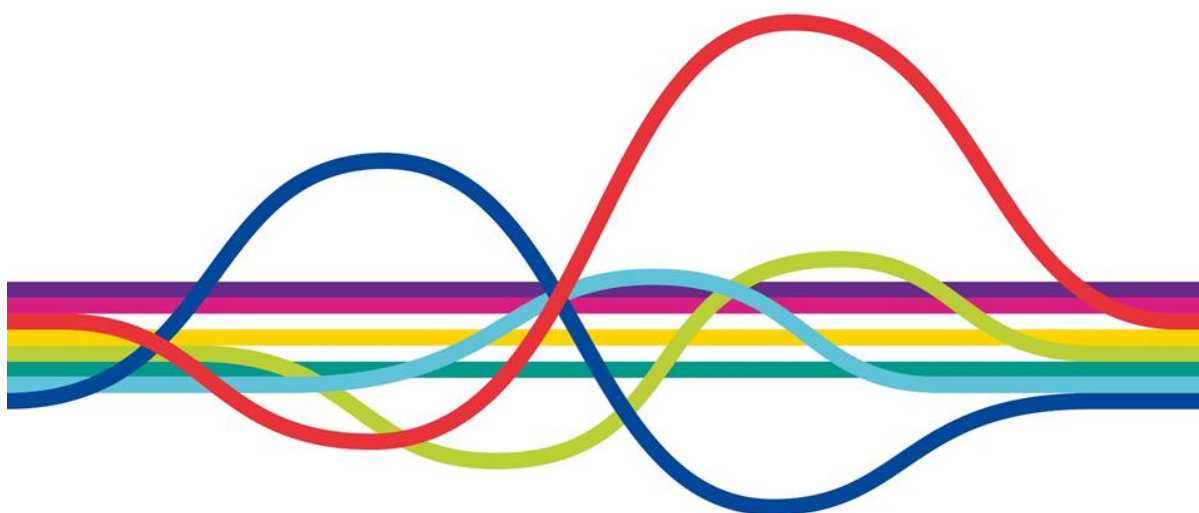
Council policy framework



Towards
2040



Process

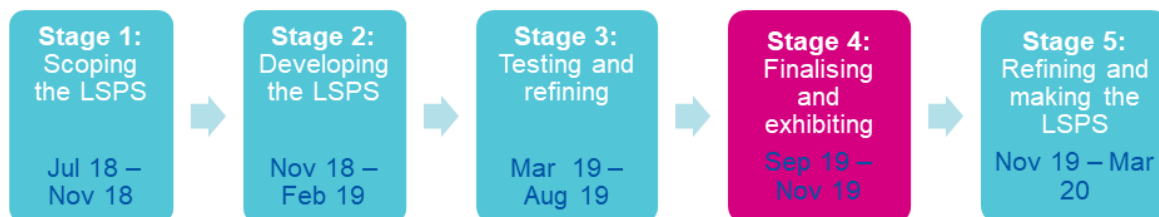


Towards
2040



LSPS program

Towards
2040

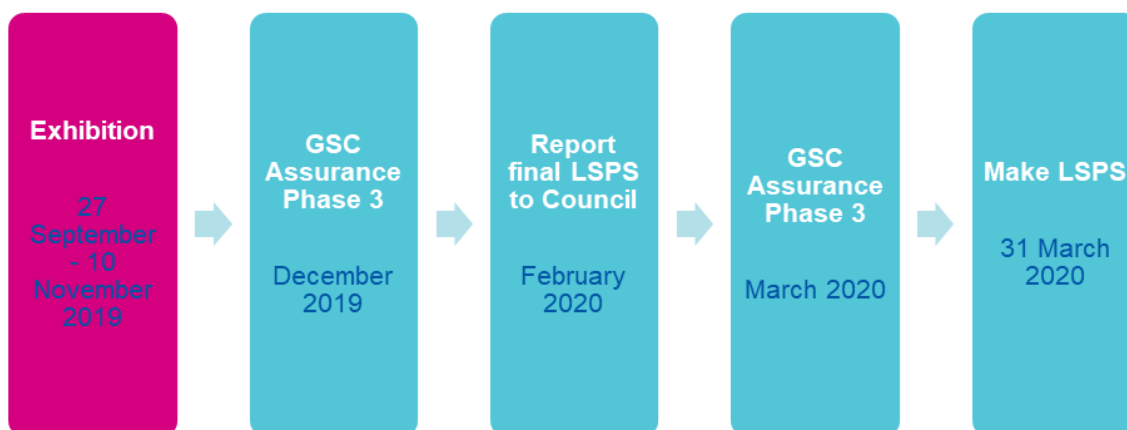


Towards
2040



LSPS finalisation program

Towards
2040



Towards
2040

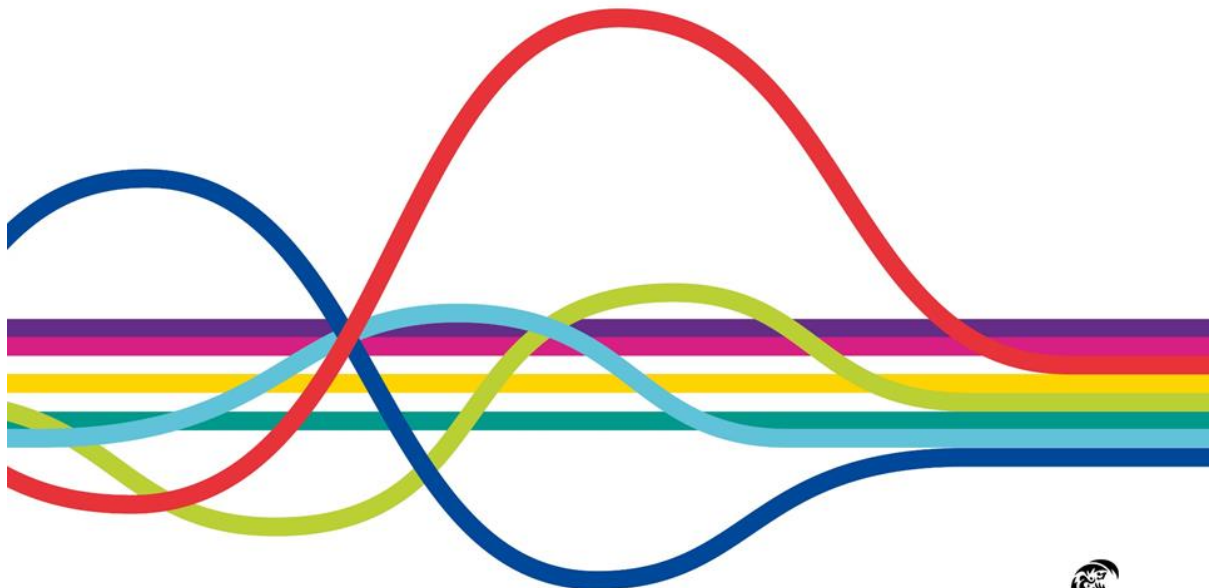


How we developed Towards 2040

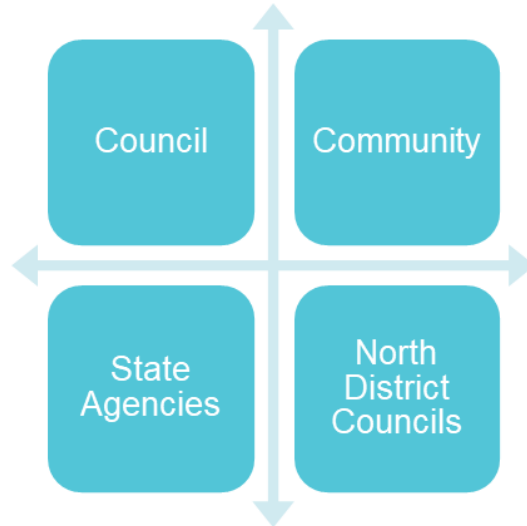
Towards 2040



Engagement



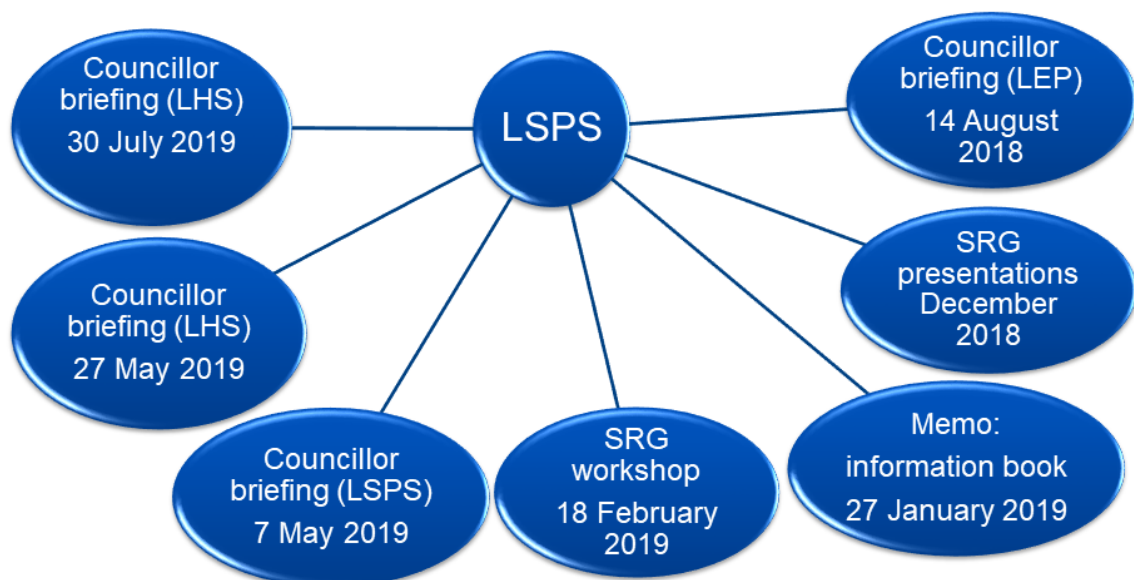
Who we consulted



Towards
2040



Council



Towards
2040



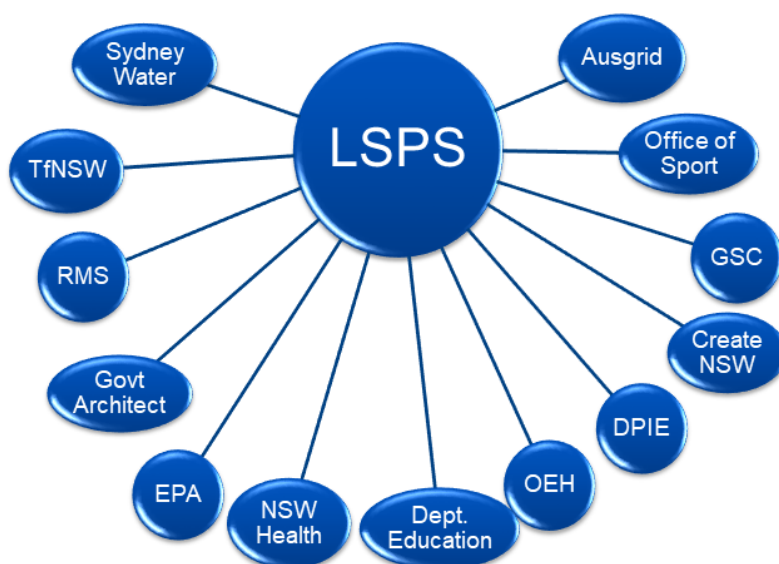
Community



Towards
2040



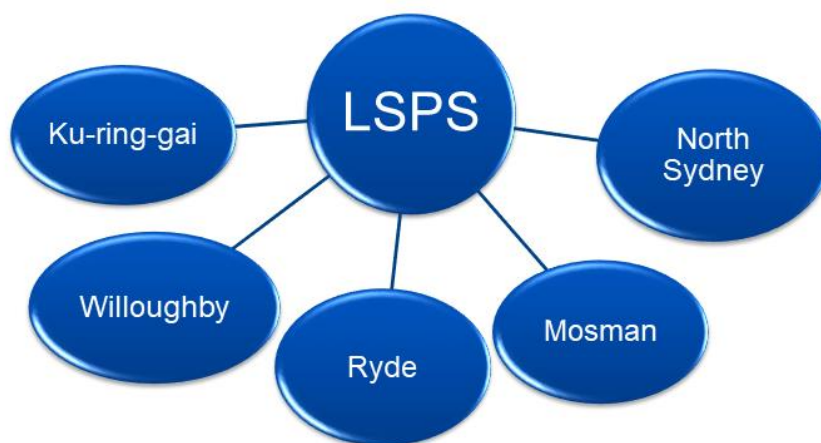
State agencies



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North District Councils



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Key community insights



Embrace
technology and
innovation



Protect the
environment
and be a leader
in sustainability



Growth can't
outstrip
infrastructure



Make moving
around easier,
safer and more
sustainable

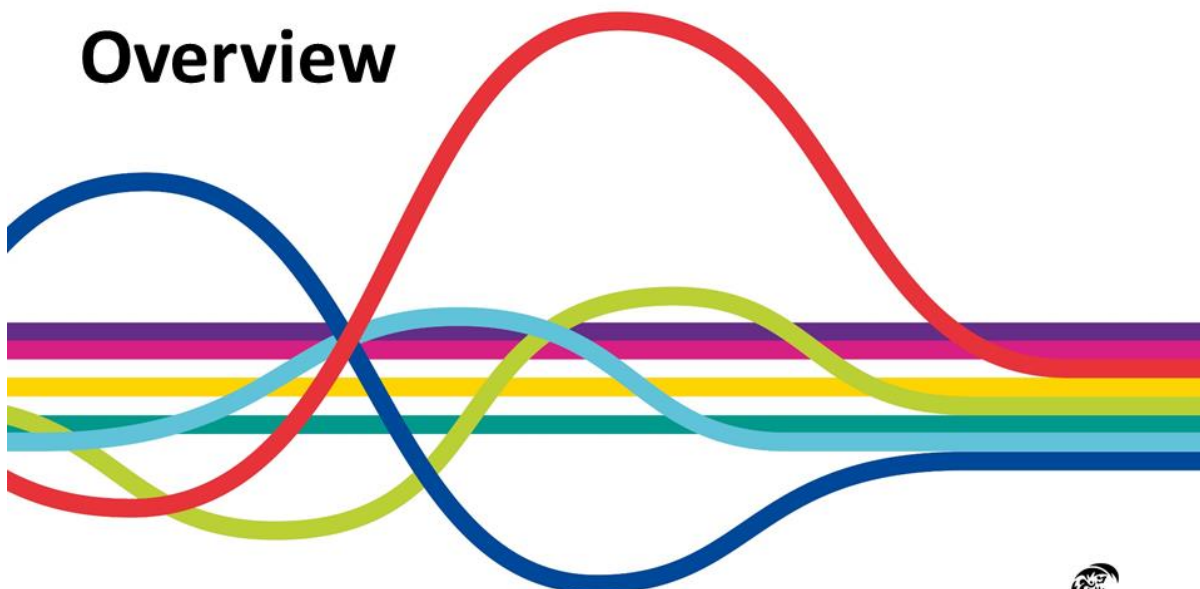


Protect unique
local character

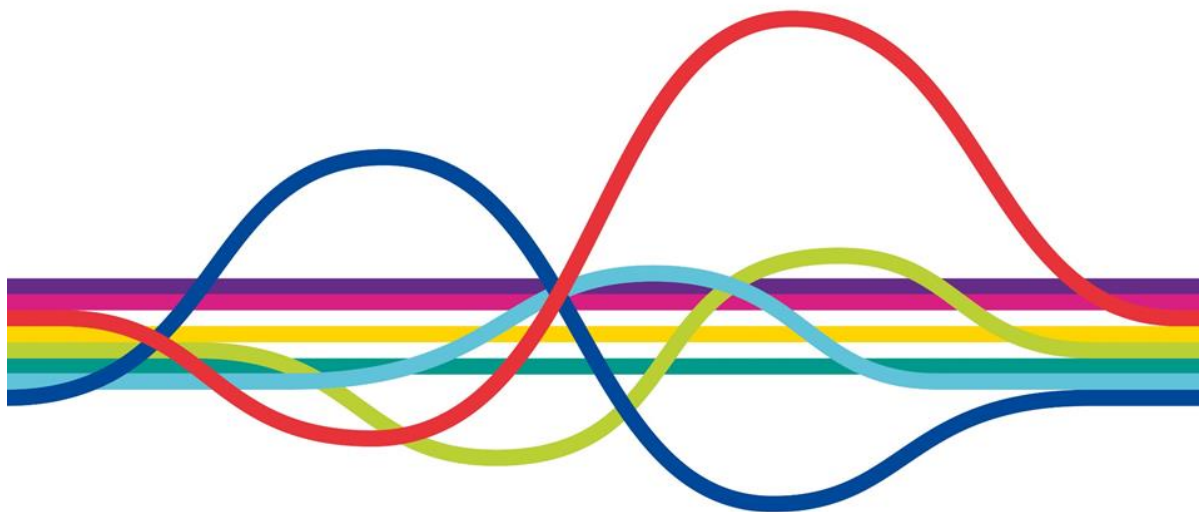
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Towards 2040 Overview



Local Planning Context



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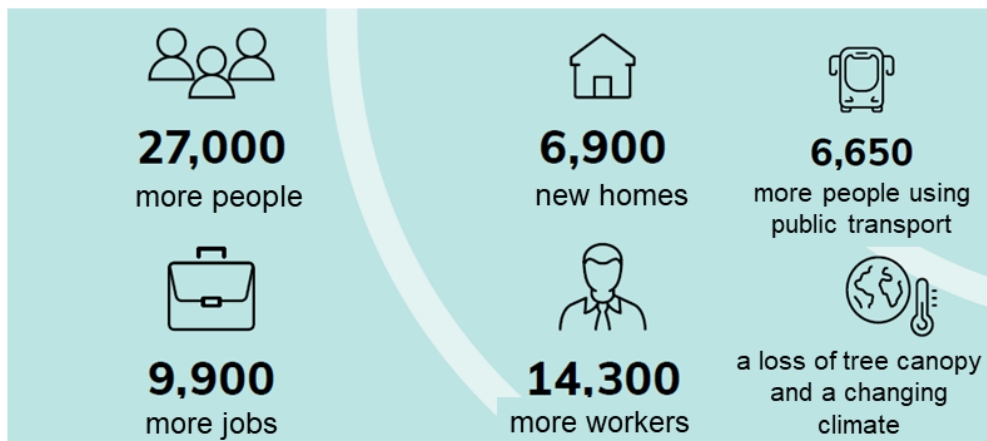
Northern Beaches today



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How we have changed over the last 10 years



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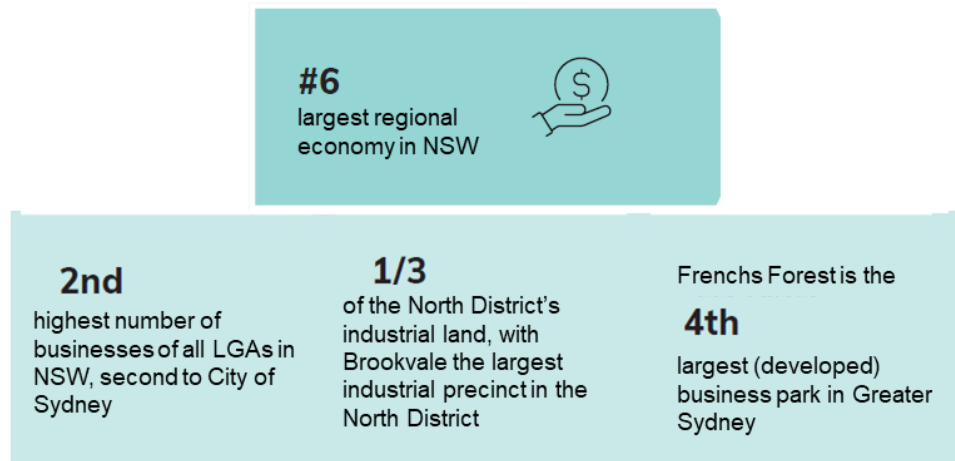
A unique Northern Beaches



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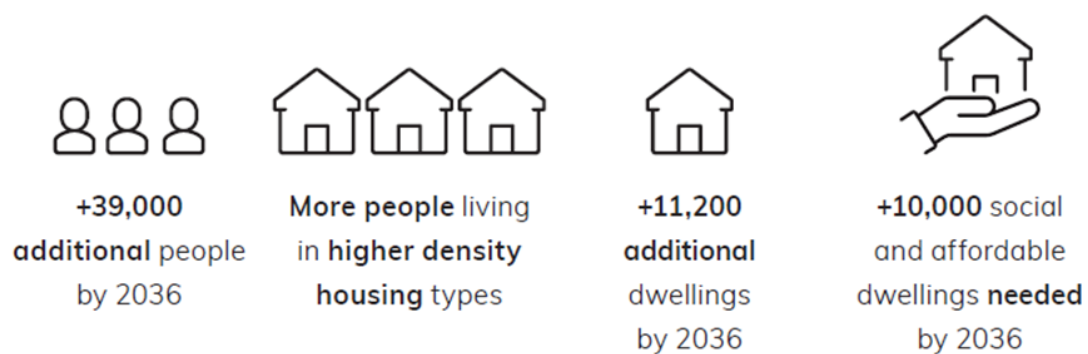
A unique Northern Beaches



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More change to come



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More change to come



Around
7,000-13,000
more jobs in
strategic centres
by 2036



A new strategic
centre at Frenchs
Forest



Growing number
of retirees and
mature adults



Large
youth cohort
to transition into
young adults

**Towards
2040**



Key planning challenges



Protecting the
environment



Housing
affordability
and suitability



Service provision
for changing
demographics



Limited public
transport



Climate change
adaptation
and resilience

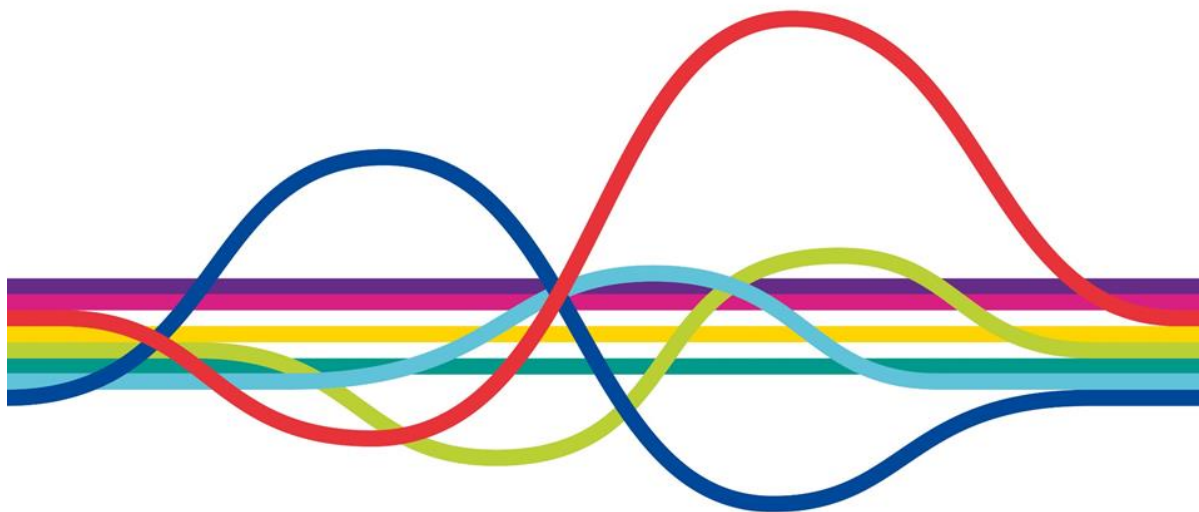


Mismatch of jobs
and skills

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Vision



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Structure Plan

A visionary plan for the next 20 years

- 5 strategic centres
- 9 local centres
- urban area
- network of open space
- Metropolitan Rural Area
- existing and planned housing capacity
- 4 fast and frequent public transport corridors



**Towards
2040**



20 year vision

Towards 2040



Sustainable

With a healthy and protected natural environment, Council champions sustainable built environments, an extensive urban tree canopy and green, cool urban areas. The environment and community is resilient to urban and natural hazards and climate change.



Liveable

With great places and built forms that exhibit design excellence and complement local character and heritage. Housing is diverse and affordable and local places are friendly and inclusive. The community can easily access artistic, creative, sporting and recreational opportunities and the services and facilities that support their health and wellbeing.



Connected

By four fast and frequent public transport corridors, that link to the rest of Greater Sydney, supported by safe and convenient walking and cycling paths and innovative and emerging transport technology, making it possible to live without a car and access more services and opportunities within 30 minutes.

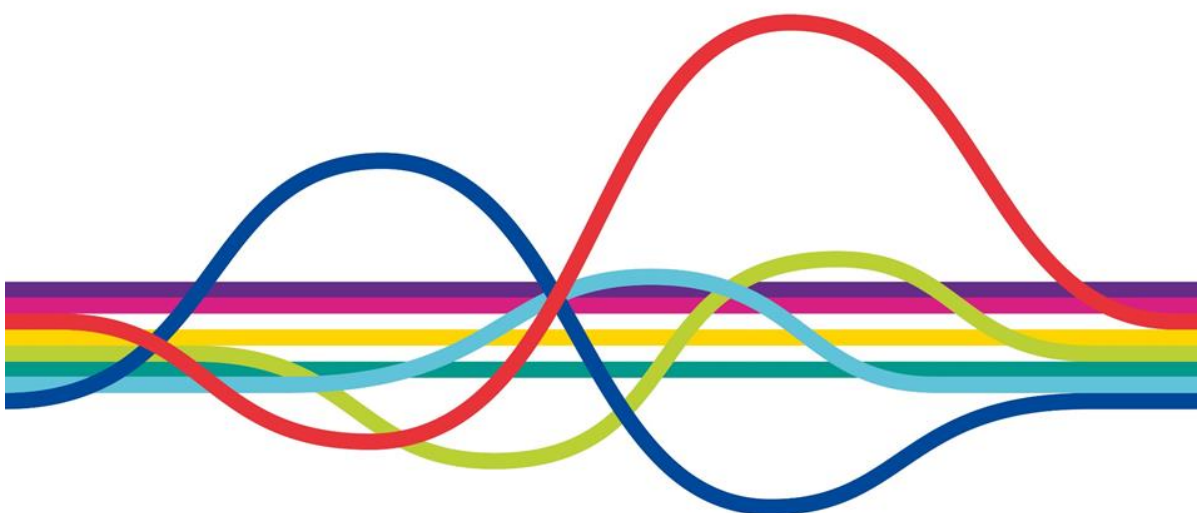


Productive

With a thriving local economy and a sustainable mix of employment and industrial lands and vibrant and enlivened centres.



Planning Priorities



Towards 2040



Themes and directions
















4 themes
9 directions

**Towards
2040**



Plan on a page

Direction	Priorities									
 Landscape	Priority 1 Healthy and valued coast and waterways	Priority 2 Protected and enhanced bushland and biodiversity	Priority 3 Protected scenic and cultural landscapes	Priority 4 Protected Metropolitan Rural Area	Priority 5 Greener urban environments	Priority 6 High quality open space for recreation				
 Efficiency	Priority 7 A low-carbon community, with high energy, water and waste efficiency									
 Resilience	Priority 8 Greater community resilience to natural hazards and climate change									
 Infrastructure and collaboration	Priority 9 Infrastructure delivered with employment and housing growth									
 People	Priority 10 World-class education facilities, including a university	Priority 11 Community facilities and services that meet changing community needs	Priority 12 An inclusive, healthy, safe and socially connected community	Priority 13 Strong engagement and cooperation with Aboriginal communities	Priority 14 An artistic, creative and innovative culture					
 Housing	Priority 15 Housing supply, choice and affordability in the right locations	Priority 16 Access to quality social and affordable housing								
 Great places	Priority 17 Centres and neighbourhoods designed to reflect local character and lifestyle	Priority 18 Protected, conserved and celebrated heritage								
 Connectivity	Priority 19 Frequent and efficient regional public transport connections	Priority 20 Sustainable local transport networks	Priority 21 Road space and facilities to match changing community needs							
 Jobs and skills	Priority 22 Jobs that match the skills and needs of the community	Priority 23 Frenchs Forest as a sustainable health and education precinct	Priority 24 Brookvale as an employment and innovation centre	Priority 25 Dee Why as a thriving cosmopolitan centre by the sea	Priority 26 Manly as Sydney's premier seaside destination	Priority 27 Mona Vale as the contemporary, urban heart of the north	Priority 28 Safeguarded employment lands	Priority 29 A thriving, sustainable tourism economy	Priority 30 A diverse night-time economy	
Themes:  Sustainability  Infrastructure and collaboration  Liveability  Productivity										

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Landscape

The LGA's environmental and recreational attributes are perhaps the most critical element of the Northern Beaches lifestyle.

Planning priorities

- **Priority 1**
Healthy and valued coast and waterways
- **Priority 2**
Protected and enhanced bushland and biodiversity
- **Priority 3**
Protected scenic and cultural landscapes
- **Priority 4**
Protected Metropolitan Rural Area
- **Priority 5**
Greener urban environments
- **Priority 6**
High quality open space for recreation

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Efficiency

Reducing emissions requires new approaches to managing growth and development and increased efficiencies in managing energy, water and waste.

We will improve environmental standards and compliance in new and existing developments and support the global push for net zero carbon buildings. We will explore and invest in technologies and processes such as renewable energy and waste management that deliver long-term environmental benefits.

Planning priority

- **Priority 7**
A low-carbon community, with high energy, water and waste efficiency

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Resilience

Resilience to natural hazards is becoming increasingly important as the climate changes.

We will continue to improve natural hazard management and mitigation activities and focus on disaster risk reduction to protect people's lives and property, the economy and the natural environment.

Planning priority

• Priority 8

Greater community resilience to natural hazards and climate change.

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Infrastructure and collaboration

Providing new and upgraded infrastructure such as public transport, schools and open space is essential to a more liveable, sustainable and productive Northern Beaches.

We will partner with State agencies, councils, the community and other stakeholders to optimise existing infrastructure, deliver new and upgraded infrastructure and align growth with infrastructure planning.

Planning priority

• Priority 9

Infrastructure delivered with employment and housing growth

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People

Everyone in the Northern Beaches community should be able to engage in activities where they interact with others, improve their health and wellbeing or get involved in education.

Our planning must respond to the community's existing needs while being mindful of projected demographic changes.

Planning priorities

- **Priority 10**
World-class education facilities, including a university
- **Priority 11**
Community facilities and services that meet the changing community needs

- **Priority 12**
An inclusive, healthy, safe and socially connected community
- **Priority 13**
Strong engagement and cooperation with Aboriginal communities
- **Priority 14**
An artistic, creative and innovative culture



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Housing

Demand for housing is linked to population growth.

The population of the Northern Beaches is steadily growing. Much of the demand for new housing can be met by development in areas already zoned for growth such as Dee Why, Brookvale and Mona Vale, and by developing areas such as the Frenchs Forest Planned Precinct. We will still need to identify and plan for some growth in new areas over the medium to longer term to meet demand.

The demand for different forms of housing is also increasing, particularly medium density housing such as townhouses. With limited housing diversity,

the Northern Beaches offers few affordable housing options and limited access to social housing.

The Northern Beaches requires a mix of housing types in well-planned neighbourhoods that are close to jobs, public transport, and walking and cycling options.

Planning priorities

- **Priority 15**
Housing supply, choice and affordability in the right locations
- **Priority 16**
Access to quality social housing and affordable housing



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Great places

The Northern Beaches is a great place to live – we want to retain this by celebrating its special local characteristics and qualities.

Any new development must enhance local character – this requires planning for safe, inclusive, walkable, mixed-use areas with great design and connections to natural environment areas and an area's heritage. Places will be planned to foster interaction and healthy lifestyles, creativity, enterprise and innovation.

Planning priorities

- **Priority 17**
Centres and neighbourhoods designed to reflect local character and lifestyle
- **Priority 18**
Protected, conserved and celebrated heritage

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Connectivity

Access into and out of the Northern Beaches, particularly by public transport, is limited in most areas. This means many residents are left with little alternative but to use cars.

The coordination of land use with transport is essential. With better walking, cycling and public transport options, more people will more easily connect to and from their homes, workplaces, schools, communities, villages, town centres and beaches.

We will continue working with the NSW Government to deliver an integrated transport and land use planning approach in the Northern Beaches so that residents have the option to live without a car.

Planning priorities

- **Priority 19**
Frequent and efficient regional public transport connections
- **Priority 20**
Sustainable local transport networks
- **Priority 21**
Road space and facilities to match changing community needs

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Jobs and skills

The LGA's strategic centres underpin the Northern Beaches economy.

Well-planned strategic centres stimulate economic activity, provide jobs closer to home and use infrastructure more efficiently, while local centres are essential for the local population to access goods and services.

We will continue to strengthen the local economy, improve access to jobs and plan for vibrant mixed use centres that support local industries and innovation.

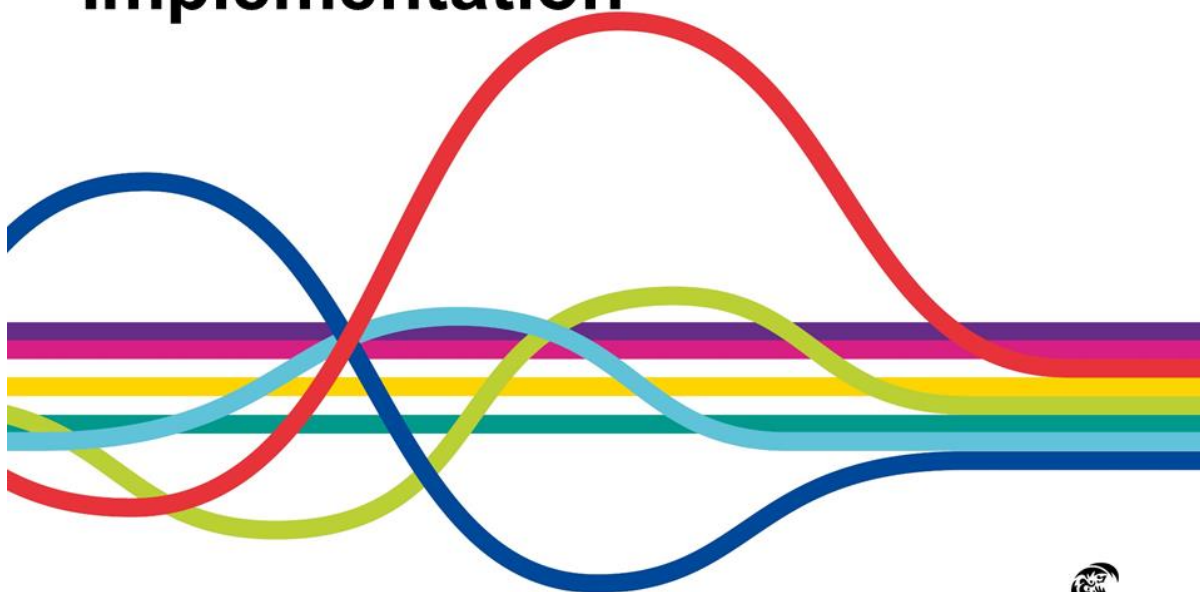
Planning priorities

- **Priority 22**
Jobs that match the skills and needs of the community
- **Priority 23**
Frenchs Forest as a sustainable health and education precinct
- **Priority 24**
Brookvale as an employment and innovation centre
- **Priority 25**
Dee Why as a thriving cosmopolitan centre by the sea
- **Priority 26**
Manly as Sydney's premier seaside destination
- **Priority 27**
Mona Vale as the contemporary, urban heart of the north
- **Priority 28**
Safeguarded employment lands
- **Priority 29**
A thriving, sustainable tourism economy
- **Priority 30**
A diverse night-time economy

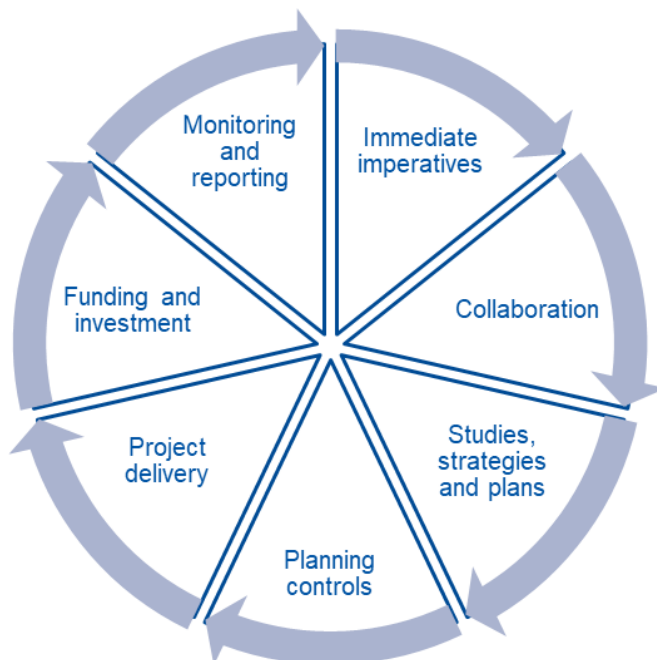


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Implementation



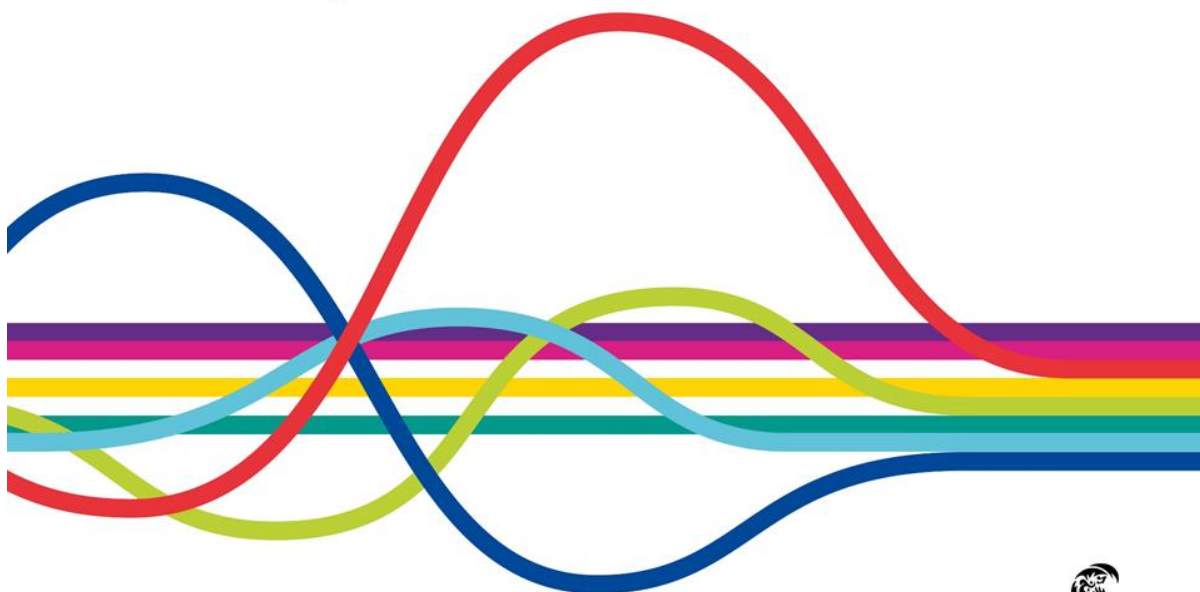
Implementing Towards 2040



**Towards
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Next steps



Exhibition

**27 September –
10 November**

- Community group meetings
- Drop-in information sessions
- Strategic reference group information sessions
- Your Say – interactive PDF, videos and surveys

Drop-in sessions:

Mona Vale Library Lane

Wednesday 16 October 10am-2pm

Narrabeen Tramshed

Saturday 19 October 10am-2pm

Forestville shops

Tuesday 22 October 1pm-5pm

Dee Why Meriton plaza

Wednesday 23 October 10am-2pm

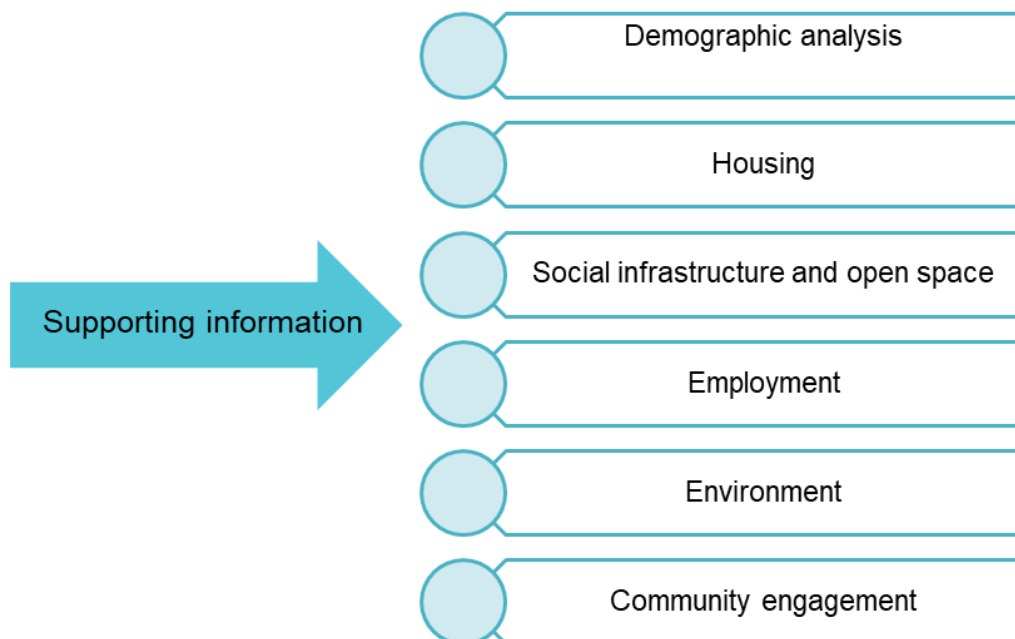
Manly Wharf forecourt

Thursday 24 October 3pm-7pm

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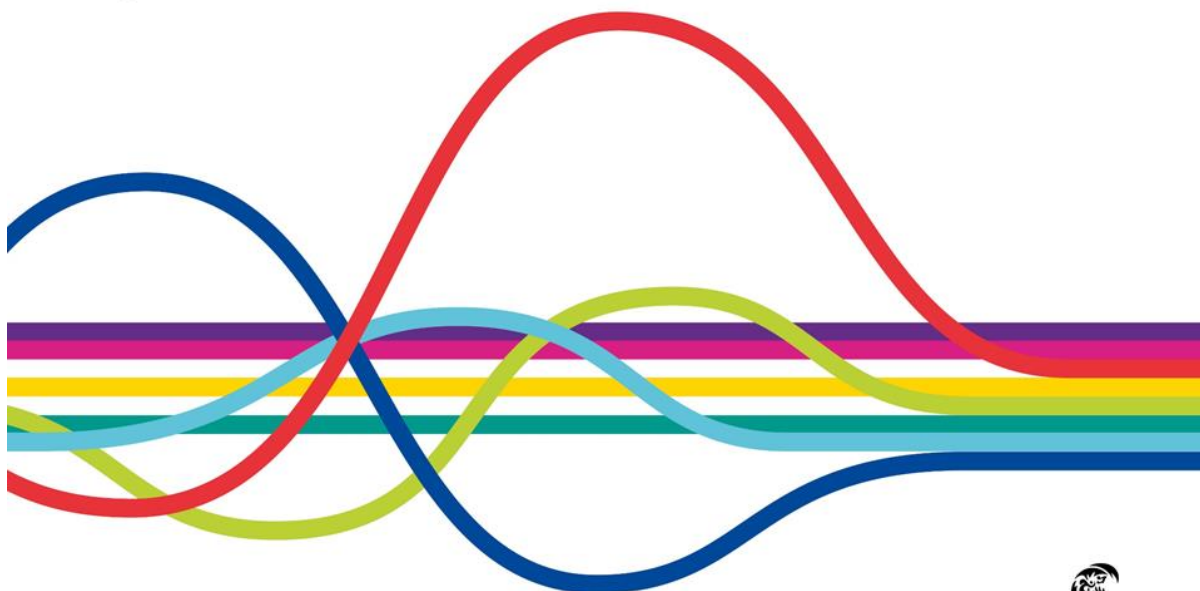
Exhibition package



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Questions?



Have your say

<https://yoursay.northernbeaches.nsw.gov.au/towards-2040>



ITEM 6.4	COMMUNITY ENGAGEMENT JOURNEY - 45 MINS
REPORTING OFFICER	MANAGER, COMMUNITY ENGAGEMENT
TRIM FILE REF	2019/592396
ATTACHMENTS	1 Community Engagement Workshop Presentation

PURPOSE

Provide an update on current practices (including some recent changes we have made) in community engagement and to workshop pinch-points and opportunities to improve further.

BACKGROUND

Community engagement is about involving the community in projects that affect them. Effective engagement enables us to make more informed decisions.

To do this, we need to ensure that our community is well informed about issues, strategies, projects or plans that may directly or indirectly affect them and have the opportunity for genuine involvement in decision-making and policy development.

Community engagement is often complex and requires a standard of consultation that appropriately responds to the nature, complexity and impact of the issue/s involved.

As part of understanding how we may better engage with our community, Council is conducting a range of internal and external workshops to identify what is working well and not so well in the community engagement space.

RECOMMENDATION OF MANAGER, COMMUNITY ENGAGEMENT

That the Partnership and Participation Strategic Reference Group participate in a presentation and workshop to identify existing pinch-points and future opportunities to improve community engagement across Council.

Strategic Reference Group

Partnership & Participation



What is community engagement?

- Community engagement is about involving the community in projects that affect them.
- Effective engagement enables us to make more informed decisions.

Impact of engagement

High to medium impact projects (complex engagement)

- Whole or large part of LGA.
- Significant impact (e.g. natural environment or heritage).
- Potential high impact on state or regional strategies or directions.

Engagement tools used may include information sessions, briefings and workshops, online and onsite surveys, target stakeholder meetings.

Examples: Local Strategic Planning Statement, Environment Strategy.

Lower impact projects (simple engagement)

- Lower level of impact or risk.
- Only a small change or improvement to a facility or service generally at the local level.

Engagement tools used may include Your Say Page and updates online and written feedback / submissions.

Examples: Upgrade of a local playground or local street.

Channel success

- Your Say visitors since 1 July 2019. 21K+ (Views: 50K+)
- Contributions/feedback received: 2641.
- Face to face - 10 sessions held with more than 750 attendees.
- 1,300 survey were completed.
- Community engagement database – 21K+ subscribers.
- Community Engagement Policy and Matrix - approx. 9 downloads per month (all time).

What do we do with the information collected?

- Data collected through all channels is captured, collated (themed) and reported.
- The Community Engagement Report is presented to Council to assist their decision-making.



How we are changing the way we engage

- New and improved Your Say site:
<https://yoursay.northernbeaches.nsw.gov.au/>
- Options to suit everyone:
<https://yoursay.northernbeaches.nsw.gov.au/towards-2040>
- Simple and direct 'calls to action':
<https://yoursay.northernbeaches.nsw.gov.au/birdwood-park-playground>
- Informing through video:
<https://yoursay.northernbeaches.nsw.gov.au/protect-create-live-environment-and-climate-change-strategy-draft>
- New ways to have a say (interactive PDF):
<https://yoursay.northernbeaches.nsw.gov.au/protect-create-live-environment-and-climate-change-strategy-draft/protect>
- Timely and transparent reporting
<https://yoursay.northernbeaches.nsw.gov.au/planning-our-sustainable-future/local-strategic-planning-statement>



Workshop activity

1. Tell us a time you had a positive engagement experience.
2. Tell us a time you had a not-so-good engagement experience.
3. Our current pinch-points.
4. Opportunities for further improvement.

What we are doing next

- An internal training program will be rolled-out based on outcomes of:
 - SRG feedback
 - Internal workshops
 - Other external engagement and research.

Close

ITEM 6.5 **PARTNERSHIP AND PARTICIPATION SRG MEETING
SCHEDULE 2020**

REPORTING OFFICER **COORDINATOR GOVERNANCE**

TRIM FILE REF **2019/567980**

ATTACHMENTS **NIL**

REPORT

PURPOSE

To provide members with the Partnership and Participation Strategic Reference Group meeting schedule for 2020.

REPORT

This report is for members to note the Partnership and Participation Strategic Reference Group 2020 draft meeting schedule. Meetings are held quarterly and commence at 6:00pm.

Meeting Day	Meeting Date	Meeting Time
Wednesday	5 February 2020	6:00 - 8:00pm
Wednesday	6 May 2020	6:00 - 8:00pm
Wednesday	5 August 2020	6:00 - 8:00pm
Wednesday	4 November 2020	6:00 - 8:00pm

RECOMMENDATION OF COORDINATOR GOVERNANCE

That members note the draft Partnership and Participation Strategic Reference Group meeting schedule for 2020.
